Master Your Marketing Online:

Tools To Grow And Scale Your Real Estate Business

Now Is a Time to Keep Moving Forward

Who Is This For?

Real Estate & Mortgage Professionals

New & Experienced Agents

Want A Way To Consistently Grow Their Business

OUR PROMISE TO YOU...

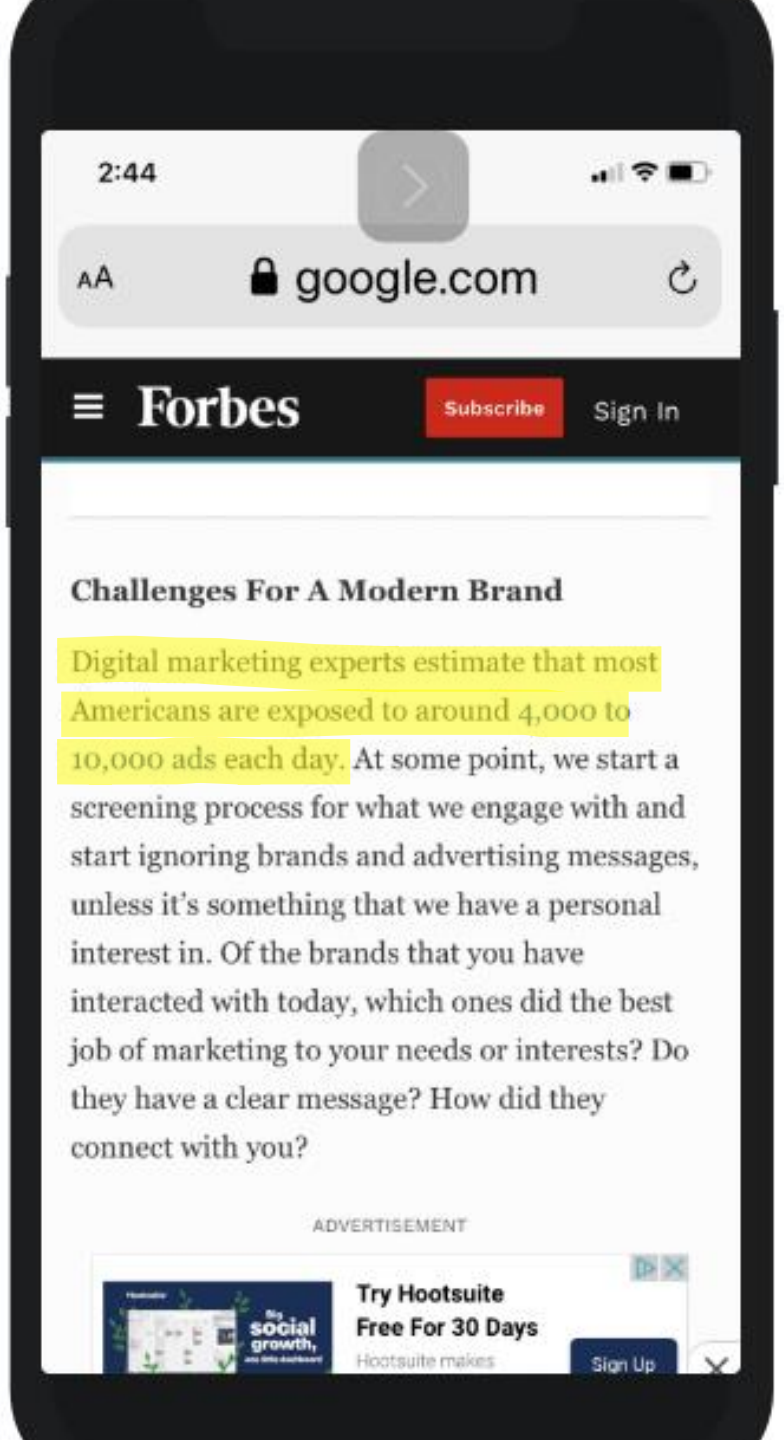
We will show you the exact strategies with examples that we use today for successful online marketing.

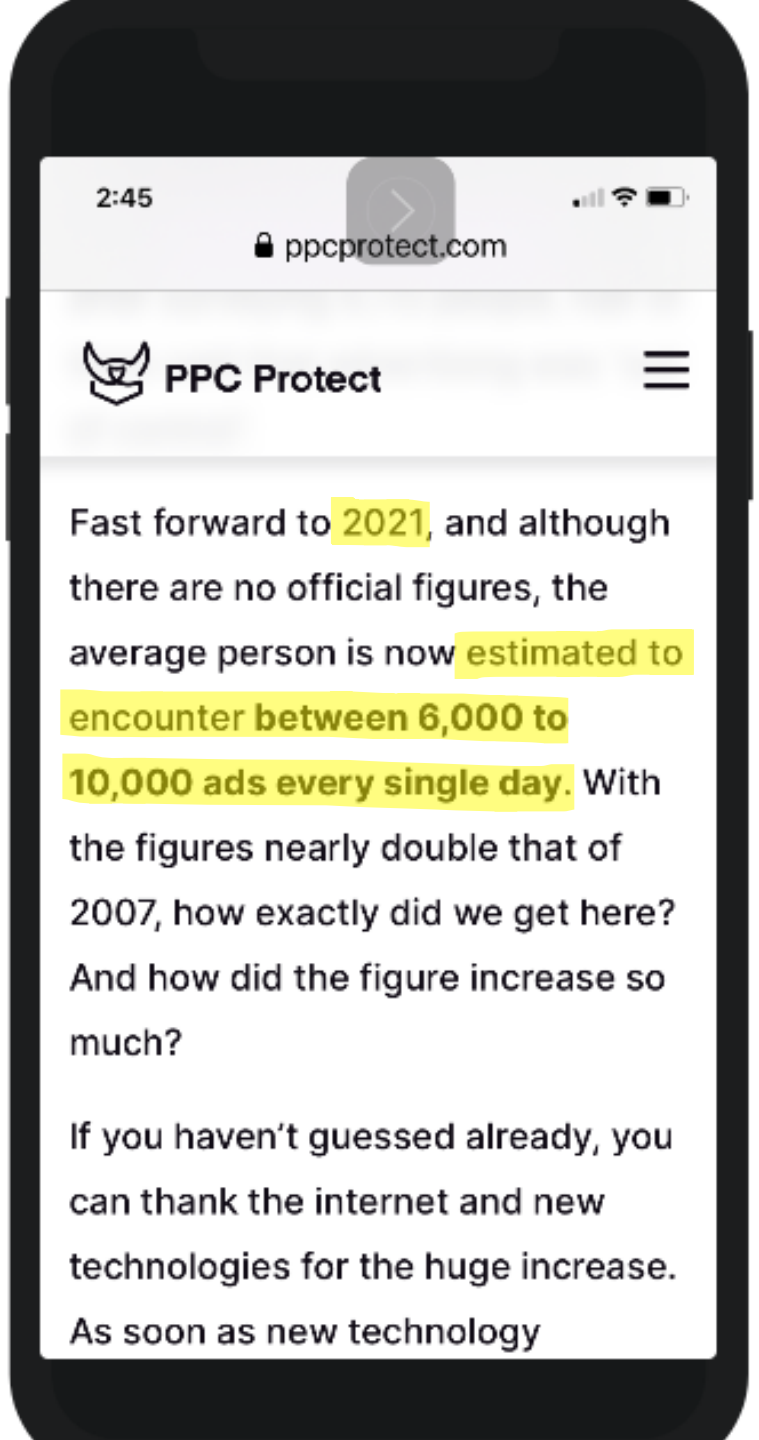
Question?

What Do You Think Is The Greatest Challenge a REALTOR Faces Today?

Getting Other's

ATTENTION!


2:44
AA
google.com
Forbes
Subscribe
Sign In
Challenges For A Modern Brand
Digital marketing experts estimate that most Americans are exposed to around 4,000 to 10,000 ads each day. At some point, we start a screening process for what we engage with and start ignoring brands and advertising messages, unless it's something that we have a personal interest in. Of the brands that you have interacted with today, which ones did the best job of marketing to your needs or interests? Do they have a clear message? How did they connect with you?
ADVERTISEMENT
Try Hootsuite
Free For 30 Days
Hootsuite makes
Sign Up


2:45
ppcprotect.com
PPC Protect
Fast forward to 2021, and although there are no official figures, the average person is now estimated to encounter between 6,000 to 10,000 ads every single day. With the figures nearly double that of 2007, how exactly did we get here? And how did the figure increase so much?
If you haven't guessed already, you can thank the internet and new technologies for the huge increase. As soon as new technology

The Big Problem

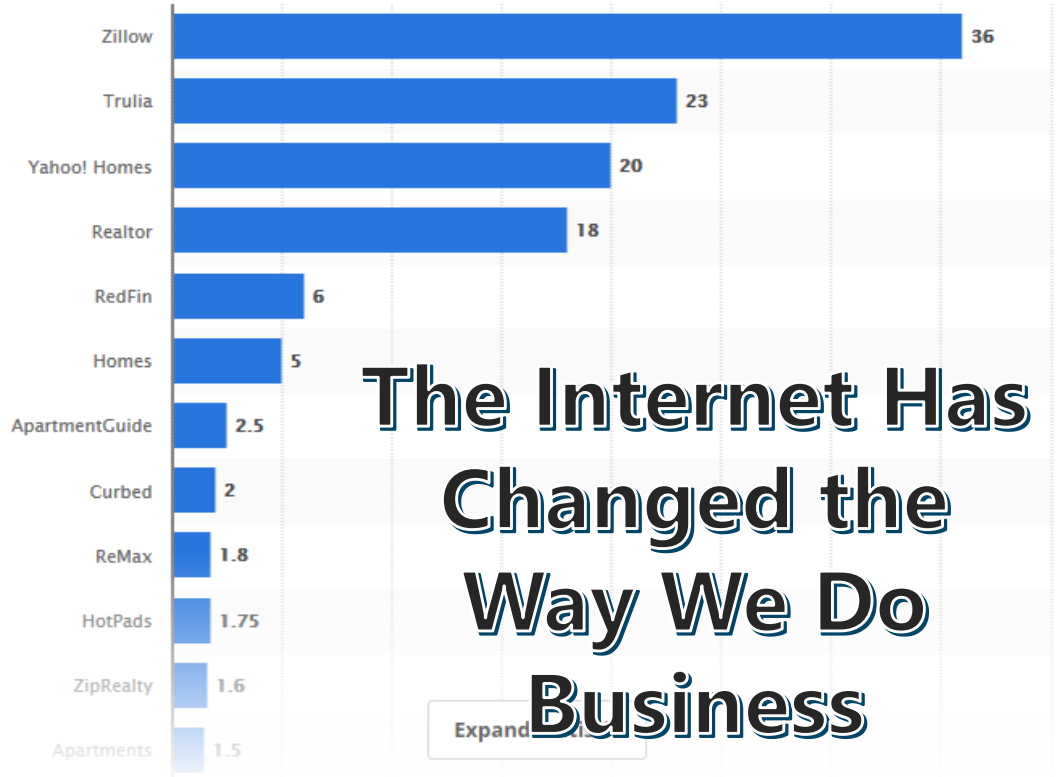
The Digital Landscape is Constantly Changing

Frustration
Confusion
Unsure
Overwhelm

Follow Statista
36k
47k
22k
3.6k
18 NEWS

PREMIUM

Most popular real estate websites in the United States as of May 2018, based on monthly visits (in millions)



AdvertisementData visualized by tableau

© Statista 2018

About this statistic

Show source

DOWNLOAD SETTINGS SHARE

PNG PDF XLS PPT

DESCRIPTION SOURCE MORE INFORMATION

The statistic presents the most popular real estate websites in the United States as of May 2018, by number of visits. Zillow led the ranking, with approximately 36 million unique monthly visitors.

Real estate websites – additional information

Zillow is the leading real estate and rental website in the United States according to monthly website visits. It received 36 million visits a month as of May 2018. Trulia is the second most popular real estate website with around 23 million monthly visits, Yahoo! Homes comes in third with around 20 million monthly visits.

Zillow was also the leading real estate website based

Show more

Number of new housing units sold in the U.S. 1995-2017

Number of U.S. housing units 1975-2017

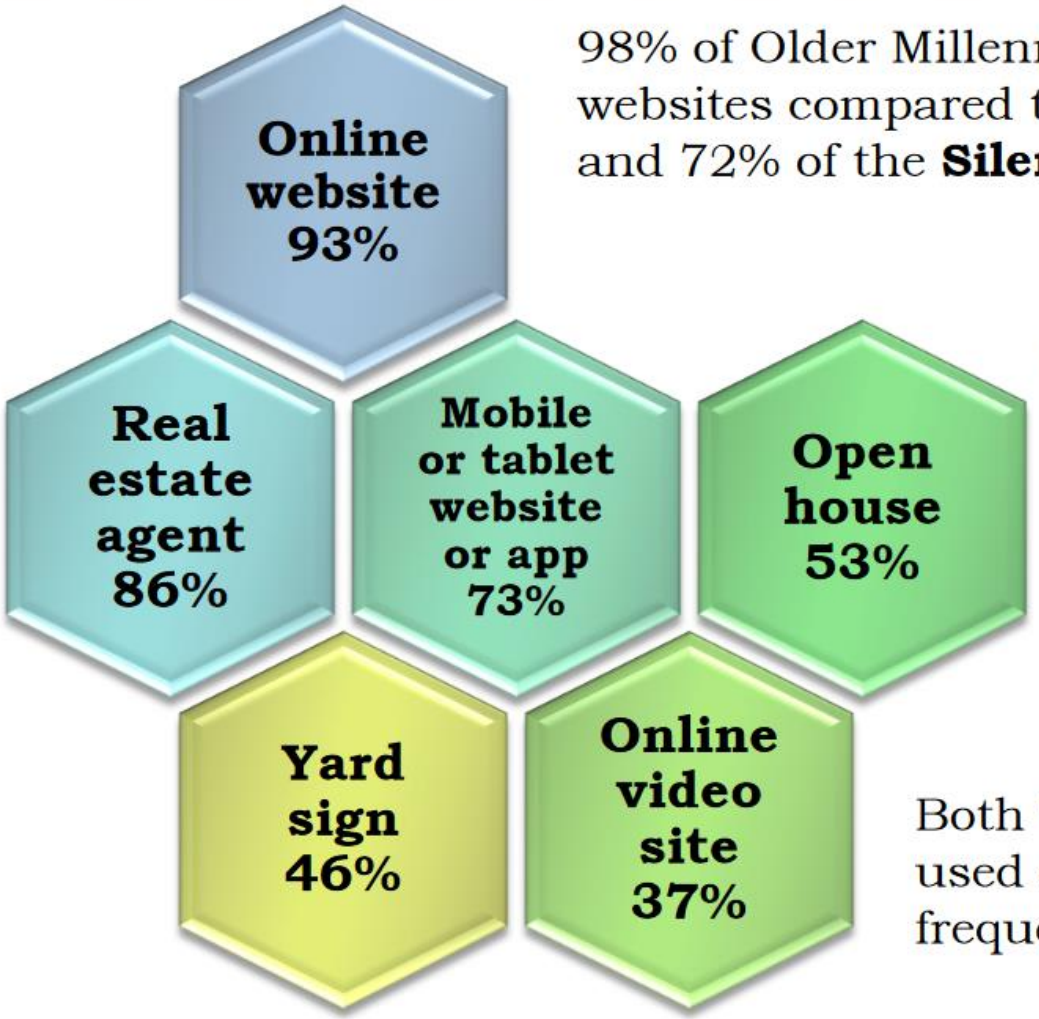
U.S. National Association of Realtors: number of members 2007-2017

We use cookies to personalize contents and ads, offer social media features, and analyze access to our website. In your browser settings you can configure or disable this, respectively, and can delete any already placed cookies. For details, please see your browser's Help section (by pressing F1).

OK

Information Sources Used in Home Search

(Percentage Distribution)



98% of Older Millennials search on online websites compared to 89% of **Older Boomers** and 72% of the **Silent Generation.**

57% of **Gen X and Older Millennials** visited an open house.

Older Boomers used a mobile device at roughly half the rate of **Younger & Older Millennials.**

Both **Younger and Older Boomers** used online video sites less frequently than other age groups.

Sources: NAR Home Buyer and Seller Generational Trends Report 2019 & 2018 Profile of Home Buyers and Sellers

What We Will Go Over.

1

Strategy

2

Lead Magnets & Sales Funnels

3

How To Be Top Of Mind &The Trusted Expert Authority

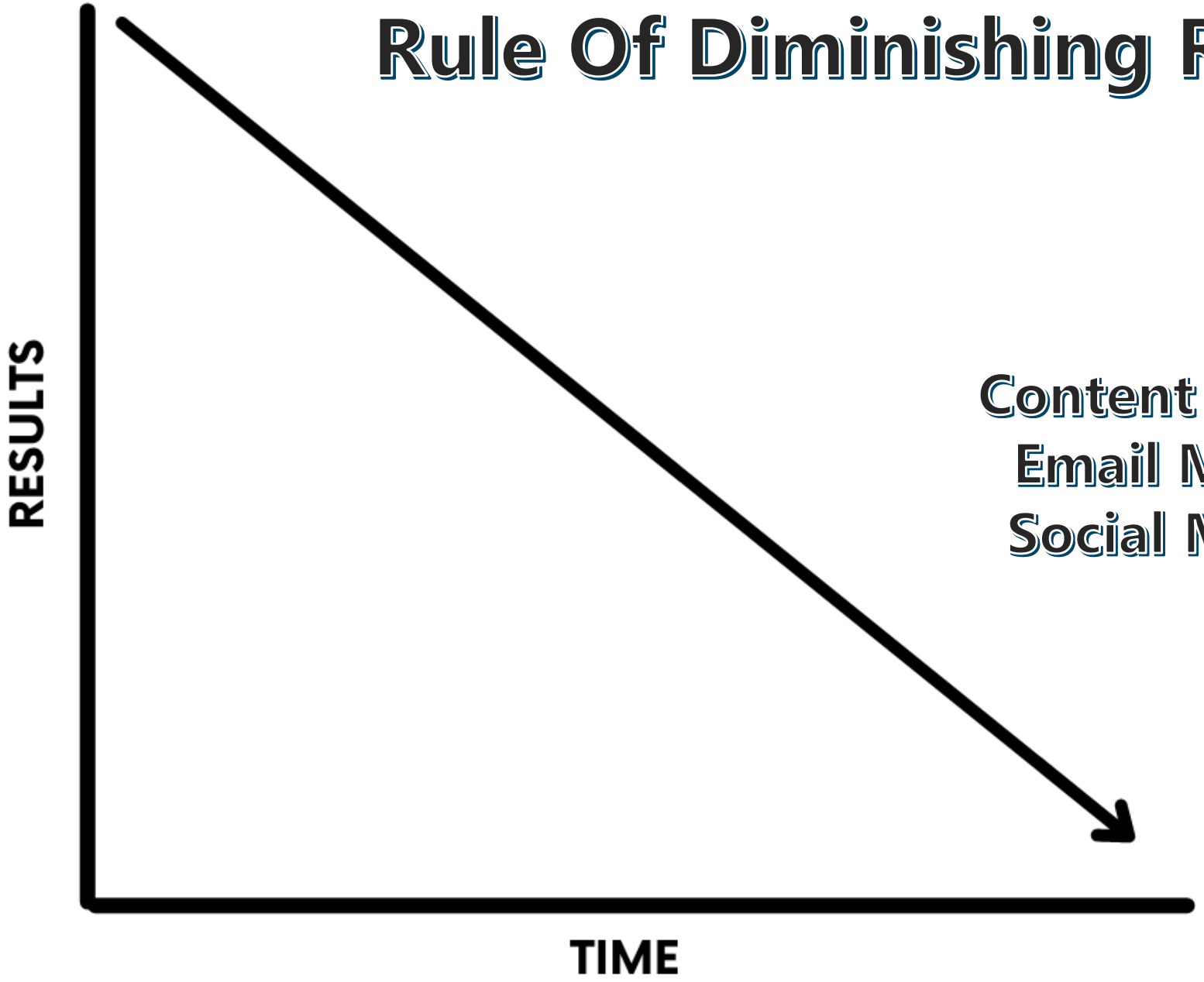
4

Your Database, SOI, & Automations

5

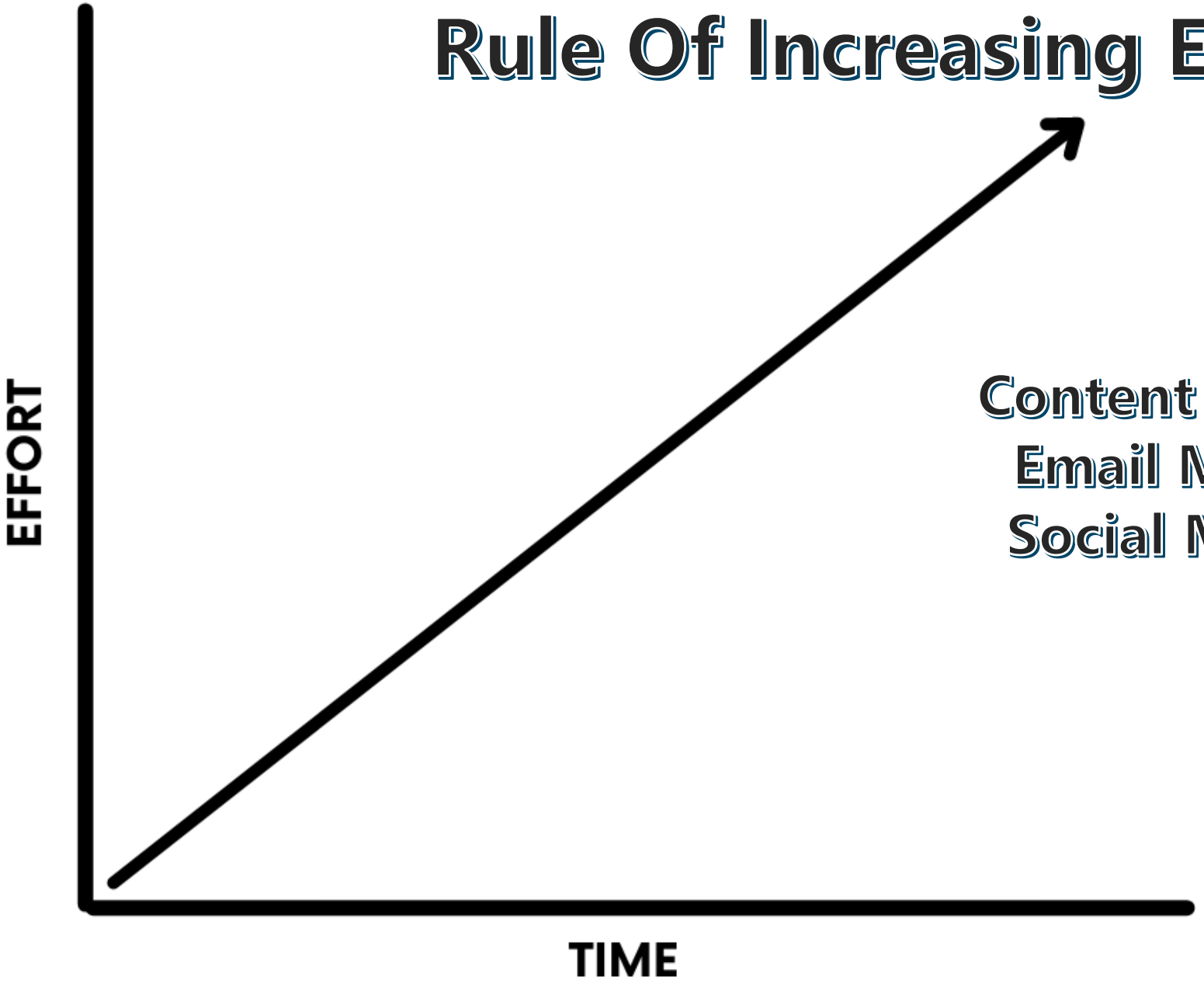
Traffic++++

Rule Of Diminishing Results

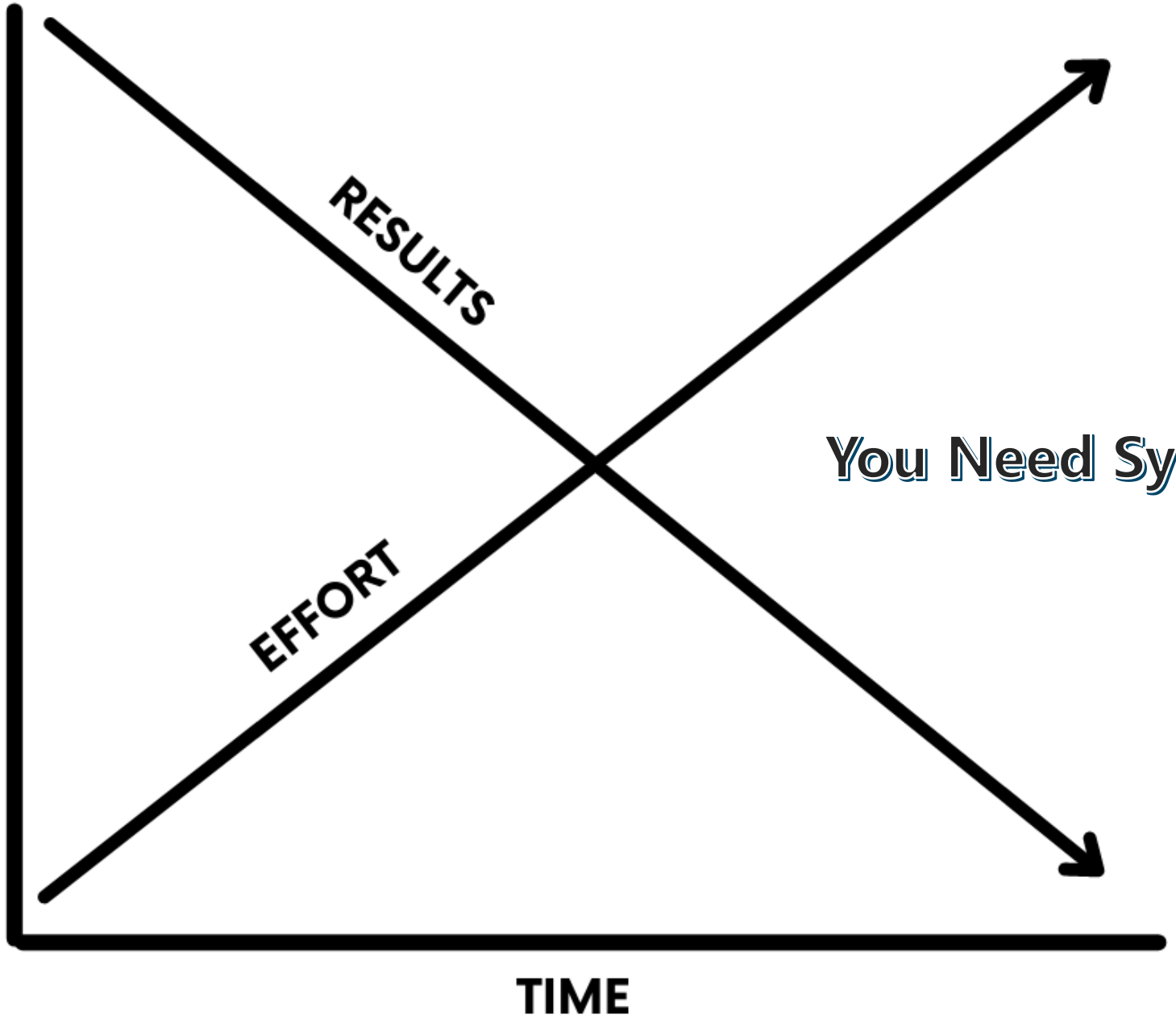


Content Marketing
Email Marketing
Social Marketing

Rule Of Increasing Effort



Content Marketing
Email Marketing
Social Marketing



You Need Systems

Momentum

Results

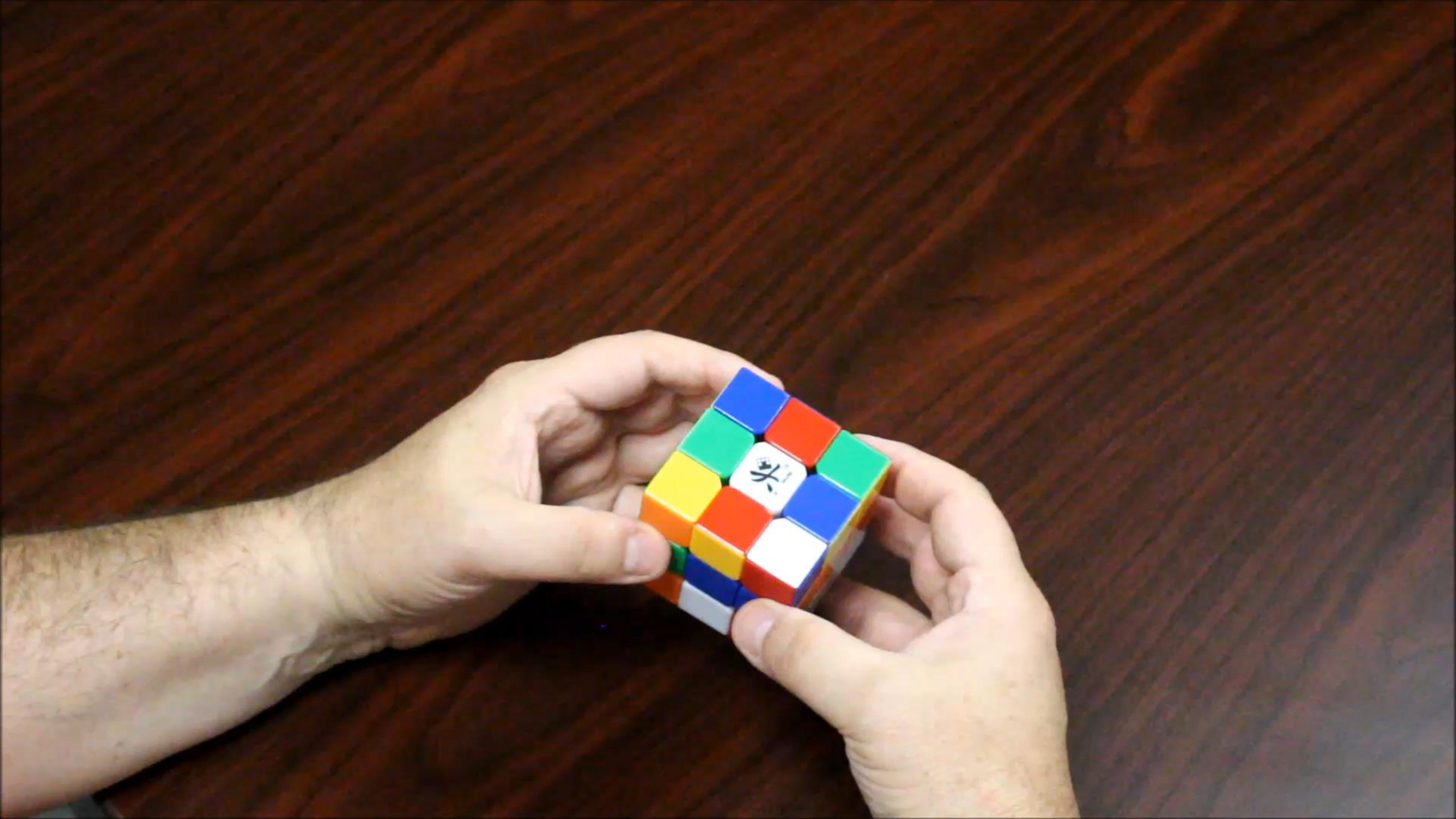
Now More That Ever You Need To Be Good Online...

Who Are We?

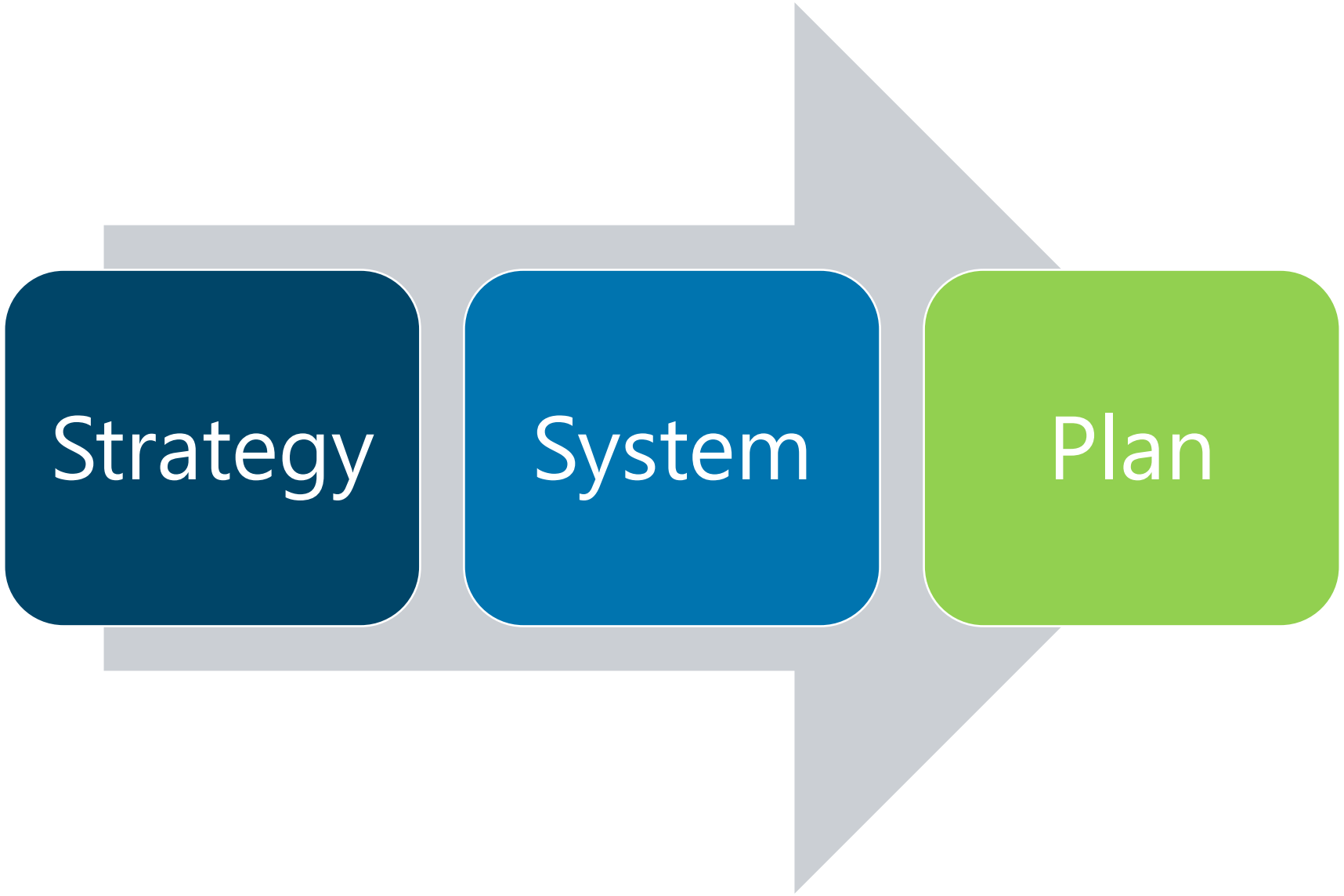
MEET

Jason & Nikki Christiansen

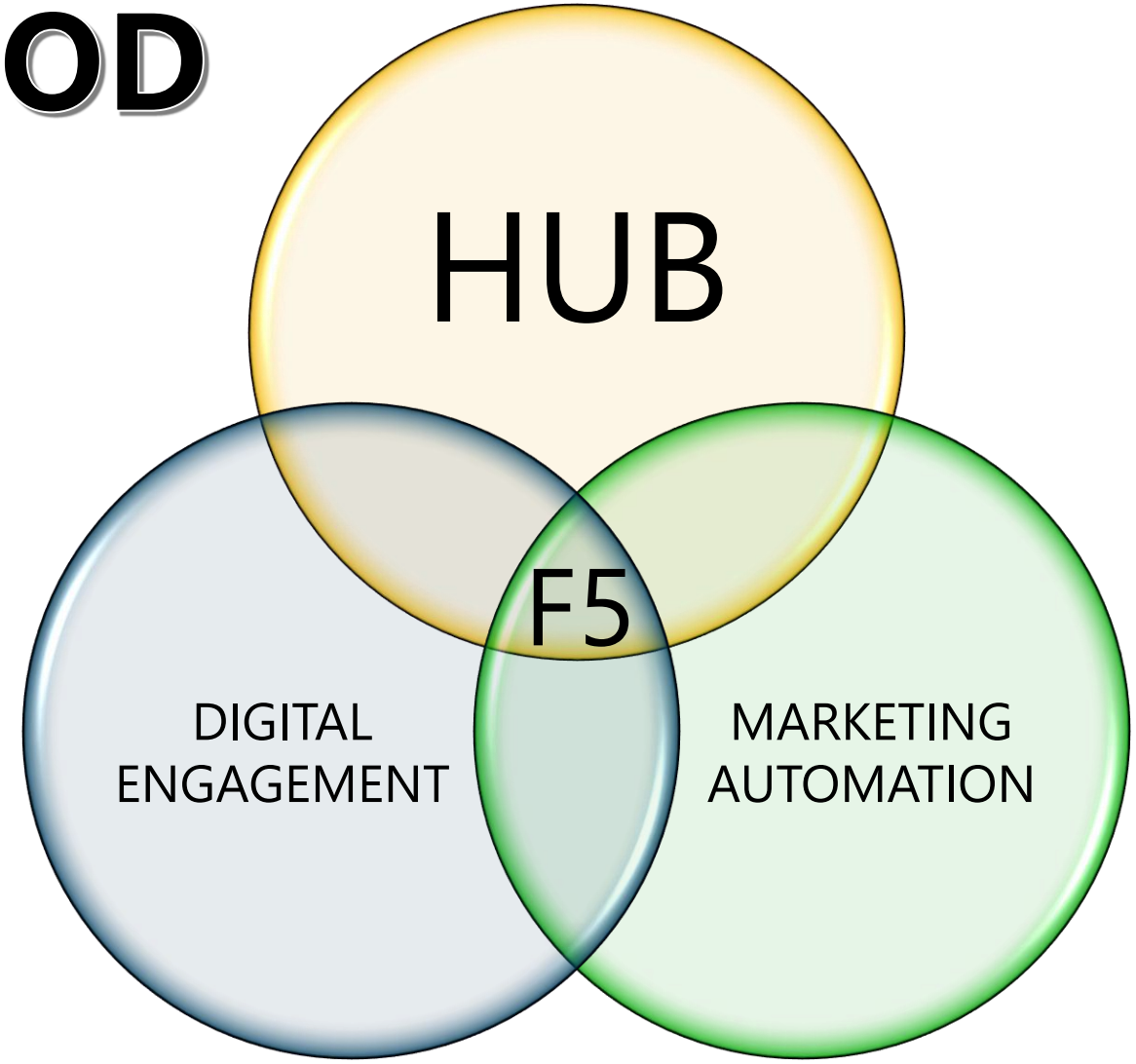
Owners of Internet Media Consultants



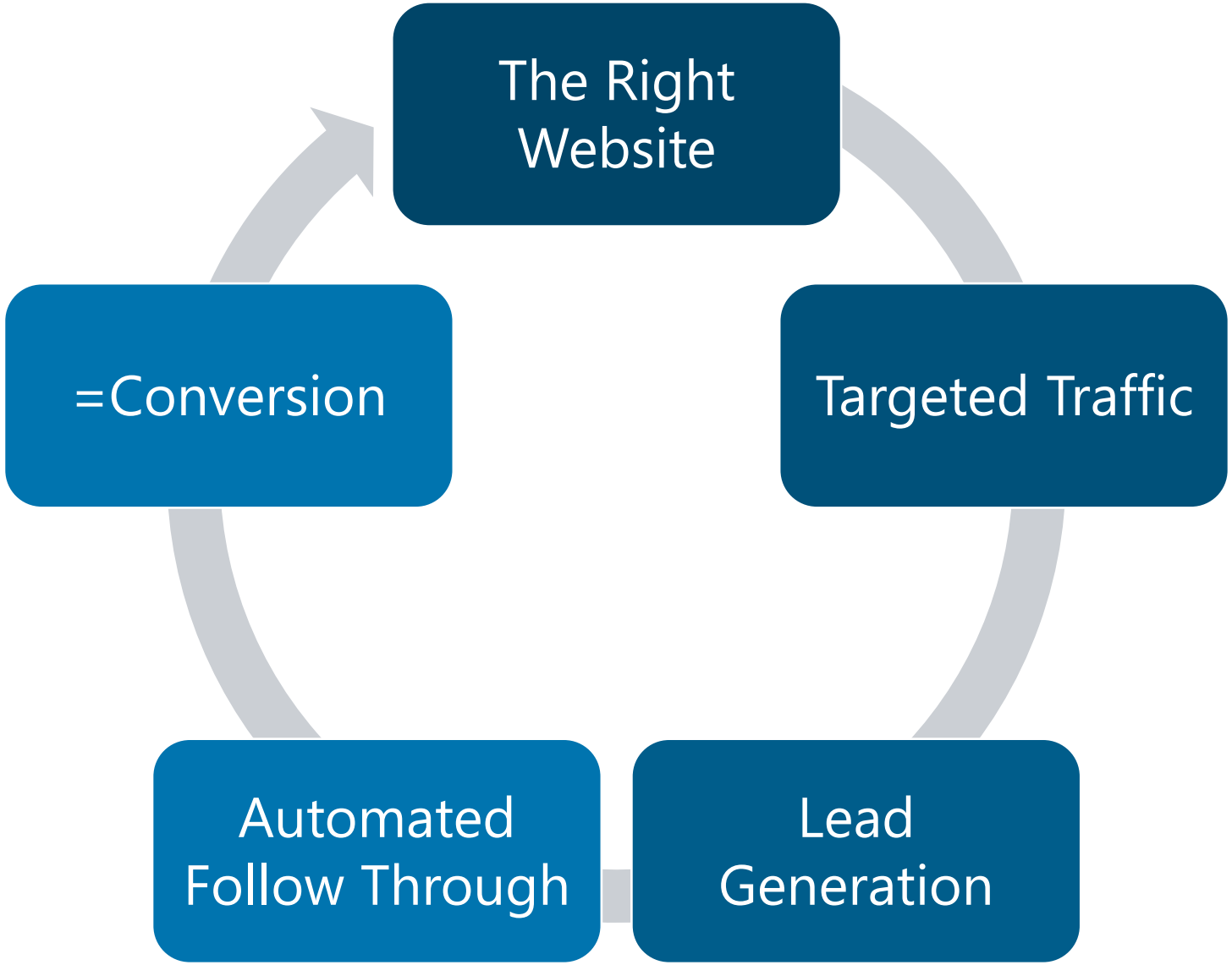
Attract
Capture
Nurture
Close


Strategy
System
Plan

C3 METHOD



F5


The Right Website
Targeted Traffic
Lead Generation
Automated Follow Through
=Conversion

What Is Your Hub

Your Sales Funnels

Single Property Websites

Your Website

Your Reviews

Your Brand

Your Message

Your Target Areas

Digital Business Card

What Is Marketing Automation

Your CRM

Your Digital Database

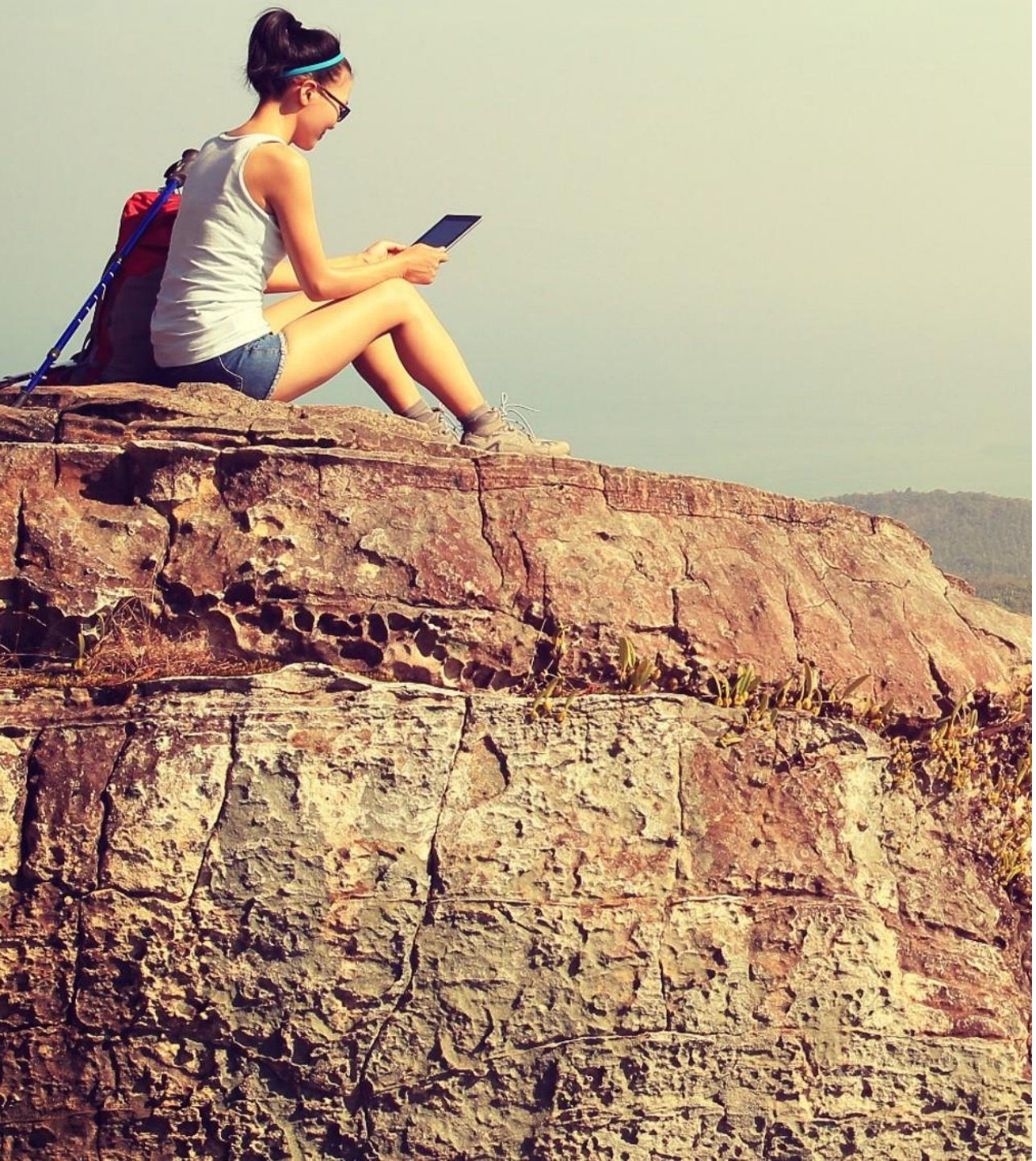
Workflows And Drips

Personalize Experiences

Deliver Relevant Messaging Through Each Stage Of The Customer Journey

Lead Scoring

What Is Digital Engagement



Your Monthly Newsletter

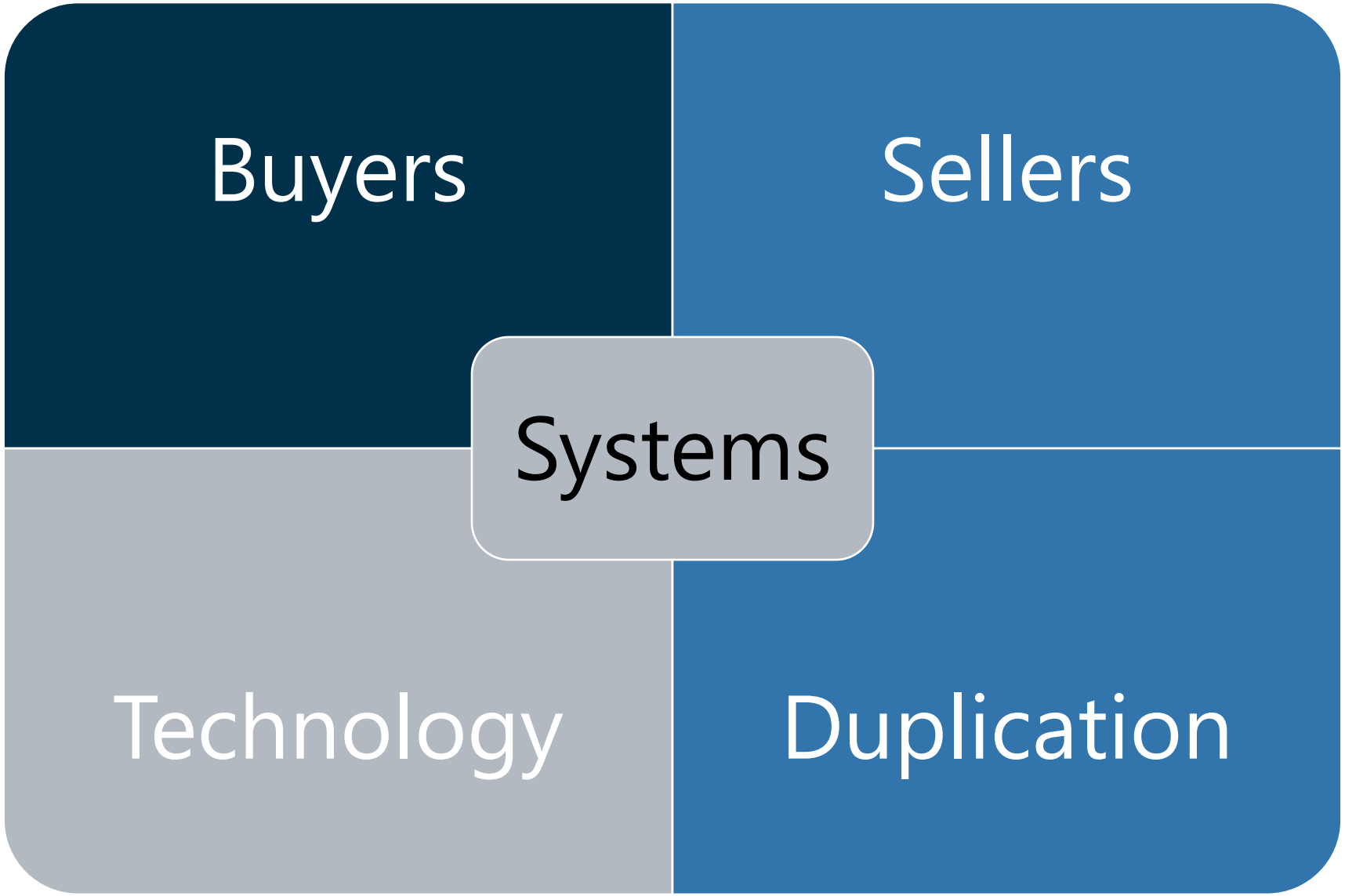
Broadcast Emails

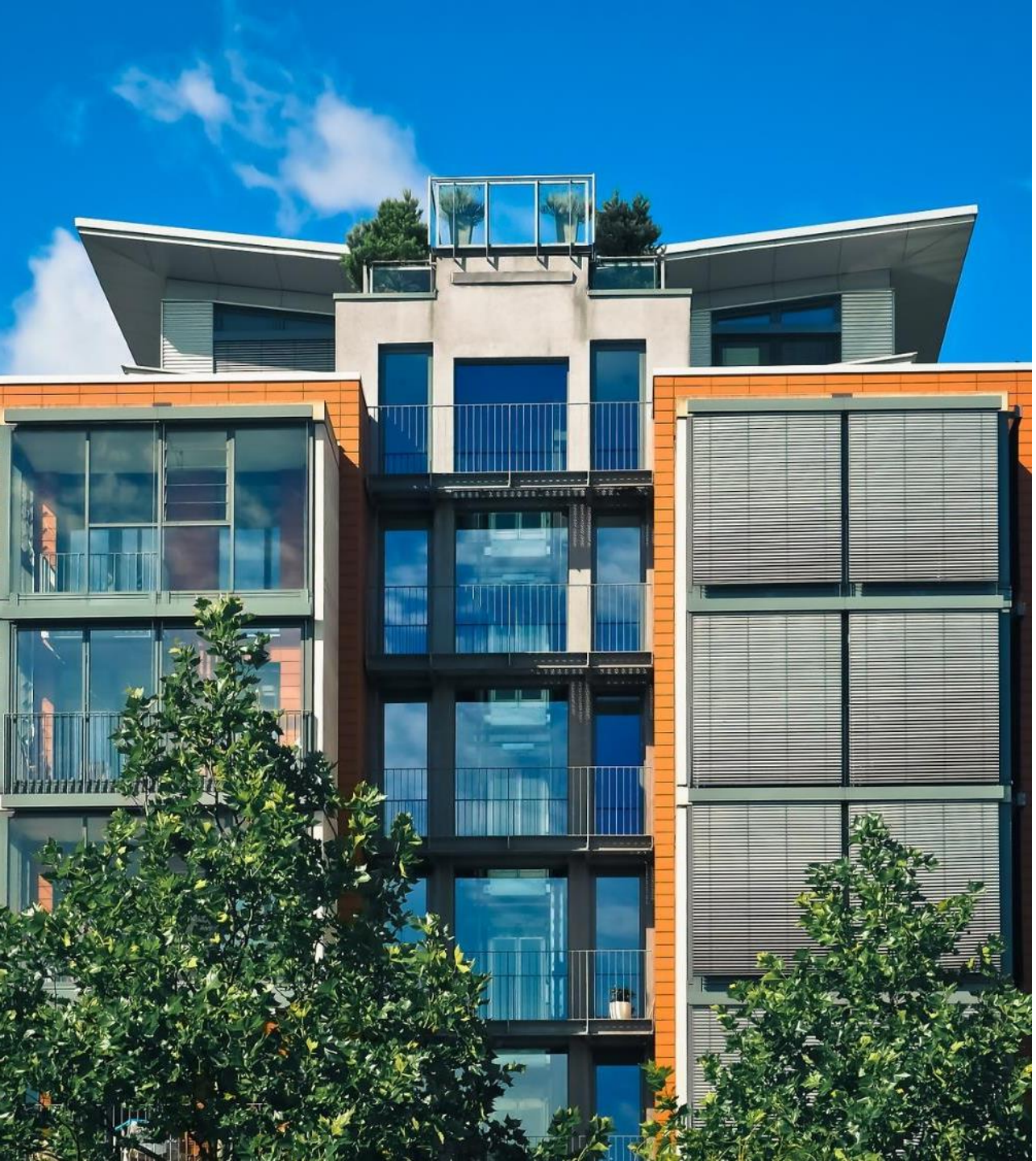
Stay In Touch Videos

Market Reports

Social Capital

Top Of Mind


Buyers
Sellers
Systems
Technology
Duplication



So How Do We Get…

Qualified Leads &

How Do We Nurture Them!

WHAT IS A SALES FUNNEL?

TIP

A LEAD THAT IS PUT INTO A FUNNEL HAS A GREATER CHANCE OF BECOMING A CLIENT

!

A SALES FUNNEL IS...

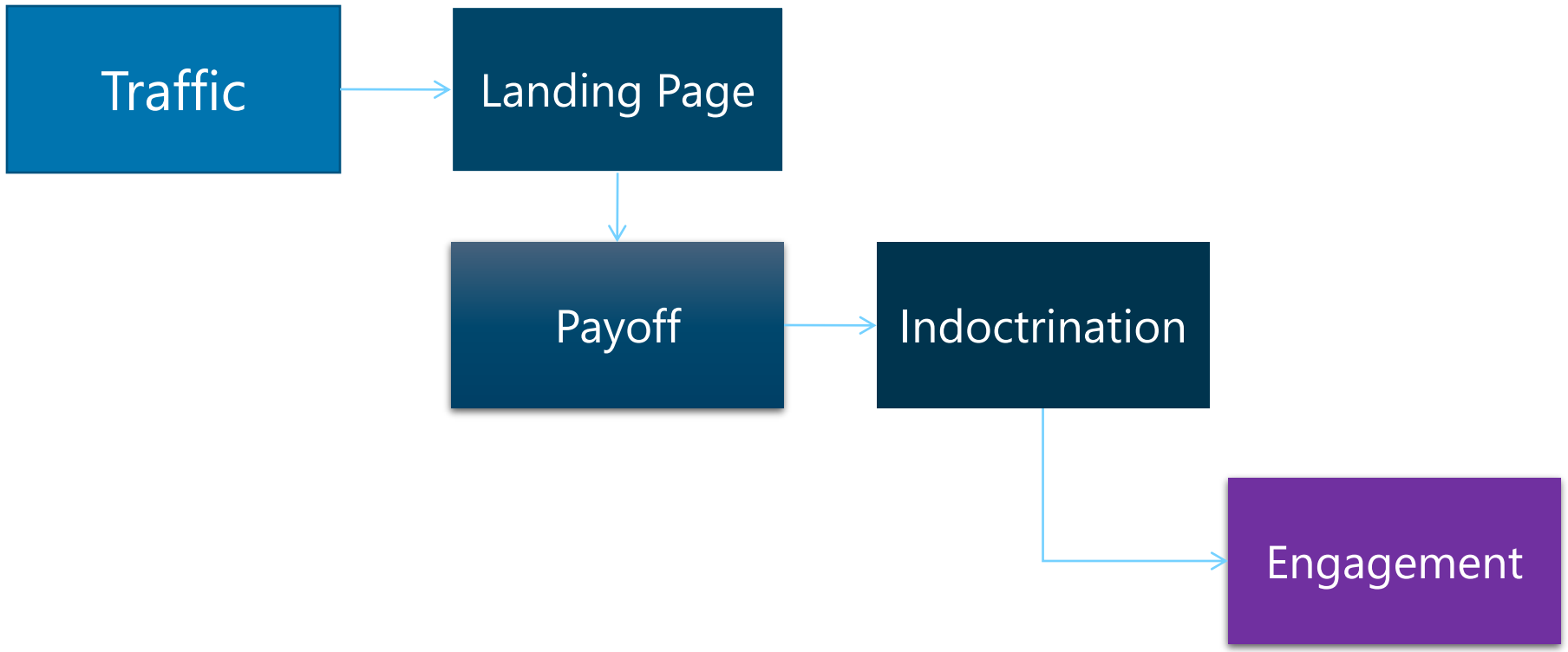
- ✓ It is a simple process that gets a new prospect to take action and turn them into a client.
- ✓ By guiding them through a series of actions that helps you build a digital relationship with them, you can market to anyone, put them in your funnel, and close more sales.

Attract
Capture
Nurture
Close

WHY SHOULD I USE A FUNNEL?

It gets people we don't know to know us, and eventually turn into clients.

Who | What | Where | When | Why


Traffic
Landing Page
Payoff
Indoctrination
Engagement

A LEADS

B LEADS

Can You
Help Me?
YES I CAN

Do You Know Your Numbers?

Your Customized Marketing Automation Blueprint

It is well known that one of the best ways to generate new business, consistent business and repeat business is staying top-of-mind with your sphere of influence (SOI). These are the people who know you, trust you and will refer you to others because of your work ethic and abilities to get things done.

According to the National Association of REALTORS®, top real estate professionals say that 66% of their business comes from their sphere of influence. That translates into one transaction for every twelve people in your SOI, as long as you stay in touch with them every 30 days.

How Many Customers Do You Need (SOI)

Customers Needed:	25
Average Revenue Per Client:	12000
66% of your business will come from your SOI, which means:	17 Transactions will come from your SOI.
1 in 12 people in your SOI will provide you with a transaction this year.	You Will Need 204 People in Your Database
1 in 40 people in your SOI will provide you with a transaction this year.	You Will Need 680 People in Your Database
Annual Goal:	$300,000
Hourly Rate:	$ 144

Database Sweet Spot	425
New Deals Needed	9

Database Sweet Spot	425
New Deals Needed	9

Inbound Marketing Results:

	Average 2%	Optimistic 12%
Annual Goal:	$300,000	
New Customers:	25	
Average Revenue Per Client:	$12000	
Leads Needed:	1,250	208
Traffic Needed:	62,500	1,733

Inbound Marketing

Bill, Inbound Marketing is the process in which you attract and generate "cold traffic" leads. These are not people who know you, or what you do. But they may be interested in your product or service.

Cold traffic is much more difficult to convert from a visitor to a lead, and a lead to a customer. The traffic conversion rates can range depending on your industry, your offer, and your ads. And customer conversion rates depend on your follow through and automation systems.

In this example, we have taken an average low and high conversion rate, and shown you what it would take to achieve your Annual Revenue Goal based on "cold traffic" marketing alone.

A Good Database + Marketing:

Annual Goal:	$300,000	
New Customers After SOI:	9	
Average Revenue Per Client:	$12000	
	Average 2%	Optimistic 12%
Leads Needed:	450	75
Traffic Needed:	22,500	625

A Good Database + Marketing

Bill, As previously discussed, the best way to generate revenue is to stay top of mind to your existing list of contacts, your SOI, where they will send you referrals and repeat business because they know and like you as a trusted expert in what you do.

If you combine your marketing investments of time and money into **both** your SOI list and inbound marketing of new leads, you can see from the data below that you will need to attract less traffic, which saves you money, and build a smaller list from which you can obtain referral and repeat business.

Should You Be Using Ads?

Number Of Leads:	45 Leads
Cost Per Lead:	$ 67
Ad Budget	$ 3000
Revenue	$ 12,000 (How Much You Make Per Client)
Expected CPC	$ 2 (How much you spend to get someone to your website)
Target Conversion Rate	3 % This is how often a visitor converts into a lead
Lead to Customer Rate	15 % What percentage of your leads convert into customers
Number of Clicks	1,500 Website Visitors
Number of New Clients	6.75 New Clients
Expected Revenue	$ 81,000
Expected Profit	$ 78,000
Ad ROI	2,700 %

Paying for traffic can be tricky and risky. This is a simple theoretical example of using paid traffic.

Should You Be Using Ads?

KNOW YOUR NUMBERS
https://go.3imc.com/scott

Master Your Marketing Online

WHAT IS A LEAD MAGNET?

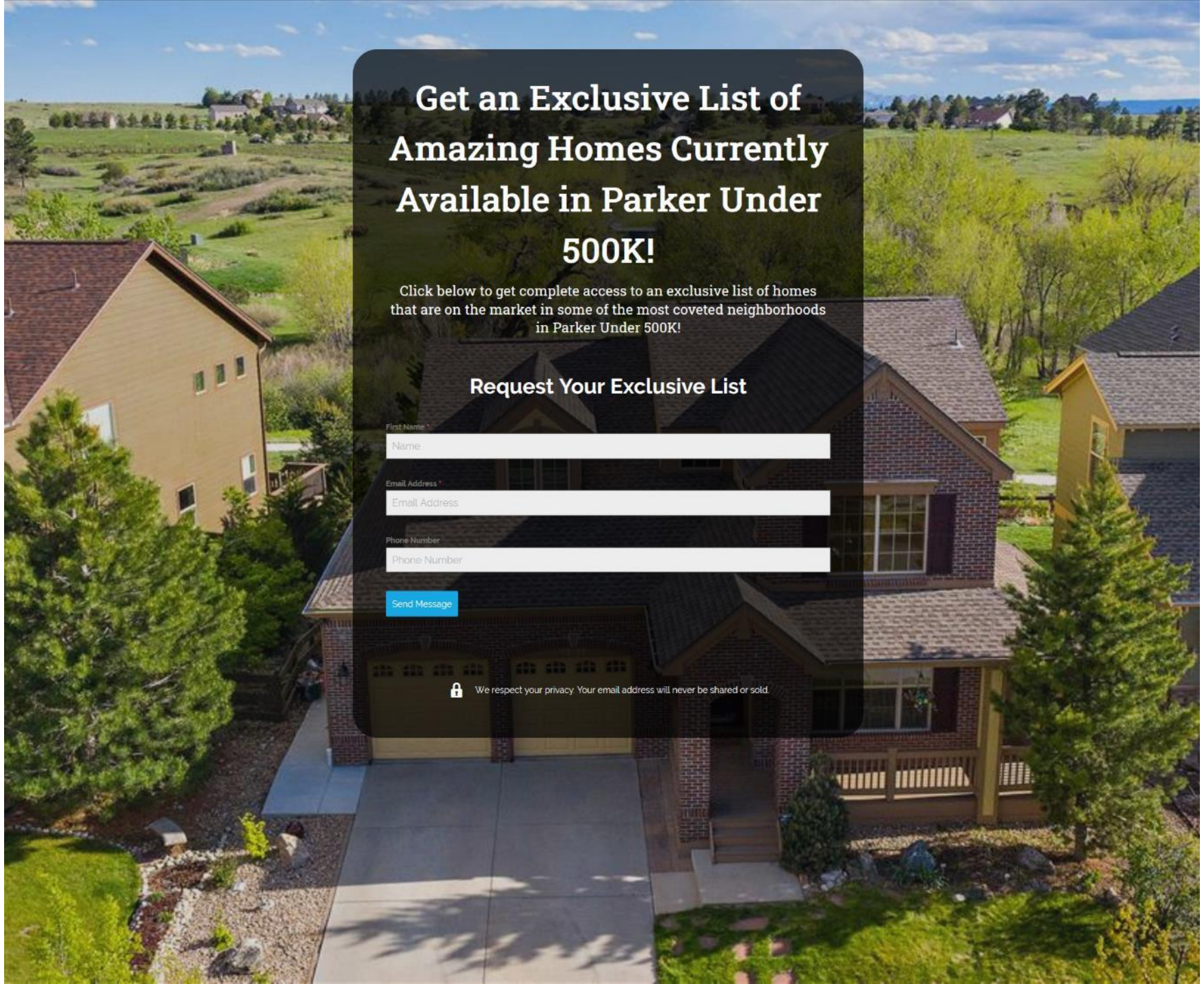
TIP

A LEAD MAGNET IS A SIMPLE WAY TO DRIVE TRAFFIC

!

A LEAD MAGNET IS...

A Lead Magnet Is Something Of Value That You Can Use To Entice Someone For Their Name And Email Address.

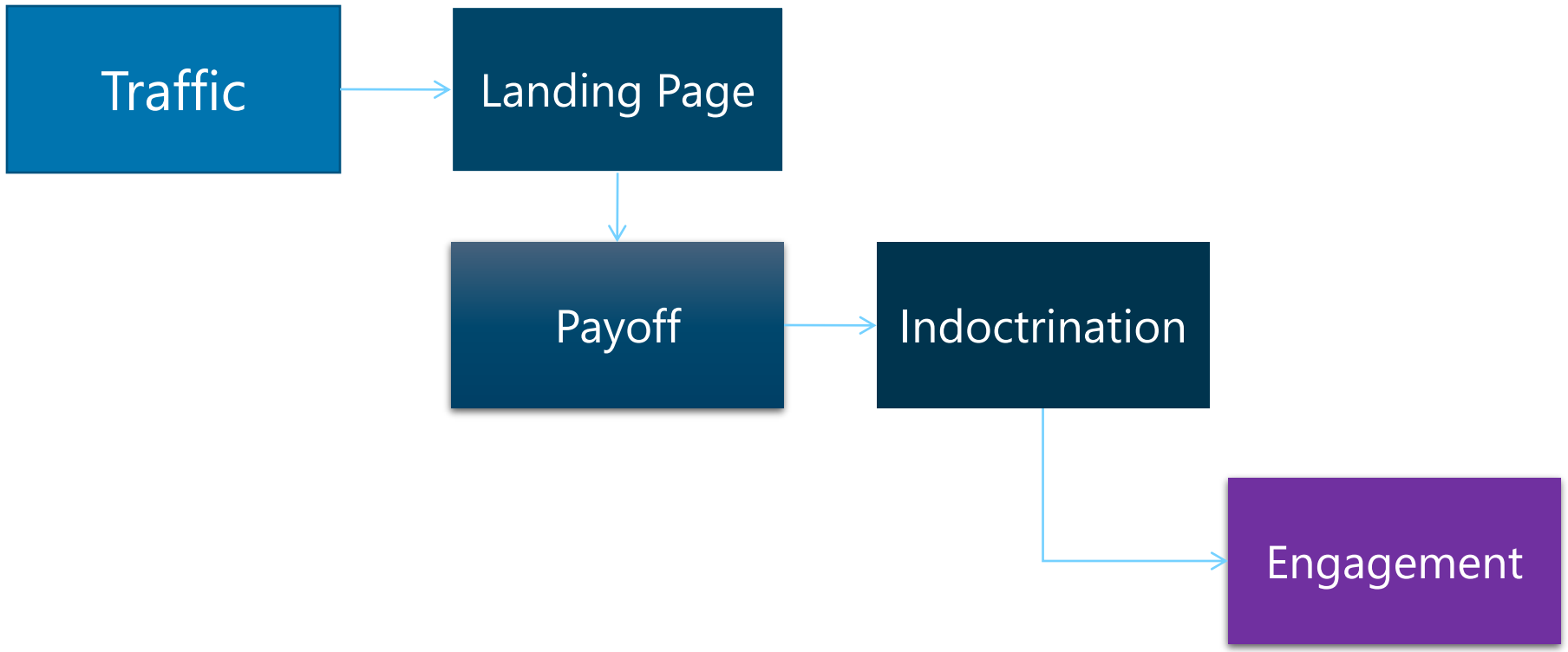

Get an Exclusive List of Amazing Homes Currently Available in Parker Under 500K!
Click below to get complete access to an exclusive list of homes that are on the market in some of the most coveted neighborhoods in Parker Under 500K!
Request Your Exclusive List
First Name *
Name
Email Address *
Email Address
Phone Number
Phone Number
Send Message
We respect your privacy. Your email address will never be shared or sold.

Create A List Of Your Ideal Customers

Organic Leads

Sales Funnel

Attract
Capture
Nurture
Close



THE PROBLEM IS MOST PEOPLE START WITH TRAFFIC
AND TRAFFIC IS ACTUALLY THE LAST THING TO DO

Step 1

Social Media Posts To Draw Traffic

Have The Right Social Media POST

Facebook, Linkedin, Twitter, Youtube, Instagram

+ + + + + +

COMING SOON: See it BEFORE it hits the market
🏠 #PreListed 4 Bedroom Downtown Victorian

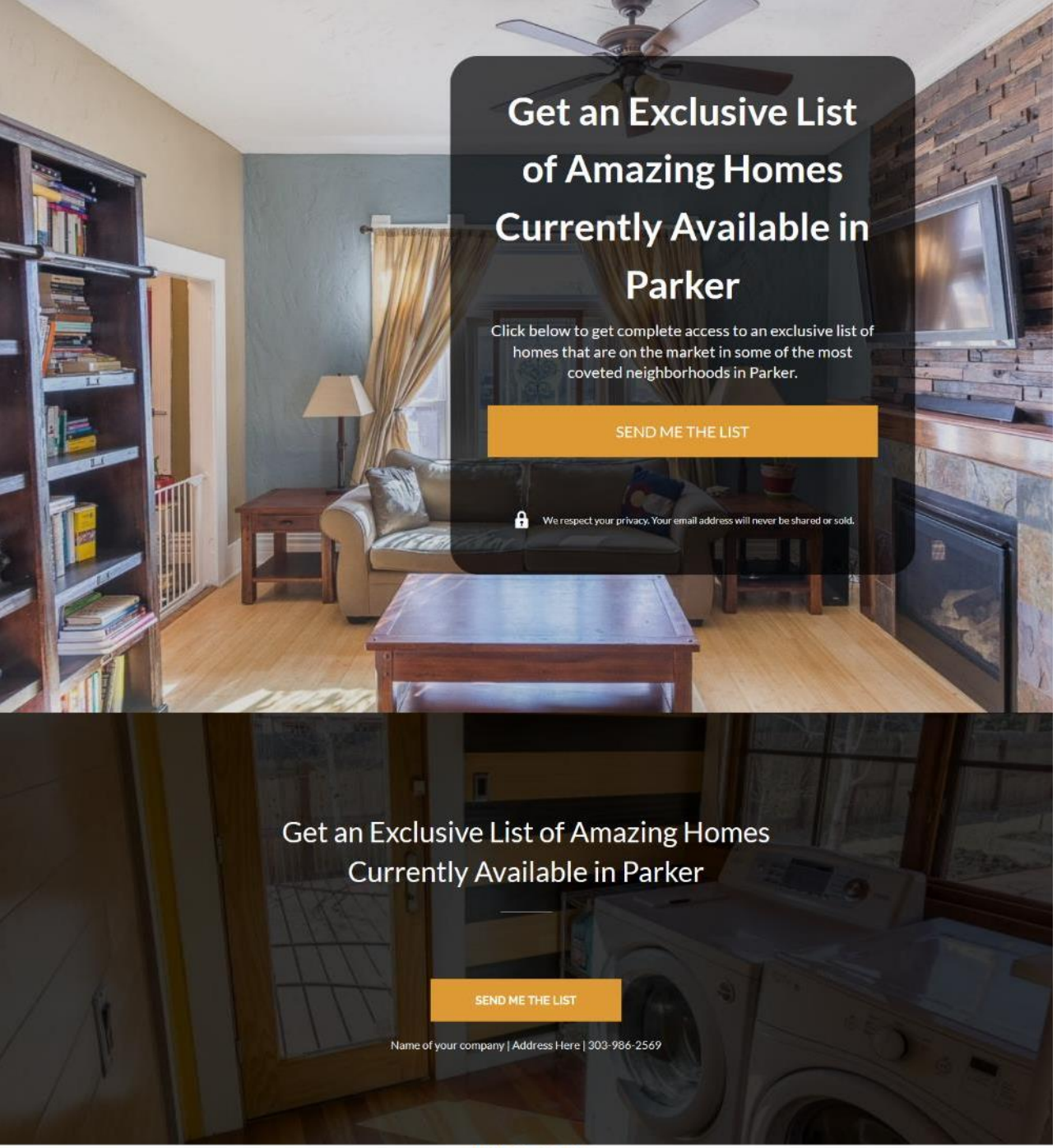
Go here to get price, location, + more pics - https://bit.ly/2MjSfGn

❤️ #MustSeeToBelieve - 4 bedroom/3 bath home in Denver

Huge picture window provides amazing views. Bathrooms are all updated, and bedrooms have ample space. Living room is perfect for entertaining. Updated kitchen + New Carpet + New Paint = Your Perfect Home

Go here for price, address, + more pics - https://bit.ly/2MjSfGn

Like Comment



Step 2

Send Prospects to a Landing Page/Funnel

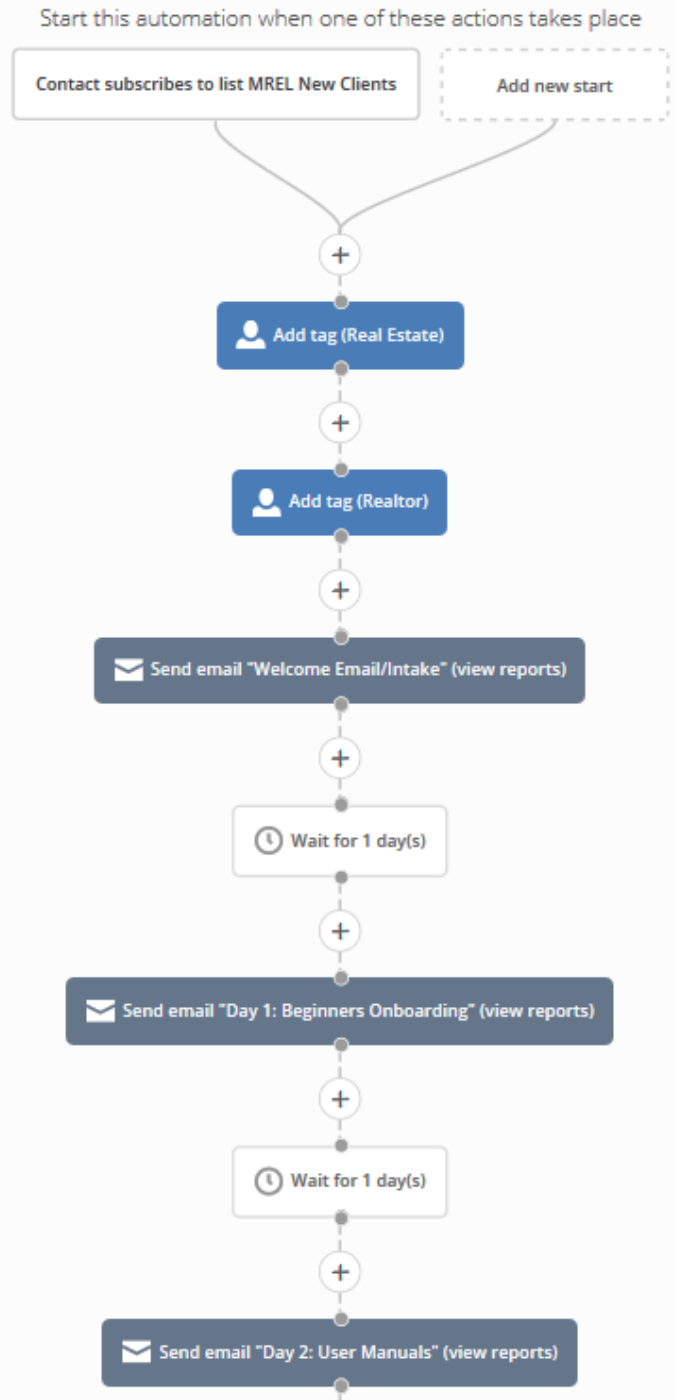
Make Sure You Control Your Message And How Your Leads Are Guided Through Your Funnel

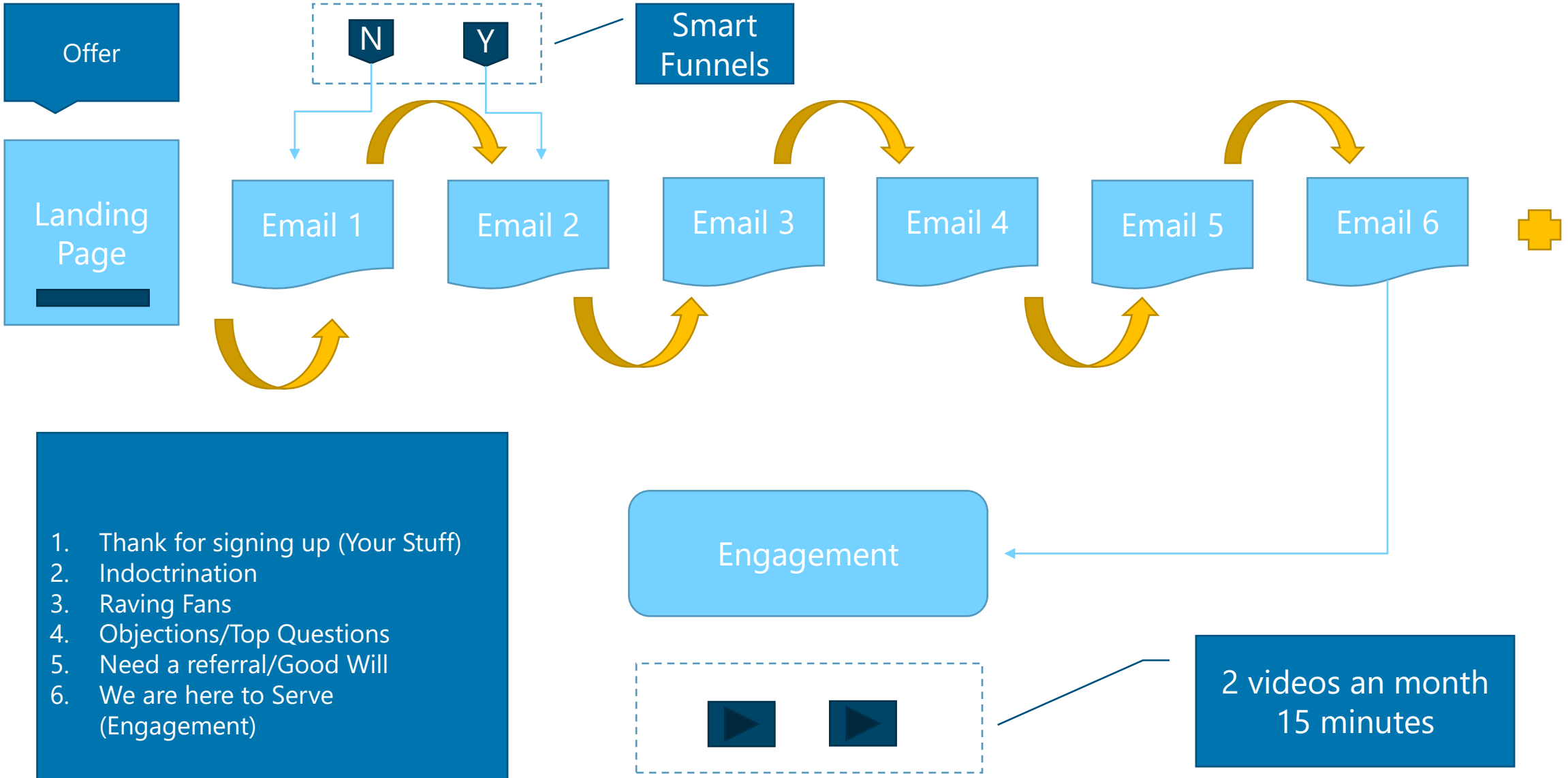
Step 3

Follow Up

Use a Smart Nurture Email System

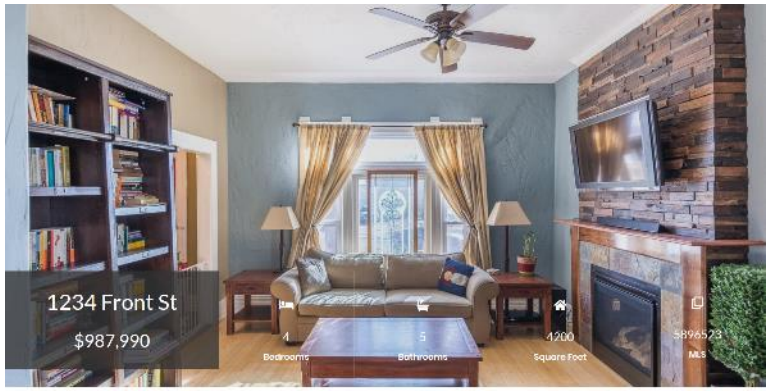
Stay Top Of Mind With An Automated Follow Up System




Offer
Landing Page
N
Y
Smart Funnels
Email 1
Email 2
Email 3
Email 4
Email 5
Email 6
1. Thank for signing up (Your Stuff)
2. Indoctrination
3. Raving Fans
4. Objections/Top Questions
5. Need a referral/Good Will
6. We are here to Serve (Engagement)
Engagement
2 videos an month
15 minutes

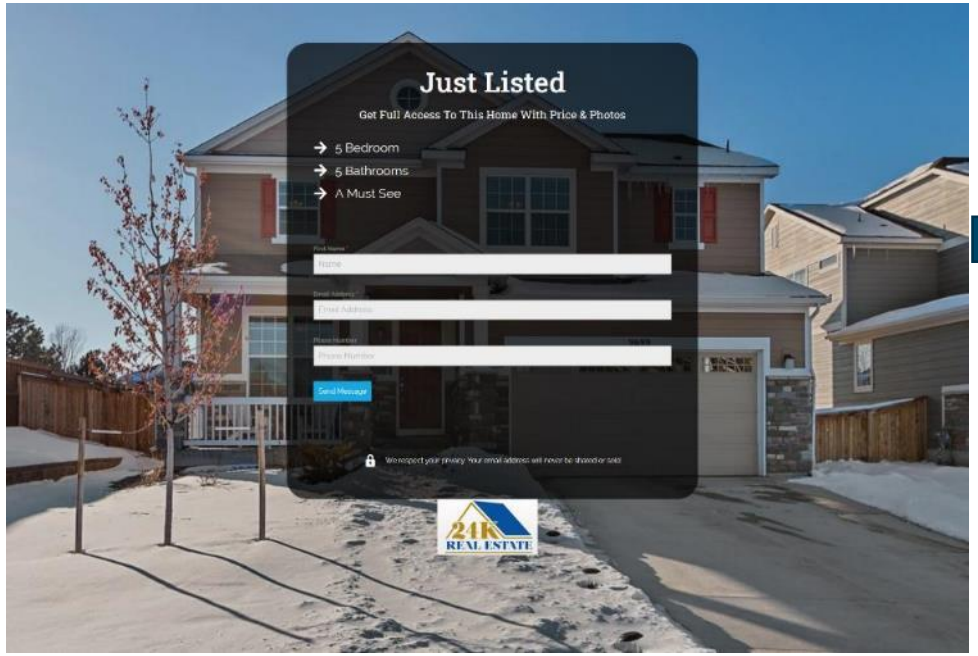
The Best Lead Magnets We Have Used

Just Listed, Just Sold, Open House



DETAILS $987,990

Just Listed Lead Funnel



GALLERY

DETAILS $987,990

[redacted]

1w •

Just Listed!!!
Keller Williams Realty Downtown, LLC

2

Like Comment Share

Be the first to comment on this

[redacted]

1h •

JUST LISTED | 5651 S Killarney Way, Centennial | $439,900 | The Ridge at Park View | Cherry Creek Schools

Picture Perfect Contemporary Home in Park View Meadows! This immaculate home checks all the boxes and is located just steps away from the Community Park and Pool in the Cherry Creek School district! An extremely RARE 4 Bedroom-Up Floorplan with a Full Finished Basement sitting on a private 9,100+ square foot lot! This is an incredible opportunity not to be missed! View more at https://lnkd.in/enqXF3C

Like Comment Share

Be the first to react

Could this be the perfect home for you?

...see more

Like Comment Share

Be the first to react

[redacted]

1on •

🏠 Join The Vesta Collective tomorrow for virtual open houses! Get a glimpse into two of our fantastic listings we have currently on the market - a loft Union Station & a large home in Erie. This is great opportunity to get a feel for the proper ...see more

2

Like Comment Share

Be the first to comment on this

1234 Front St
$987,990

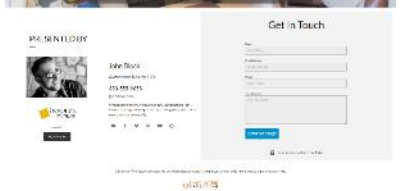
GALLERY

DETAILS $987,990

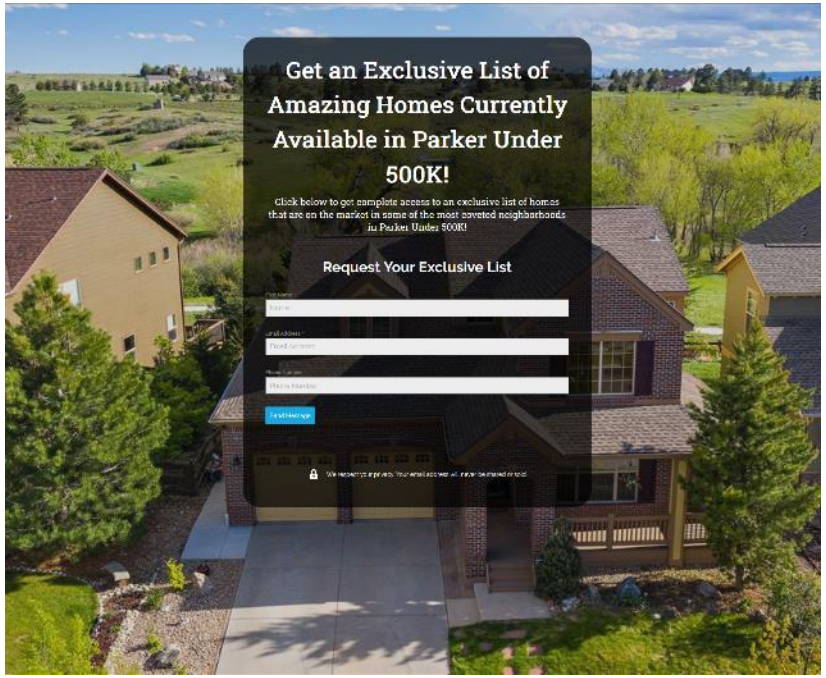
VIDEO

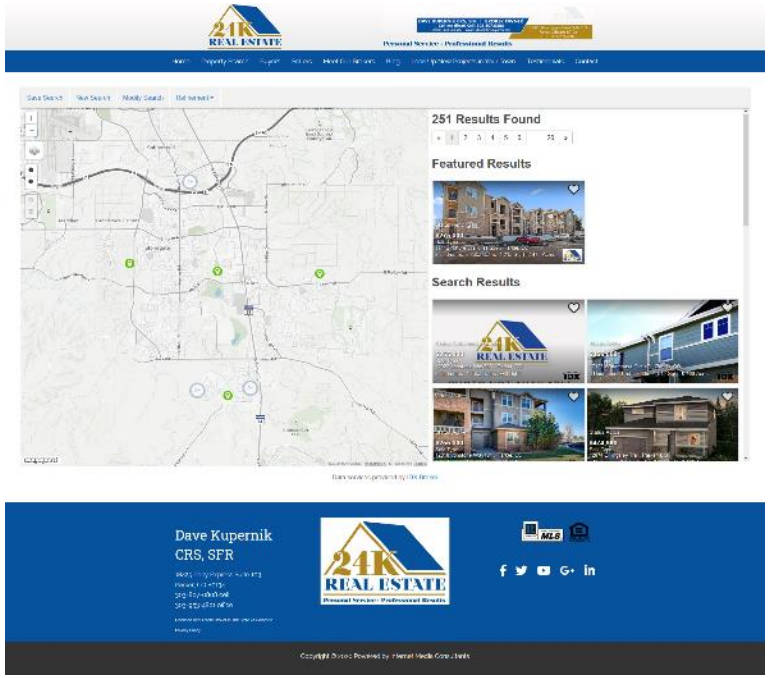
AMENITIES

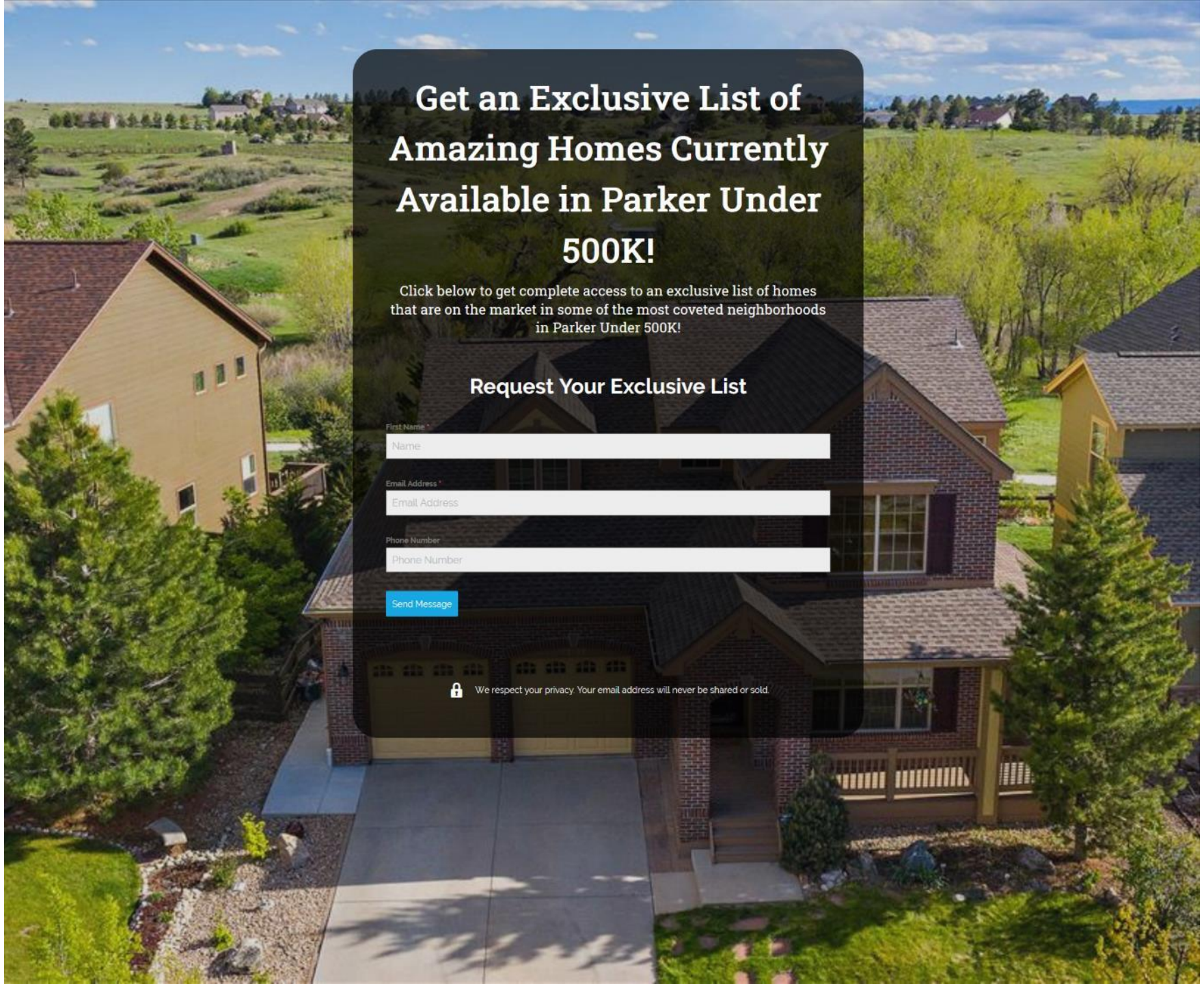
VIRTUAL TOUR

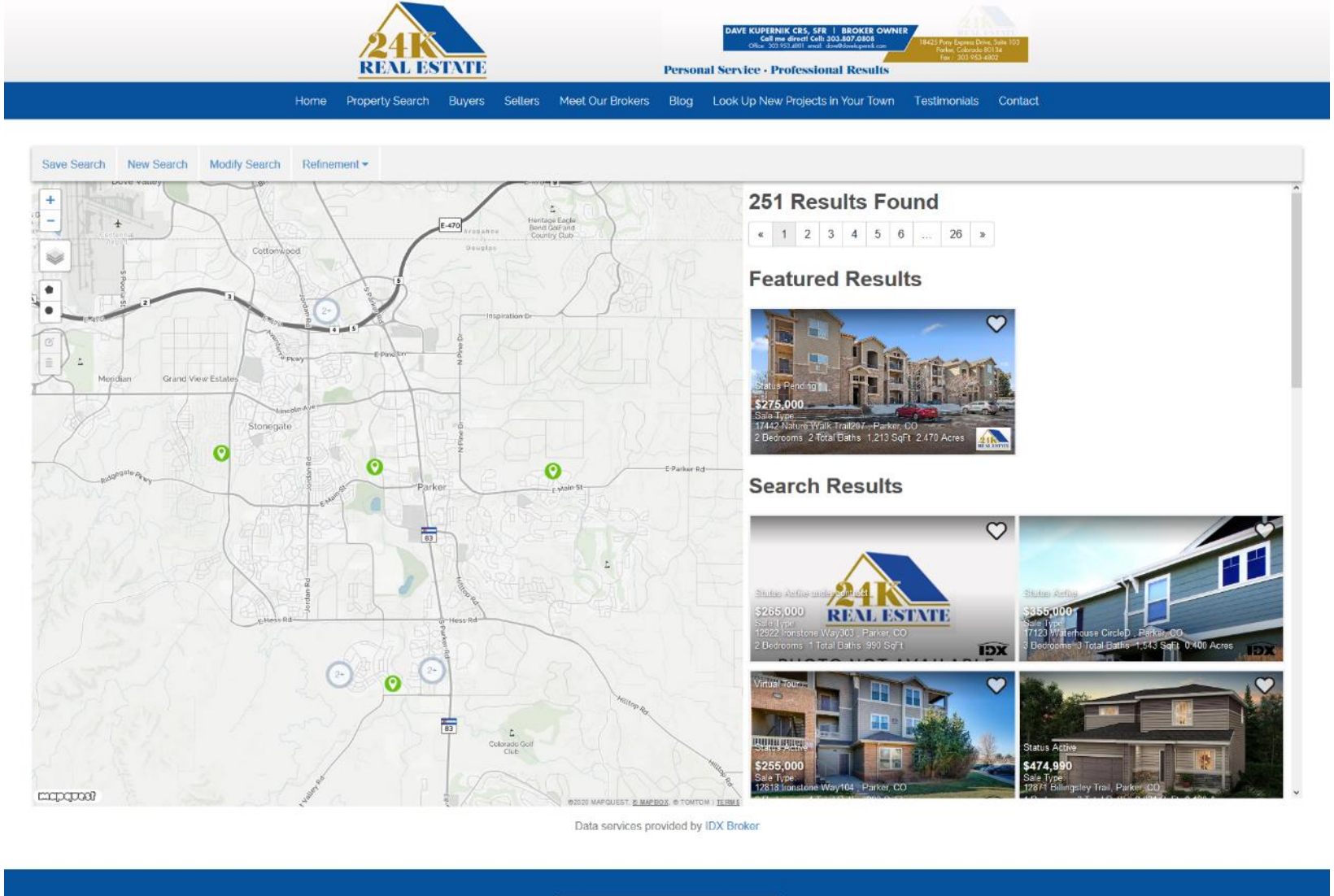

Get in Touch

Exclusive List Funnel






Get an Exclusive List of Amazing Homes Currently Available in Parker Under 500K!
Click below to get complete access to an exclusive list of homes that are on the market in some of the most coveted neighborhoods in Parker Under 500K!
Request Your Exclusive List
First Name *
Name
Email Address *
Email Address
Phone Number
Phone Number
Send Message
We respect your privacy. Your email address will never be shared or sold.



Data services provided by IDX Broker

Dave Kupernik
CRS, SFR

18425 Pony Express Suite 103
Parker, CO 80134
303-807-0808 cell
303-953-4801 office

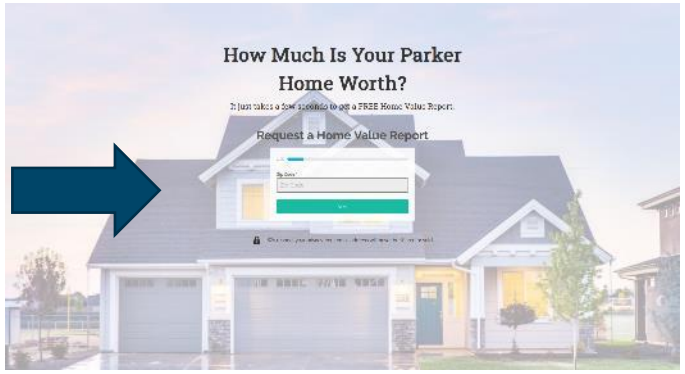
Licensed Real Estate Broker In The State Of Colorado

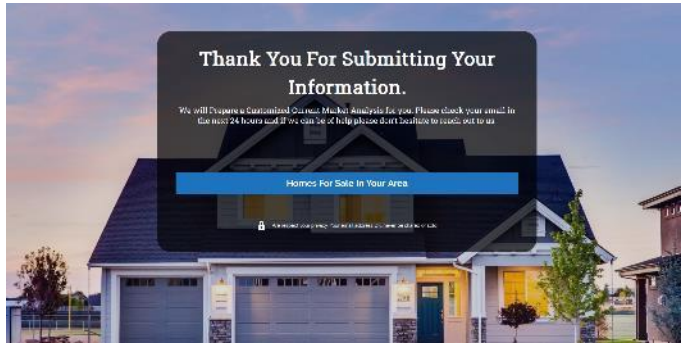
Privacy Policy

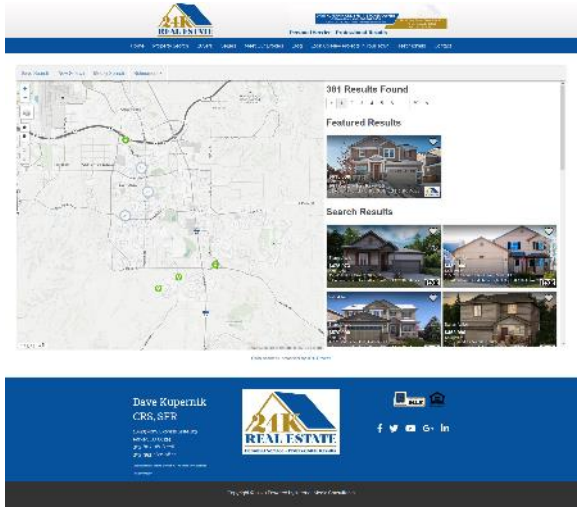
24K REAL ESTATE
Personal Service • Professional Results

Copyright © 2020 Powered by Internet Media Consultants

Seller's Funnel (CMA)







How Much Is Your Parker Home Worth?

It just takes a few seconds to get a FREE Home Value Report.

Request a Home Value Report

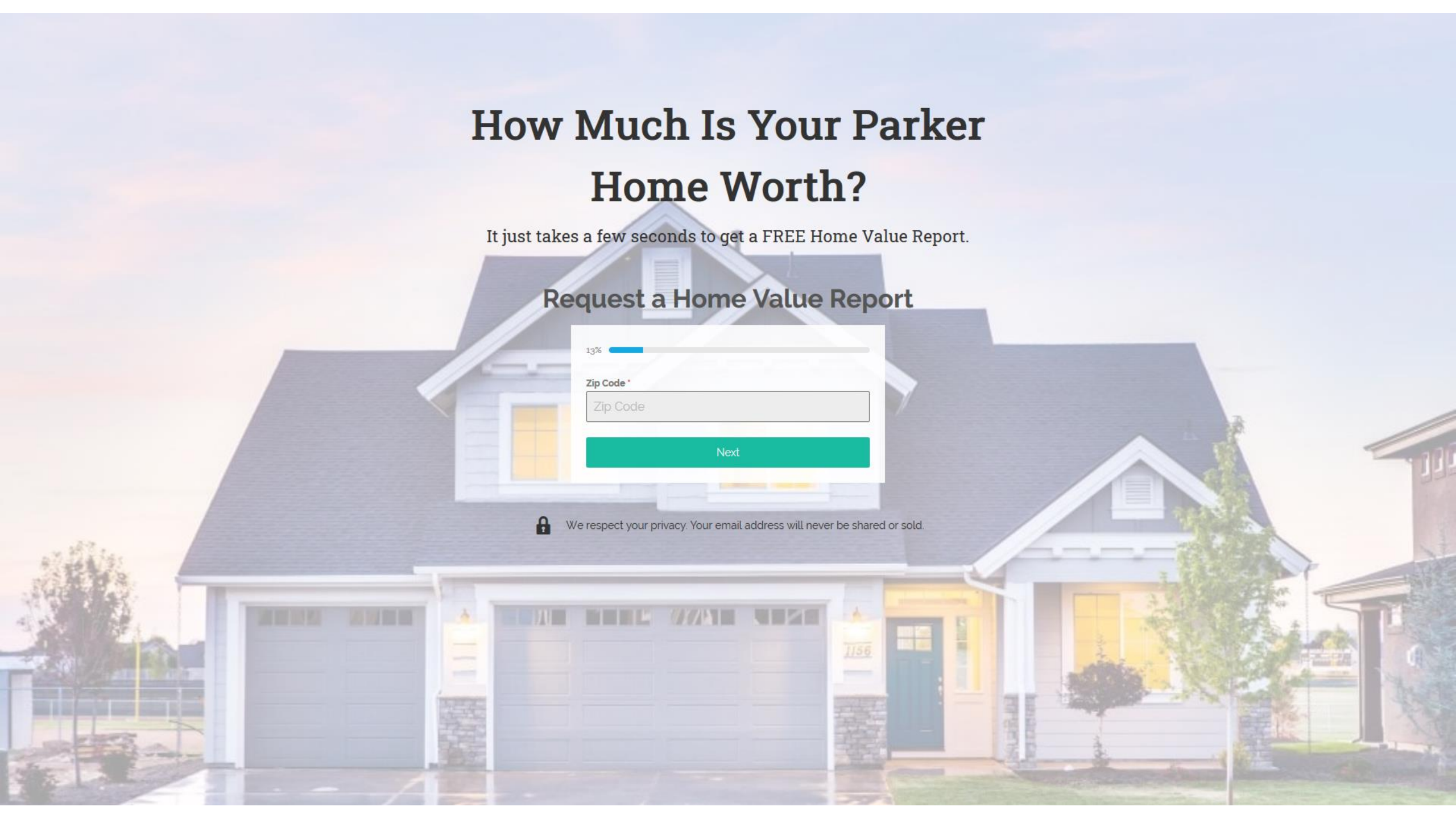
13%

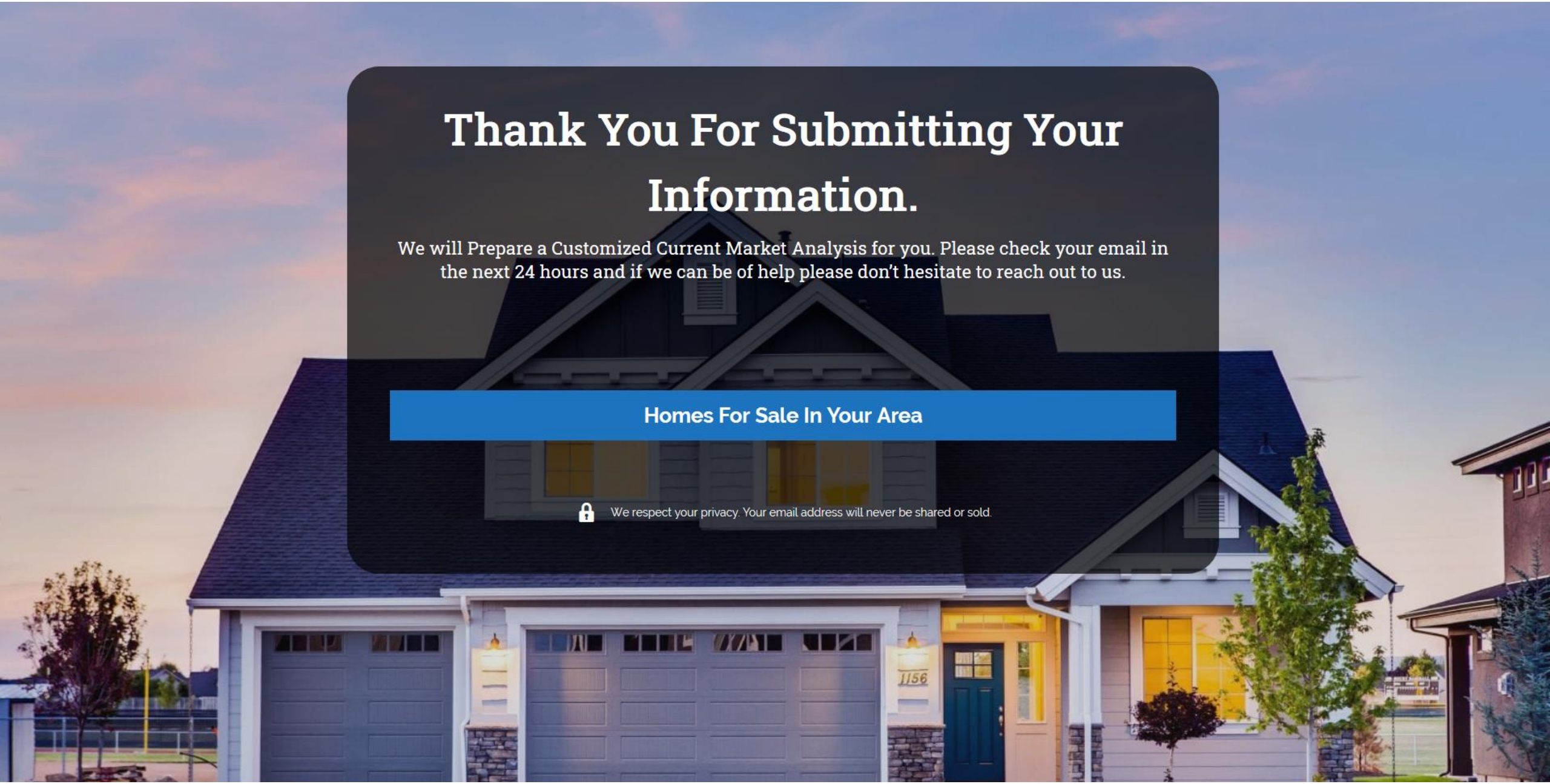
Zip Code *

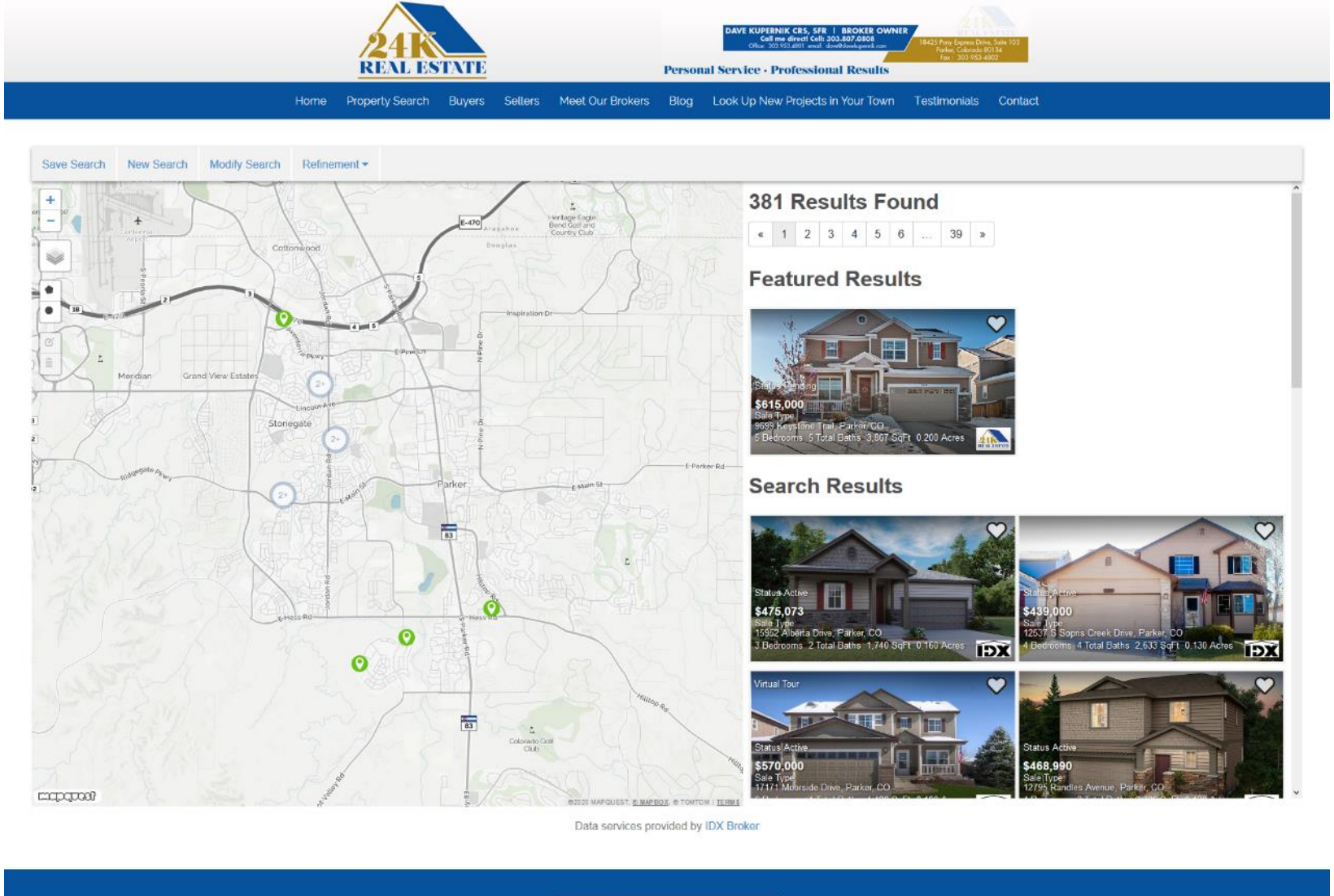
Zip Code

Next

We respect your privacy. Your email address will never be shared or sold.




Thank You For Submitting Your Information.
We will Prepare a Customized Current Market Analysis for you. Please check your email in the next 24 hours and if we can be of help please don't hesitate to reach out to us.
Homes For Sale In Your Area
We respect your privacy. Your email address will never be shared or sold.



Data services provided by IDX Broker

Dave Kupernik
CRS, SFR

18425 Pony Express Suite 103
Parker, CO 80134
303-807-0808 cell
303-953-4801 office

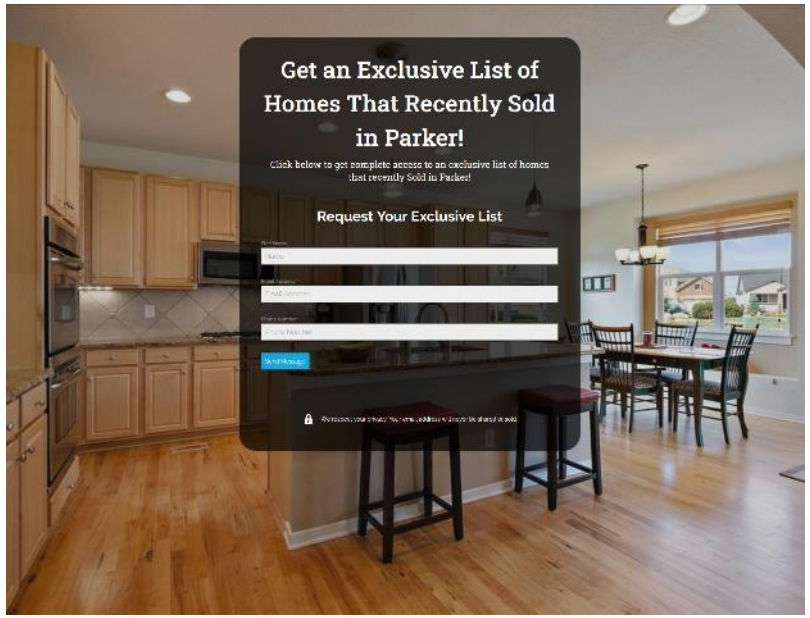
Licensed Real Estate Broker In The State Of Colorado

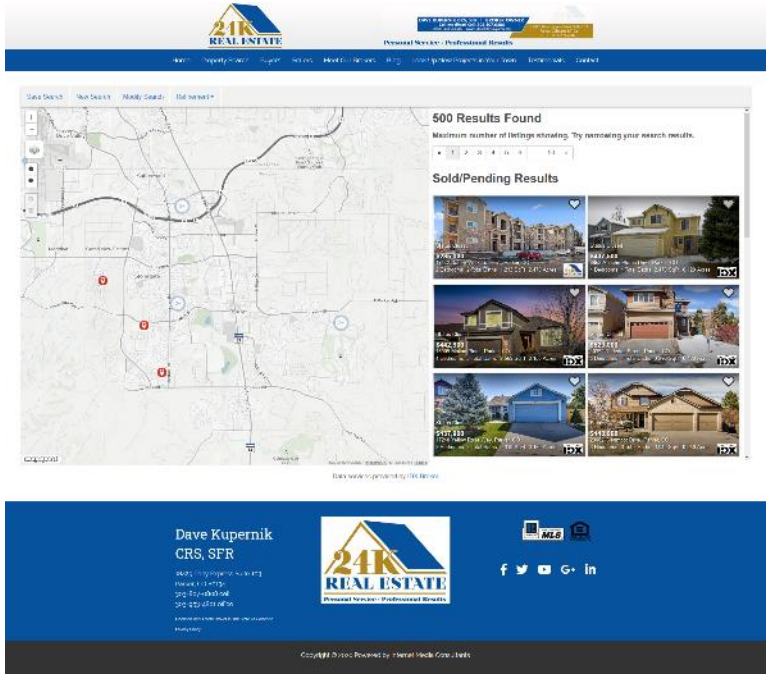
Privacy Policy

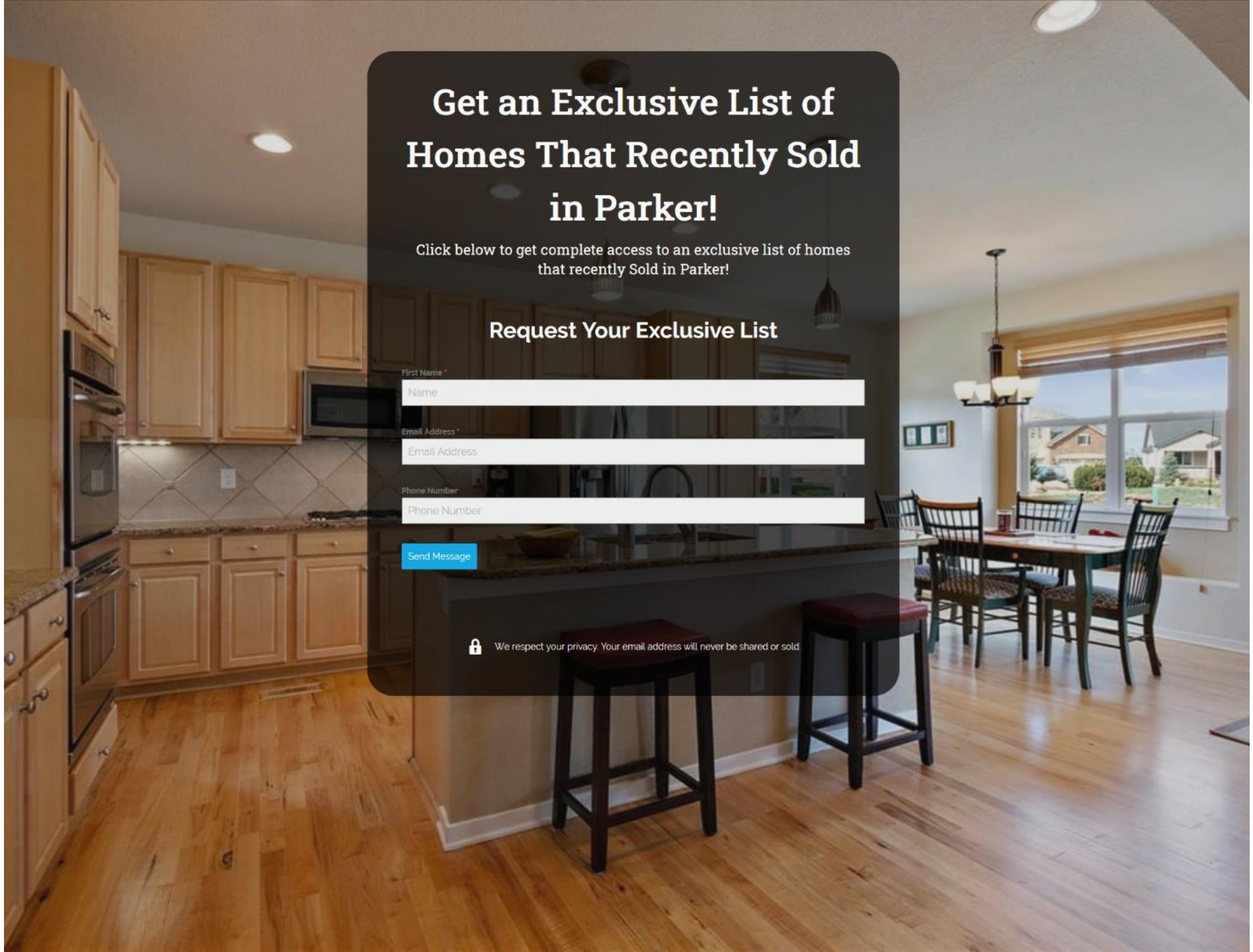
24K REAL ESTATE
Personal Service • Professional Results

Copyright © 2020 Powered by Internet Media Consultants

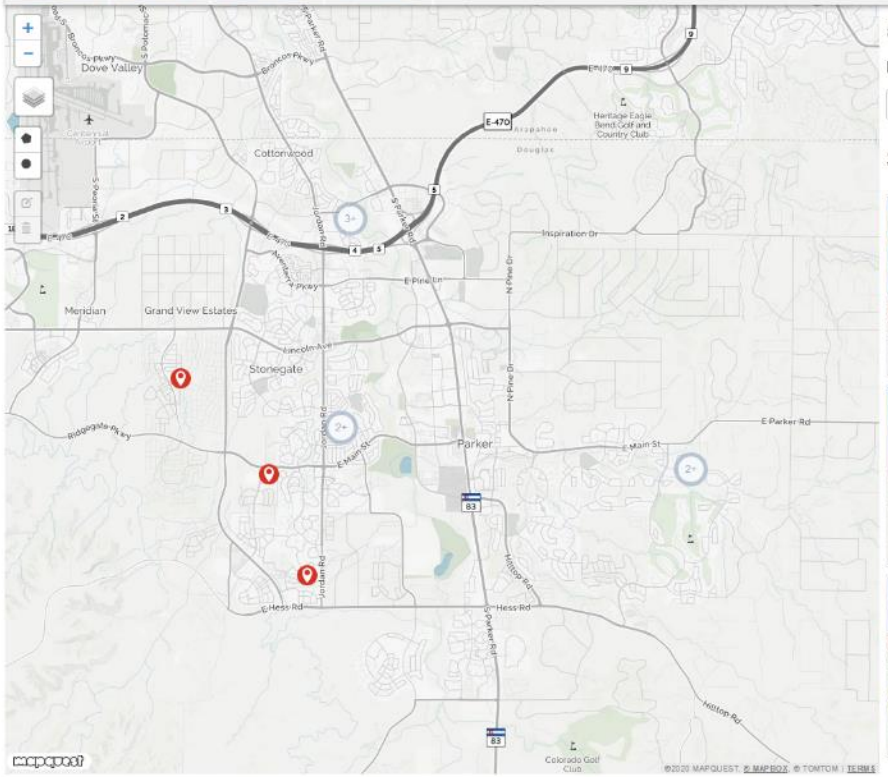
Sold List Funnel






Get an Exclusive List of Homes That Recently Sold in Parker!
Click below to get complete access to an exclusive list of homes that recently Sold in Parker!
Request Your Exclusive List
First Name *
Name
Email Address *
Email Address
Phone Number
Phone Number
Send Message
We respect your privacy. Your email address will never be shared or sold.

Save Search | New Search | Modify Search | Refinement



500 Results Found

Maximum number of listings showing. Try narrowing your search results.

« 1 2 3 4 5 6 ... 50 »

Sold/Pending Results

Data services provided by IDX Broker

Dave Kupernik
CRS, SFR

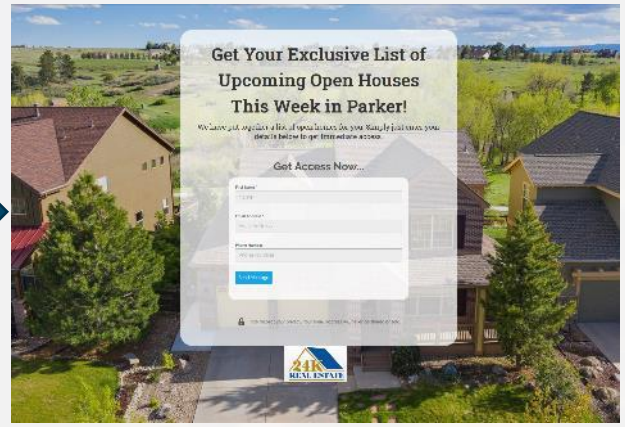
18425 Pony Express Suite 103
Parker, CO 80134
303-807-0808 cell
303-953-4801 office

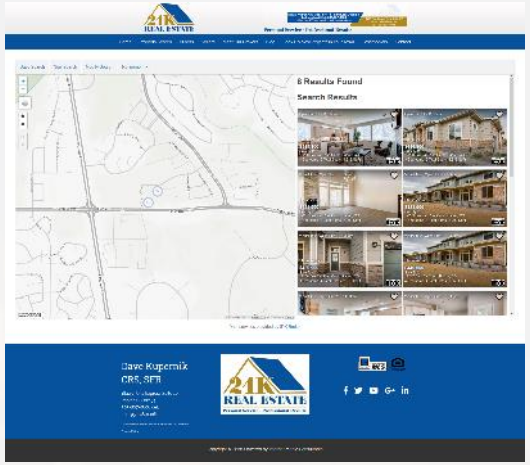
Licensed Real Estate Broker In The State Of Colorado

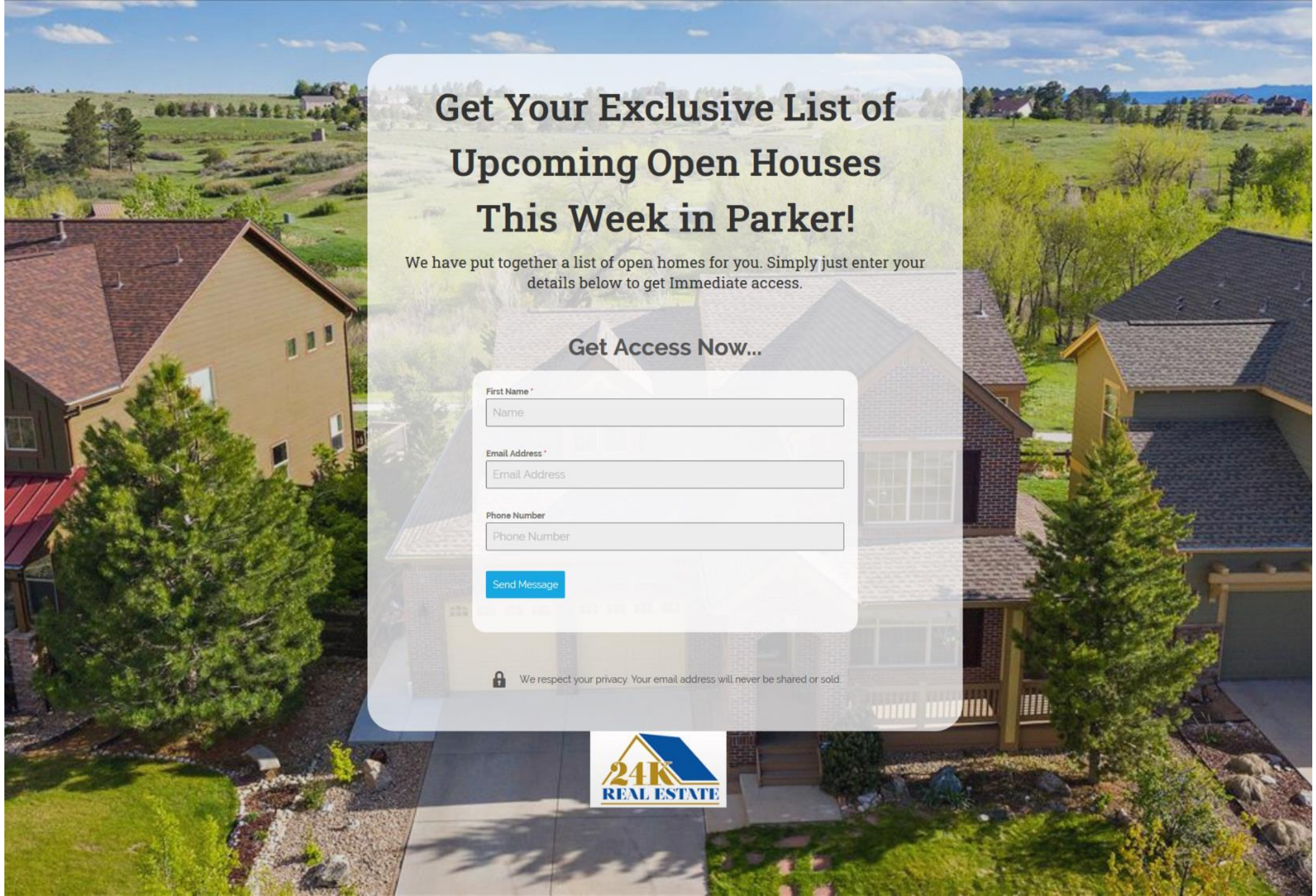
Privacy Policy

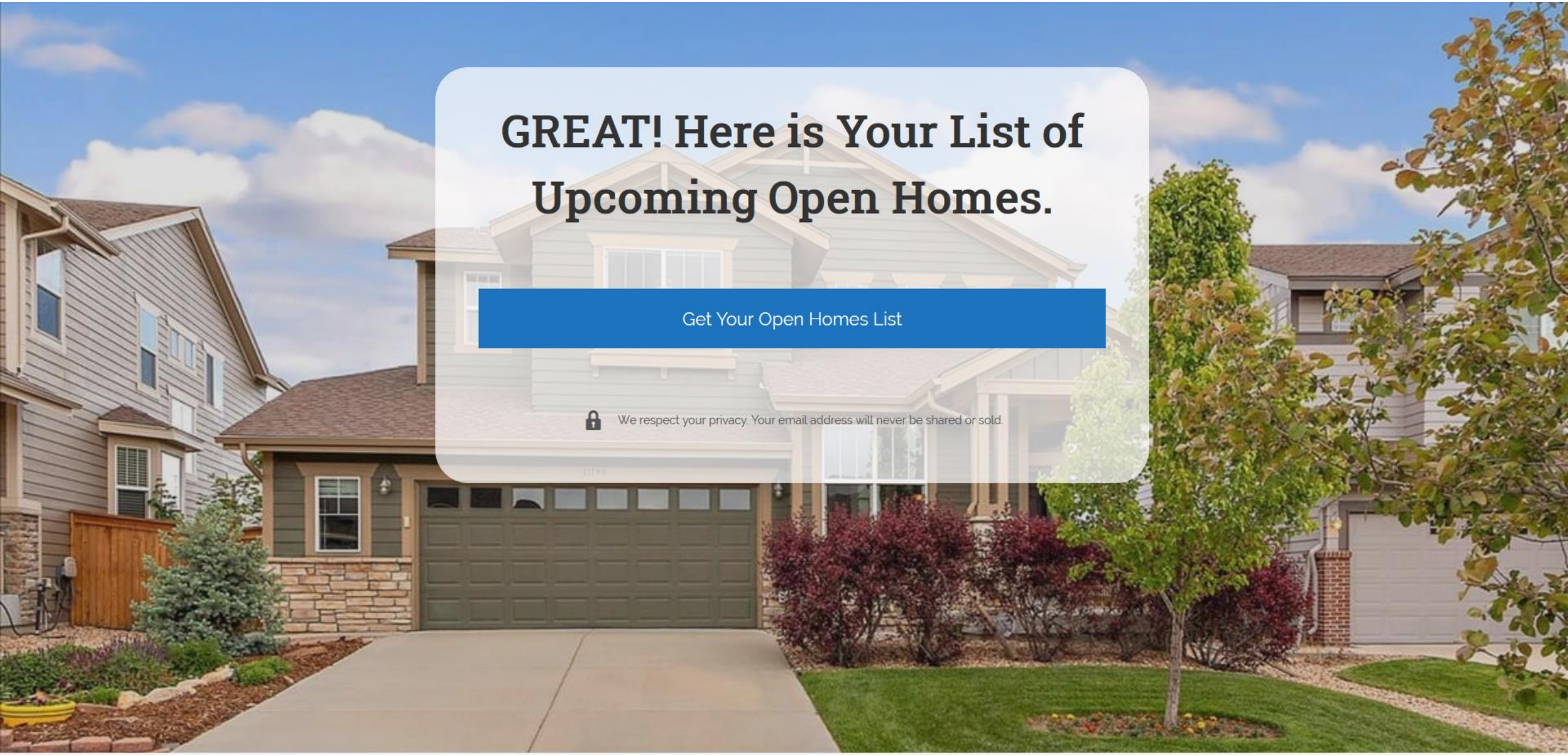
Copyright © 2020 Powered by Internet Media Consultants

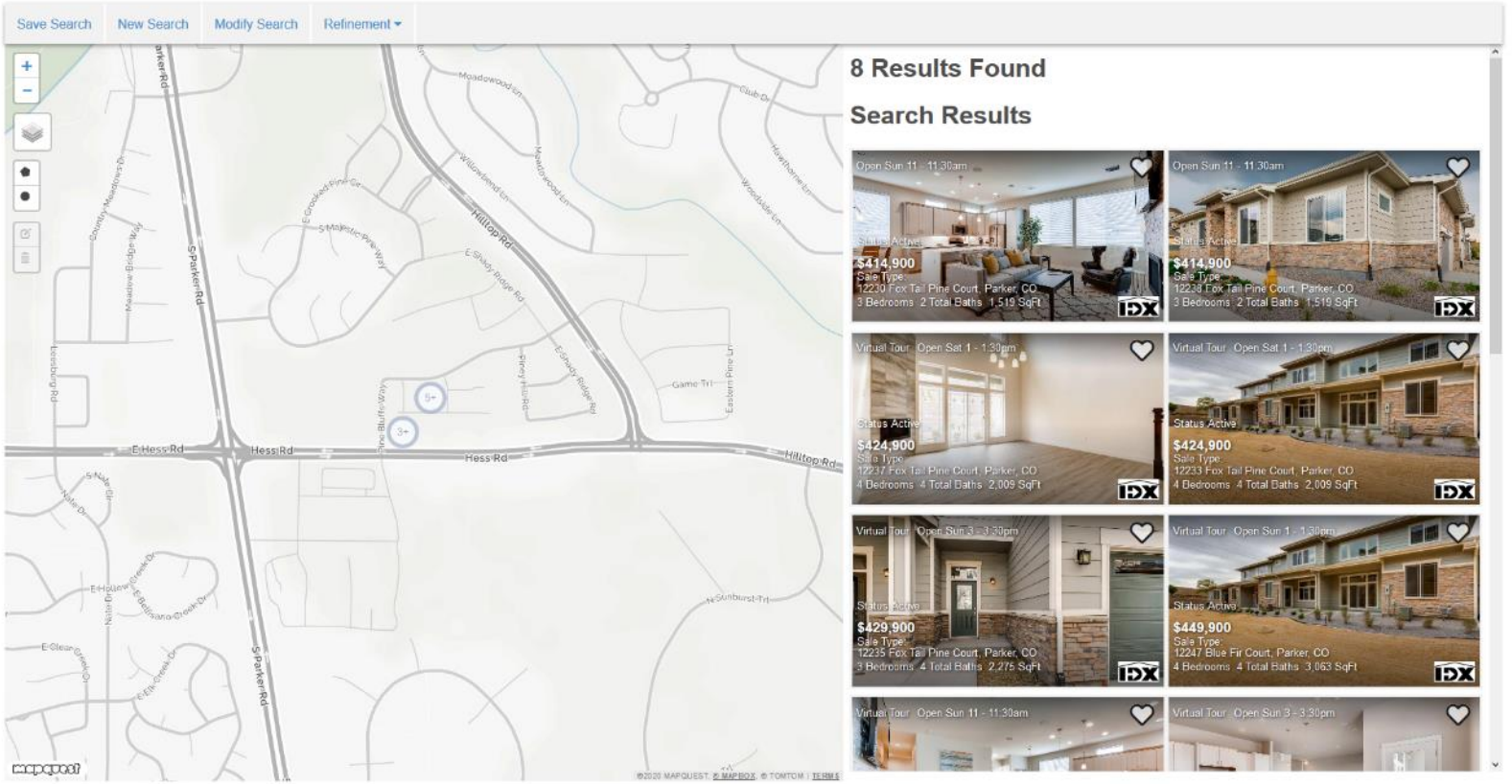
Open House Funnel






Get Your Exclusive List of Upcoming Open Houses This Week in Parker!
We have put together a list of open homes for you. Simply just enter your details below to get Immediate access.
Get Access Now...
First Name *
Name
Email Address *
Email Address
Phone Number
Phone Number
Send Message
We respect your privacy. Your email address will never be shared or sold.
24K REAL ESTATE


GREAT! Here is Your List of Upcoming Open Homes.
Get Your Open Homes List
We respect your privacy. Your email address will never be shared or sold.



Data services provided by IDX Broker

Dave Kupernik
CRS, SFR

18425 Pony Express Suite 103
Parker, CO 80134
303-807-0808 cell
303-953-4801 office

Licensed Real Estate Broker In The State Of Colorado

Privacy Policy

24K REAL ESTATE
Personal Service • Professional Results

Copyright © 2020 Powered by Internet Media Consultants

Lead Magnets Head Lines That Convert Like Crazy

1. Spectacular New Homes For Sale in XXXXX
2. Spectacular Ranch Homes For Sale in XXXXX
3. Spectacular Two Story Homes For Sale in XXXXX
4. Top 10 Denver Ranch Homes Between $500K-600K

Full Report
go.3imc.com/scott

[REVEALED]

The Top 33 Landing Page Headlines That Convert Like Crazy (Swipe & Deploy)

My Top Converting Landing Pages Headlines, That Will Increase Leads and Conversions.

First Name

Email Address

Free Instant Access

Other Lead Magnets We Have Used

Ebooks
Webinars
Buyers/Sellers Seminars
Downloadable PDF's/Guides
White Papers
Checklists
+ + + + +

How To Be Top Of Mind & The Trusted Expert Authority!

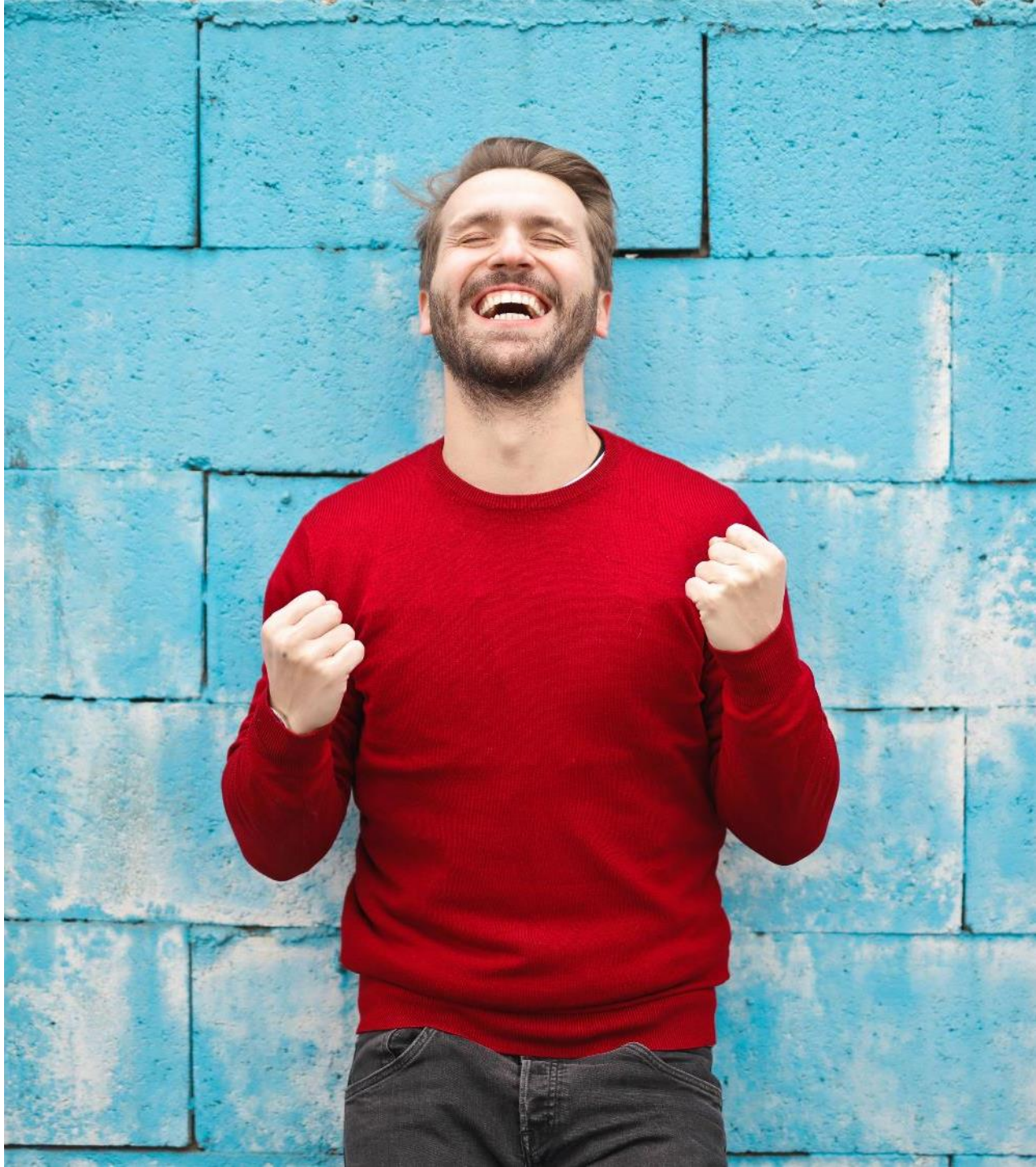
They Want To Know ,Can They Trust You And Can You Help Them With The Most Important Financial Decision Of Their Life.

3 Core Elements That Will Demonstrate Your Expertise And Build Trust

Video

Social Proof

Your Marketing Hub



Video Is The Most Important Content To Master

80% Of Content Consumed!

Some Things You want to Know

Total number of people who use YouTube	1,325,000,000
Hours of video uploaded to YouTube every minute	300 hours
Number of videos viewed on YouTube everyday	4,950,000,000
Number of unique visits to YouTube every month	900,000,000
Total number of hours of video watched on YouTube each /MO	3.25 billion hours
YouTube videos that have generated over 1 billion views	10,113
User submitted video with the most views – "Charlie bit my finger"	829,000,000
Average number of mobile YouTube video views per day	1,000,000,000
Average time spent on YouTube per mobile session	40 minutes

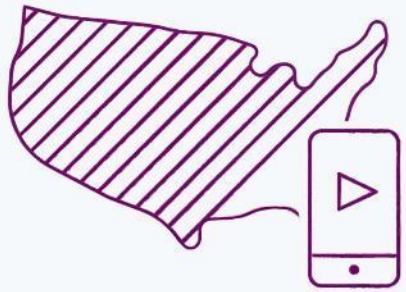
Content Author: Statistic Brain

OBERLO

10 VIDEO MARKETING STATISTICS

You Need to Know

Internet Users Everywhere
Enjoy Video Content



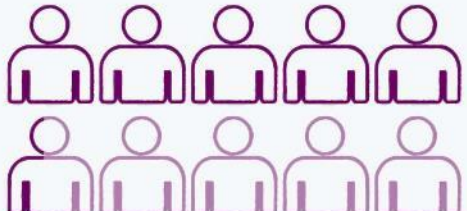
85%

of all internet users in the United States watched online video content monthly on any of their devices.
(Statista, 2018)

Demand for Video
Content is Increasing

54%

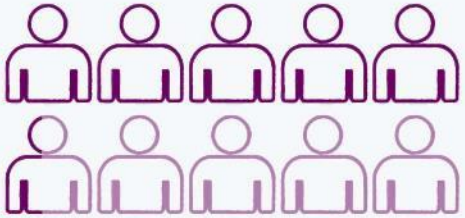
of consumers want to see more video content from a brand or business they support.



Demand for Video
Content is Increasing

54%

of consumers want to see more video content from a brand or business they support.
(HubSpot, 2018)



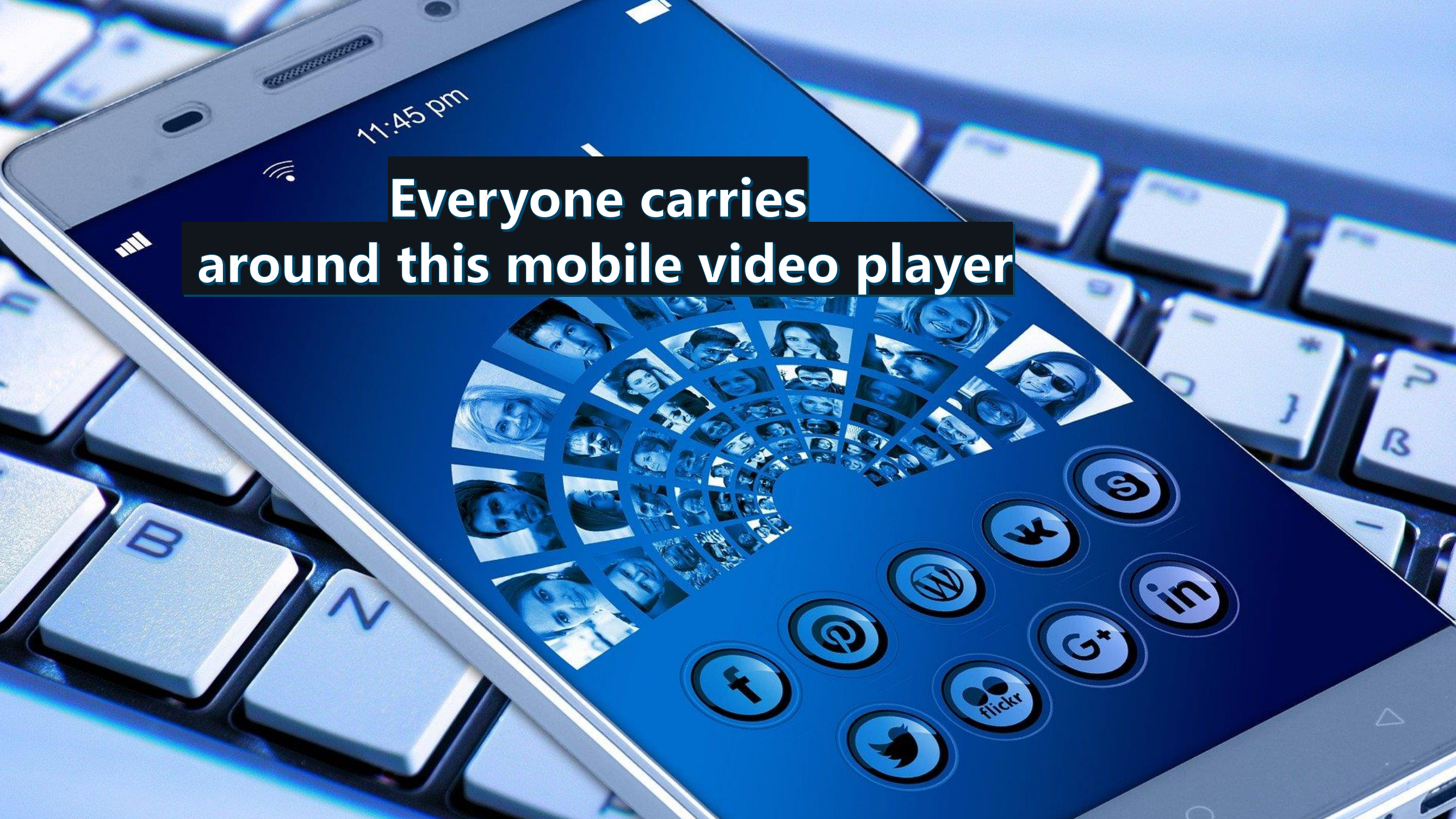
Video as a Powerful
Marketing Tool

87%

of marketing professionals use video as a marketing tool.
(Wyzowl, 2019)

Consumers love seeing
videos on Social Media

Videos are a consumers' favorite type of content to see from a



Everyone carries around this mobile video player

TYPES OF VIDEO

Talking Head

Screen Capture

Webinar

Tour

Equipment to use

Basic

Your phone
Action Cameras
Webcams
Lapel mic
Shotgun mic
Lights (chicken lights)

Advanced

Canon T5i (or the like)
Screen Capture Software (Zoom, Pinnacle, Techsmith.com)
Green screen
Microphone (Azden wireless mic)
Blue Yeti
Teleprompter Software
LED Lighting

HOW TO SHOOT

Lighting

Face lit, backdrop lit, no shadows, don’t be washed out

Sound

Minimal background noise, use mics if possible,

Distancing

Don’t have phone pointed to look up your nose, straight shot, be loose and natural, not too far from camera.

HOW TO EDIT

Shoot short videos that you don't need to edit

Editing software if needed: Pinnacle, Movie Maker, iMovie

Crop beginning and end if needed

Green screen editing- need pinnacle or higher end to edit

Can use Zoom for green screen backgrounds while filming

HOW TO UPLOAD

Where?

YouTube, Facebook and LinkedIn, Vimeo, S3

From phone - app

From desktop

EDITORIAL CALENDAR

Create an editorial calendar so you can easily shoot videos and know the direction you are going in

3 mo- 6 mo out

Select a main topic for the week/month, then mini-topics to discuss

Call
Text
Coffee
KISS
Social media is like dating
You are building a relationship
Not every post is a kiss

30 Days of Video

Video Tours Of Your Listings SPW

Video Of Client Revies

Video Tours Of Core Neighborhoods

Full List

Go.3imc.com/scott

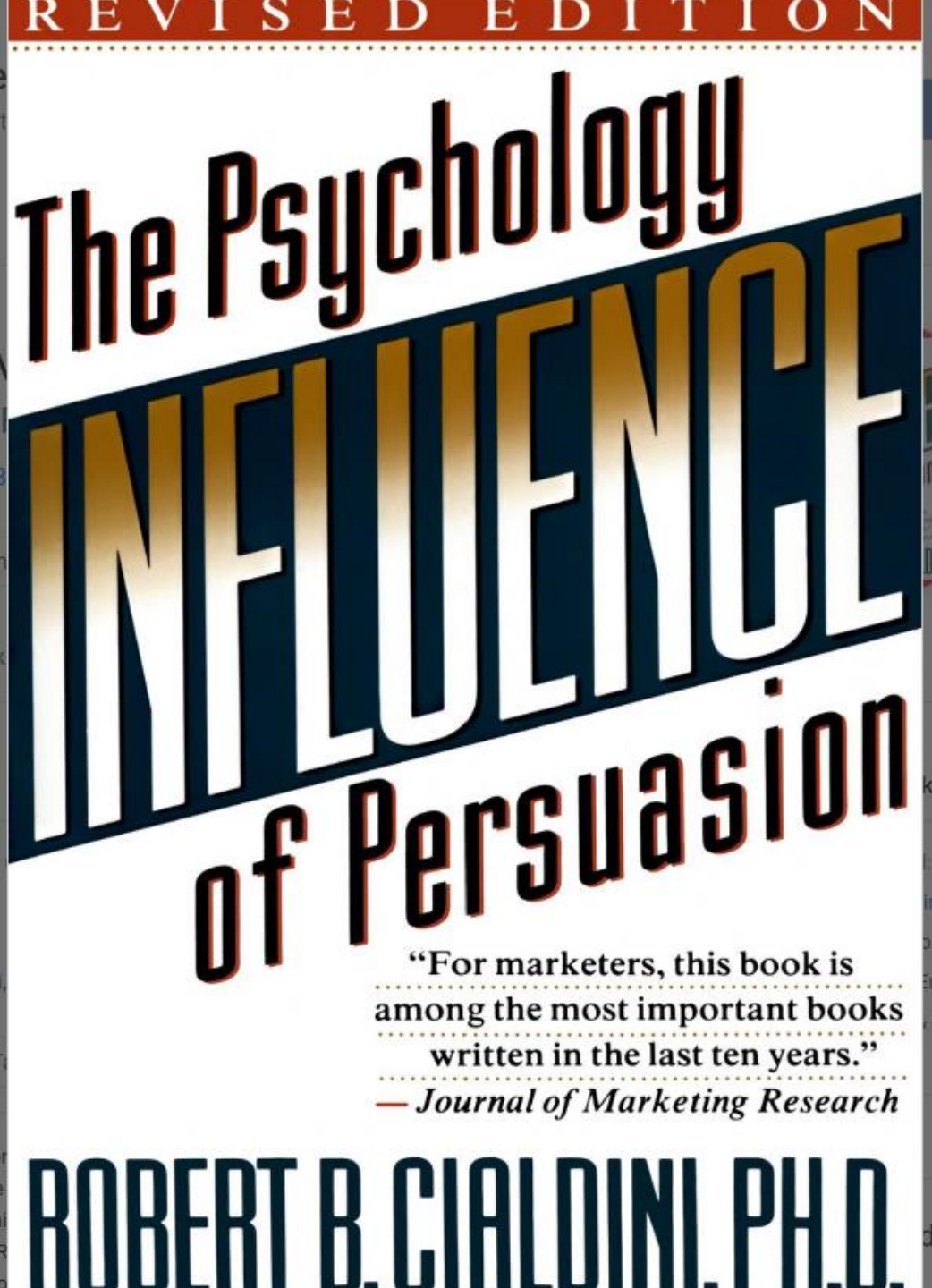
TIP

Everyone Hates Themselves On Video. Just Do It! Don’t Be Perfect.

TIP

Video’s can be large so get a external drive

Online Reviews & Social Proof


REVISED EDITION
The Psychology
INFLUENCE
of Persuasion
"For marketers, this book is among the most important books written in the last ten years."
— Journal of Marketing Research
ROBERT B. CIALDINI, PH.D.

denver realtor

Hours

services may differ

alty I-70,

★★ (12) · Rea...

WEBSITE DIRECTIONS

s 9AM Fri · (303...

- Denver

★★ (18) · Rea...

WEBSITE DIRECTIONS

7PM · (303) 88...

o Association of F

(28) · Real est...

· In McREL Int...

s 8AM Fri · (303...

ointments

REALTOR - Madi

(3) · Real estat...

St Suite G

12AM · (720) 4...

ices ·

ointments

ance Denver Cer

(14) · Real est...

e St #700

s 9AM Fri · (303...

te mentions **real**

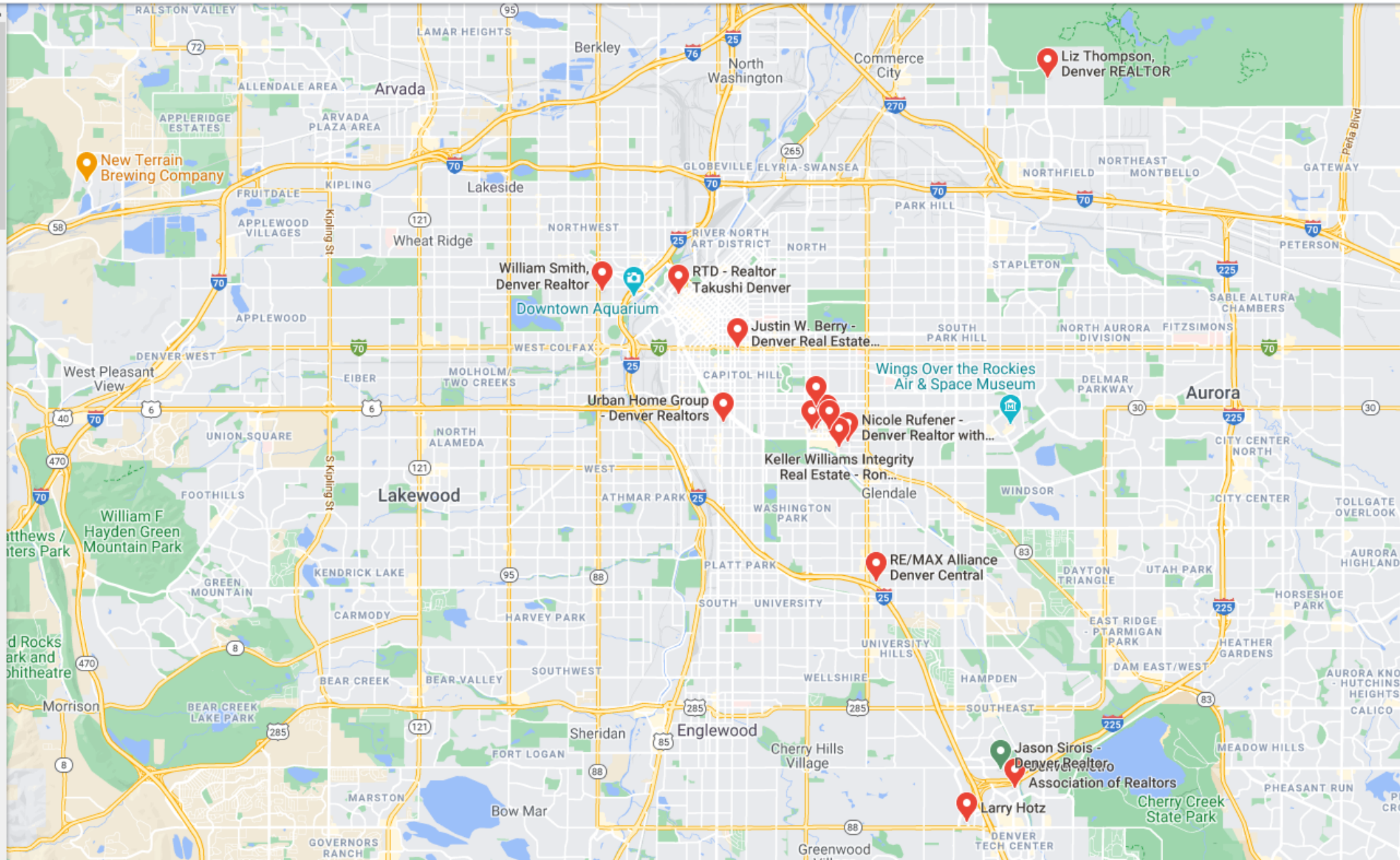
ent

WEBSITE DIRECTIONS

WEBSITE DIRECTIONS

WEBSITE DIRECTIONS

WEBSITE DIRECTIONS



Google

24k real estate

All | Shopping | News | Images | Videos | More | Settings | Tools

About 10,400,000 results (0.59 seconds)

24krealestate.net

24K Real Estate | Dave Kupernik

Under Contract in just 8 days! 3 bedroom, 3 Bath Townhome in AuroraClick for more information Sold for over asking in Just Two Days! View Home Details ...

Meet Our Brokers · Property Search · Buyers · Sellers

24krealestate.net › about

About | Dave Kupernik - 24K Real Estate

5280 Magazine 5 Star Agent 9 Years In A Row A Little Bit About... Dave Kupernik is the Owner and Managing Broker of **24K Real Estate**. **24K Real Estate** ...

24krealestate.net › meet-dave

Meet Dave | Dave Kupernik - 24K Real Estate

5280 Magazine 5 Star Agent 10 Years in a Row! Dave Kupernik Dave Kupernik Dave Kupernik is the Owner and Managing Broker of **24K Real Estate**, which is ...

www.linkedin.com › dave-kupernik-crs

Dave Kupernik CRS - Broker/ Owner - 24K Real Estate ...

24K Real Estate, located in Parker Colorado, provides Real Estate Services throughout the entire Metro Denver Area and has a nationwide network for referring ...

www.linkedin.com › company › 24k-real-estate-inc

24K REAL ESTATE INC. | LinkedIn

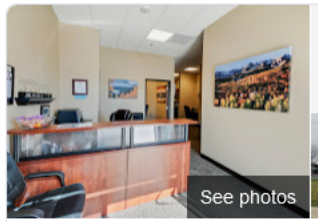
24K REAL ESTATE INC. | 7 followers on LinkedIn. **24K REAL ESTATE** INC. is a real estate company based out of 18425 PONY EXPRESS DR, PARKER, ...

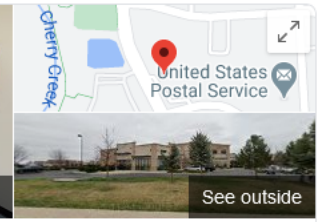
www.facebook.com › 24KRealEstate › videos › buy-a-lu...

24K Real Estate - Buy a Luxury Estate at an Incredible...

Open house. Walkout basement, backs to open space in Idyllwilde in Parker. 1:05 · 62 Views. **24K Real Estate** ...

Feb 16, 2019





24K Real Estate

Website | Directions | Save

5.0 ★★★★★ 20 Google reviews

Real estate agency in Parker, Colorado

Address: 18425 Pony Express Dr #103, Parker, CO 80134

Hours: Open · Closes 5:30PM

Phone: (303) 953-4801

Appointments: 24krealestate.net

Hours or services may differ

Suggest an edit · Own this business?

Know this place? Share the latest info

Questions & answers

Be the first to ask a question — Ask a question

Send to your phone — Send

Reviews

Write a review | Add a photo

SocialSurvey

Log-in

Read, Write and Share Reviews

Find mortgage brokers, real estate agents,car rentals

Mortgage >> Zenith Home Loans, LLC >> Zenith >> DTC

Giuseppe Battaglioli - My Denver Home Loan Team

Mortgage Loan Originator | NMLS #293849

Greater Denver Area | Mortgage

4.93 - 1412 Review(s)

Contact Giuseppe | Write a Review

ZENITH HOME LOANS
CLOSING LOANS
On Time, Under Budget, With No Surprises®

7400 E Crestline Cir,
Suite 200
Greenwood Village, CO 80111

https://socialsurvey.me/pages/giuseppe-battaglioli

Connect with Giuseppe Battaglioli - My Denver Home Loan Team:

Contact Information

Our Website

(720) 295-6252

Licenses

NMLS #293849

Colorado #100018667

Positions

Specialties

Achievements

Hobbies

Contact Giuseppe Battaglioli - My Denver Home Loan Team

Your name

Email Address

About Giuseppe Battaglioli - My Denver Home Loan Team

TOP50 LOAN OFFICER CUSTOMER SATISFACTION
WINNER OF 2018

I am truly passionate about my profession, and the result is that nearly 100% of my business is by referral from satisfied clients, trusted financial advisors and the most experienced Realtors in the Denver area.

My mission is to carefully guide you through the entire home loan process, so that you feel confident about your financing strategy. We specialize in Conventional, FHA,VA, and Jumbo financing, so we can meet your needs!

I understand that it's not just a house, it's your home!

You only think about home financing a few times during your life – I think about it every single day. It's your home and your future. It's my profession and my passion. I'm ready to work for your best interest.

What people are saying about Giuseppe Battaglioli - My Denver Home Loan Team

Sort by Feature | Sort by Date

You Need Reviews On Social, And Your Website

Nearly Everyone Uses The Internet To Check You Out Before They Decide To Do Business With You

95% Of Consumers Read Reviews... Spiegel.com

Ask 10 Of Your Clients To Review You Online...

Please take a moment and share your experience with us.

We value your feedback.

I Had A Good Experience

I Had A Bad Experience

© 2021 24k Reviews | Powered by Internet Media Consultants

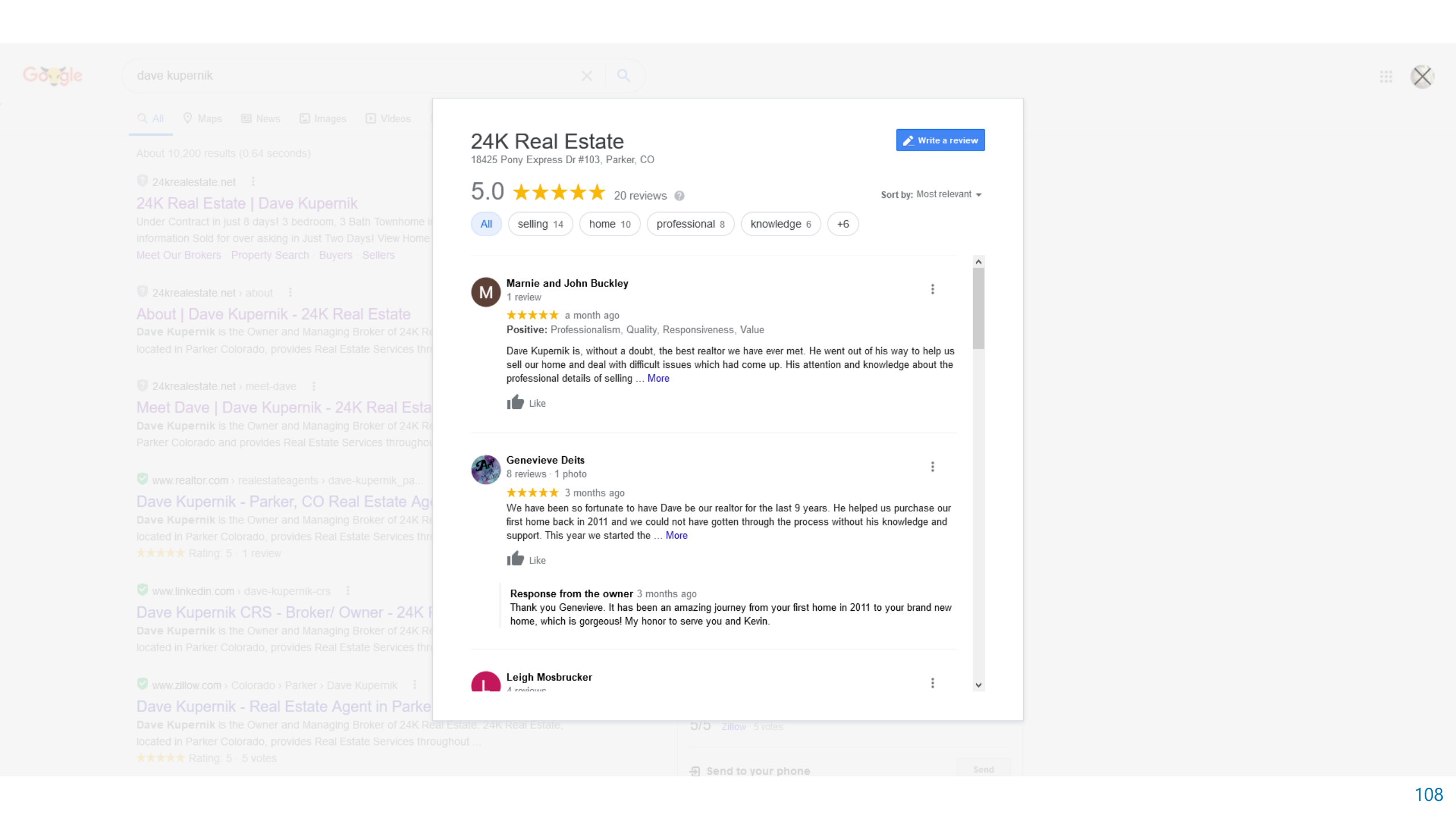
Thank you for reviewing us. We appreciate the time it takes you to do this for us.

Review Us On Google

Review Us On Facebook

Review Us On Zillow

© 2021 24k Reviews | Powered by Internet Media Consultants


dave kupernik
All
Maps
News
Images
Videos
About 10,200 results (0.64 seconds)
24krealestate.net
24K Real Estate | Dave Kupernik
Under Contract in just 8 days! 3 bedroom, 3 Bath Townhome i
information Sold for over asking in Just Two Days! View Home
Meet Our Brokers · Property Search · Buyers · Sellers
24krealestate.net › about
About | Dave Kupernik - 24K Real Estate
Dave Kupernik is the Owner and Managing Broker of 24K Re
located in Parker Colorado, provides Real Estate Services thr
24krealestate.net › meet-dave
Meet Dave | Dave Kupernik - 24K Real Esta
Dave Kupernik is the Owner and Managing Broker of 24K Re
Parker Colorado and provides Real Estate Services throughou
www.realtor.com › realestateagents › dave-kupernik_pa...
Dave Kupernik - Parker, CO Real Estate Ag
Dave Kupernik is the Owner and Managing Broker of 24K Re
located in Parker Colorado, provides Real Estate Services thr
★★★★★ Rating: 5 · 1 review
www.linkedin.com › dave-kupernik-crs
Dave Kupernik CRS - Broker/ Owner - 24K
Dave Kupernik is the Owner and Managing Broker of 24K Re
located in Parker Colorado, provides Real Estate Services thr
www.zillow.com › Colorado › Parker › Dave Kupernik
Dave Kupernik - Real Estate Agent in Parke
Dave Kupernik is the Owner and Managing Broker of 24K Real Estate. 24K Real Estate,
located in Parker Colorado, provides Real Estate Services throughout ...
★★★★★ Rating: 5 · 5 votes
24K Real Estate
18425 Pony Express Dr #103, Parker, CO
Write a review
5.0 ★★★★★ 20 reviews
Sort by: Most relevant
All
selling 14
home 10
professional 8
knowledge 6
+6
M
Marnie and John Buckley
1 review
★★★★★ a month ago
Positive: Professionalism, Quality, Responsiveness, Value
Dave Kupernik is, without a doubt, the best realtor we have ever met. He went out of his way to help us sell our home and deal with difficult issues which had come up. His attention and knowledge about the professional details of selling ... More
Like
Genevieve Deits
8 reviews · 1 photo
★★★★★ 3 months ago
We have been so fortunate to have Dave be our realtor for the last 9 years. He helped us purchase our first home back in 2011 and we could not have gotten through the process without his knowledge and support. This year we started the ... More
Like
Response from the owner 3 months ago
Thank you Genevieve. It has been an amazing journey from your first home in 2011 to your brand new home, which is gorgeous! My honor to serve you and Kevin.
Leigh Mosbrucker
5/5 Zillow · 5 votes
Send to your phone
Send

Google

24k real estate

All | Shopping | News | Images | Videos | More | Settings | Tools

About 10,400,000 results (0.59 seconds)

24krealestate.net

24K Real Estate | Dave Kupernik

Under Contract in just 8 days! 3 bedroom, 3 Bath Townhome in AuroraClick for more information Sold for over asking in Just Two Days! View Home Details ...

Meet Our Brokers · Property Search · Buyers · Sellers

24krealestate.net › about

About | Dave Kupernik - 24K Real Estate

5280 Magazine 5 Star Agent 9 Years In A Row A Little Bit About... Dave Kupernik is the Owner and Managing Broker of **24K Real Estate**. **24K Real Estate** ...

24krealestate.net › meet-dave

Meet Dave | Dave Kupernik - 24K Real Estate

5280 Magazine 5 Star Agent 10 Years in a Row! Dave Kupernik Dave Kupernik Dave Kupernik is the Owner and Managing Broker of **24K Real Estate**, which is ...

www.linkedin.com › dave-kupernik-crs

Dave Kupernik CRS - Broker/ Owner - 24K Real Estate ...

24K Real Estate, located in Parker Colorado, provides Real Estate Services throughout the entire Metro Denver Area and has a nationwide network for referring ...

www.linkedin.com › company › 24k-real-estate-inc

24K REAL ESTATE INC. | LinkedIn

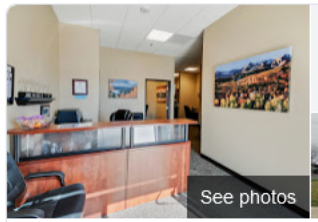
24K REAL ESTATE INC. | 7 followers on LinkedIn. **24K REAL ESTATE** INC. is a real estate company based out of 18425 PONY EXPRESS DR, PARKER, ...

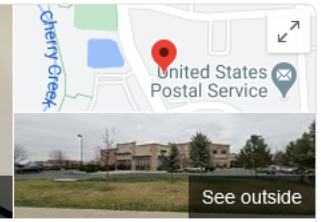
www.facebook.com › 24KRealEstate › videos › buy-a-lu...

24K Real Estate - Buy a Luxury Estate at an Incredible...

Open house. Walkout basement, backs to open space in Idyllwilde in Parker. 1:05 · 62 Views. **24K Real Estate** ...

Feb 16, 2019





24K Real Estate

Website | Directions | Save

5.0 ★★★★★ 20 Google reviews

Real estate agency in Parker, Colorado

Address: 18425 Pony Express Dr #103, Parker, CO 80134

Hours: Open · Closes 5:30PM

Phone: (303) 953-4801

Appointments: 24krealestate.net

Hours or services may differ

Suggest an edit · Own this business?

Know this place? Share the latest info

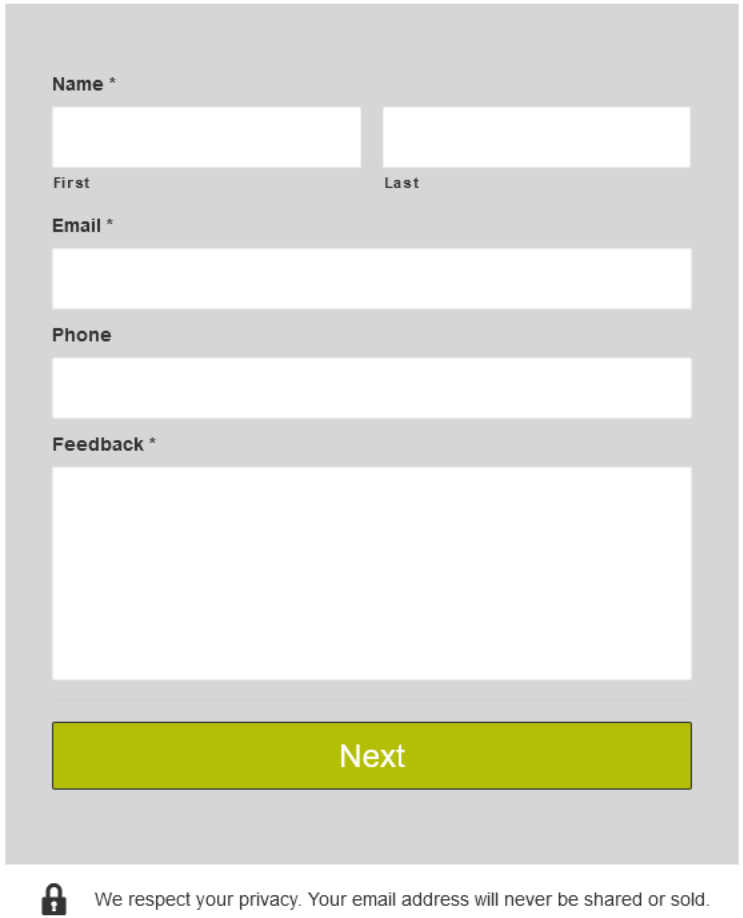
Questions & answers

Be the first to ask a question — Ask a question

Send to your phone — Send

Reviews — Write a review | Add a photo

We work hard on 100% customer satisfaction. Please let us know how we fell short, and how we can do better.



Your Website Hub

The Traditional Real Estate Website Is Broken

Over 80% Of All Real Estate Websites Don’t Work For Their Owner.

The Problem With Real Estate Web Design Is… Web Designers

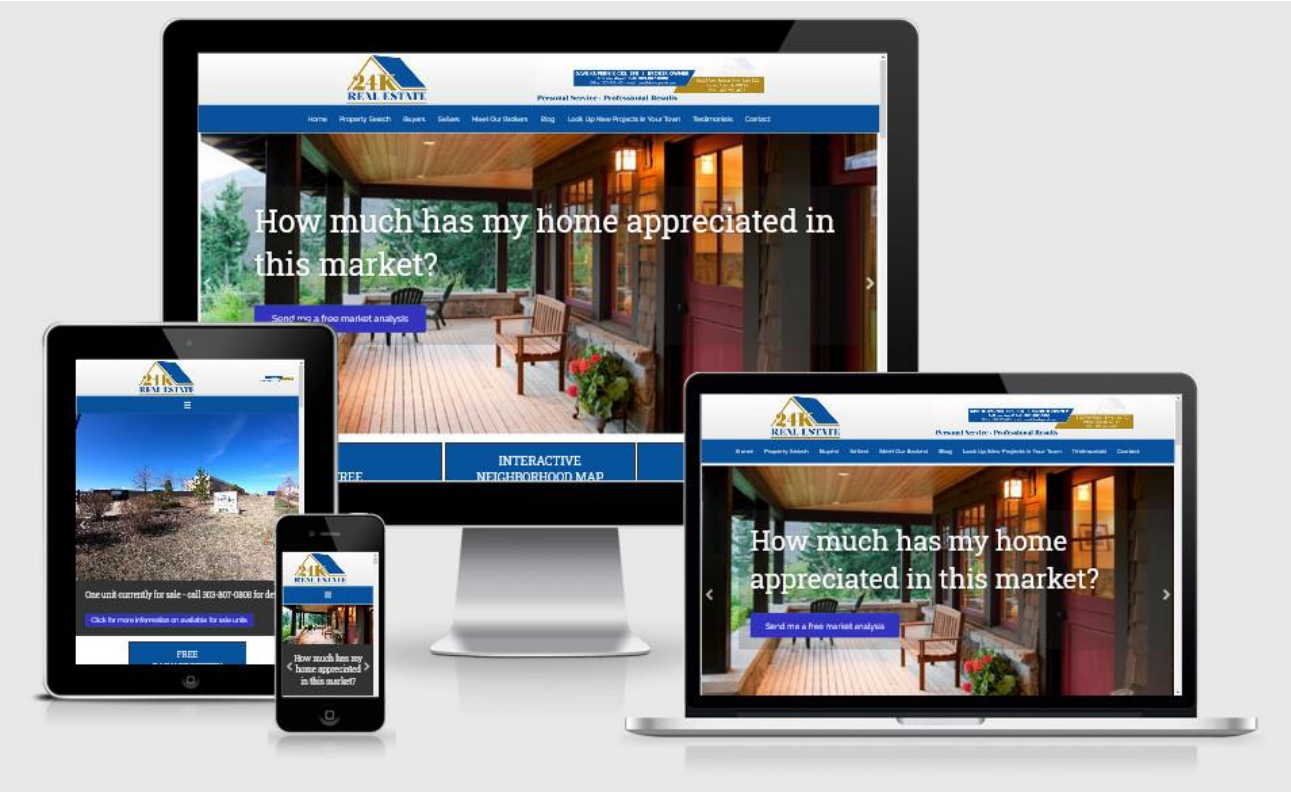
They Are Not Marketers

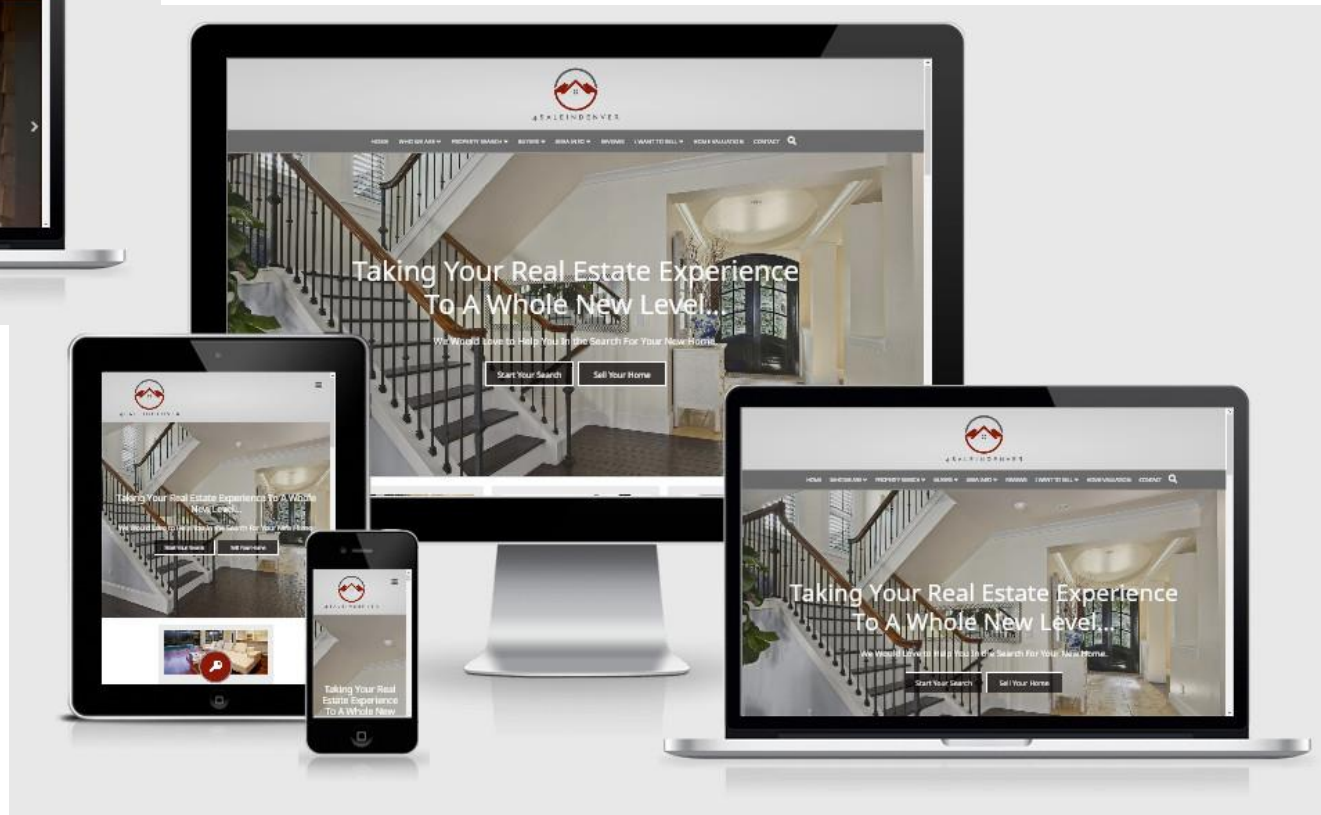
Neal Creative ©

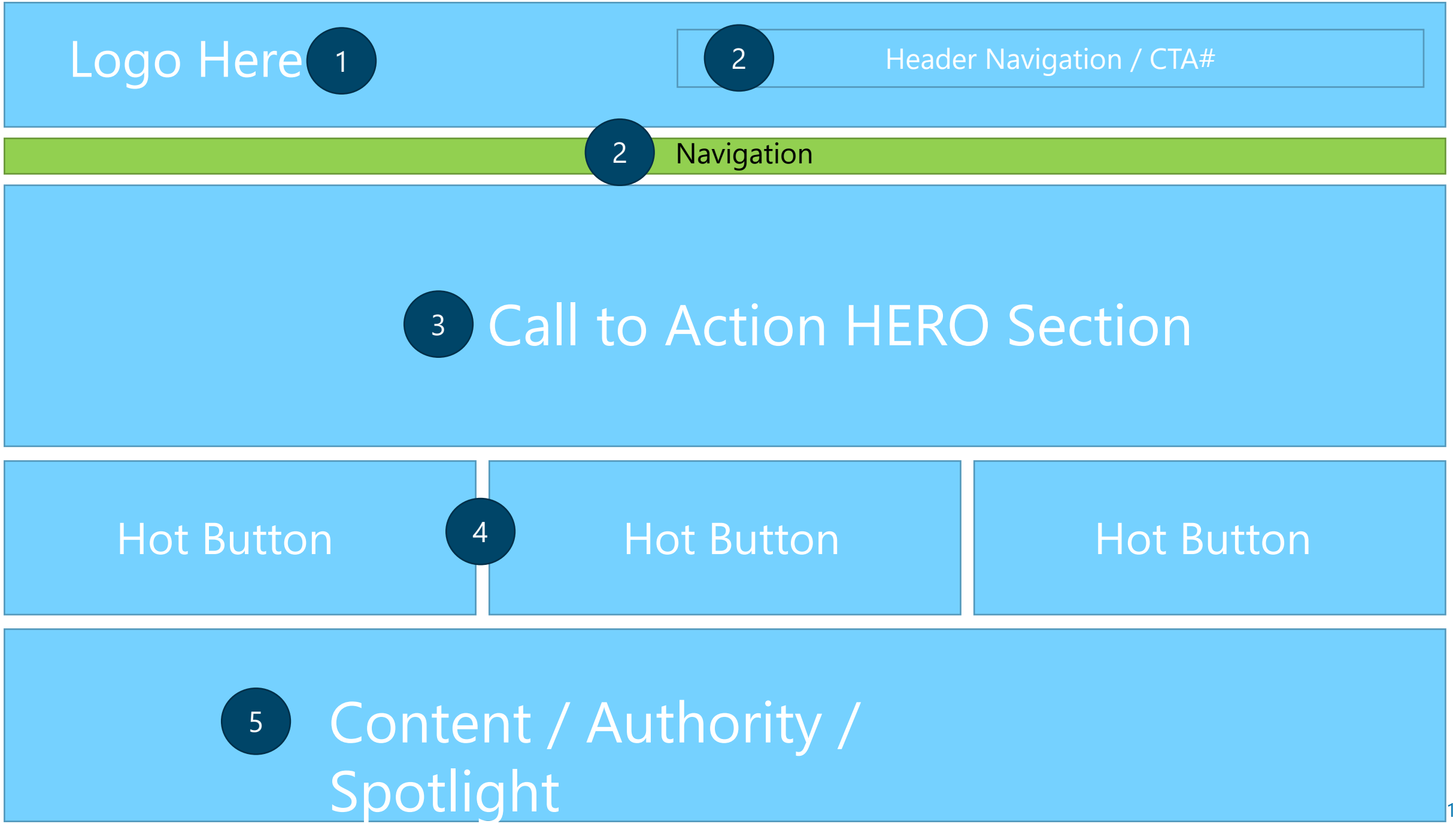
A Website Is A Power Tool

Must Be
Mobile Responsive
Have A SSL
Sales Funnels
Lead Capture
Blog/Video
Property Pages
Neighborhoods Pages (expert)
Brand Only You (SOI)

Your Hub Must Be An Effective Marketing Solution


How much has my home appreciated in this market?
Send me a free market analysis
INTERACTIVE NEIGHBORHOOD MAP
How much has my home appreciated in this market?
Send me a free market analysis


Taking Your Real Estate Experience To A Whole New Level...
Start Your Search
Sell Your Home


Logo Here
1
2
Header Navigation / CTA#
2
Navigation
3
Call to Action HERO Section
Hot Button
4
Hot Button
Hot Button
5
Content / Authority / Spotlight

6 Customer Reviews / Social Proof

CTA Bar 7

Footer 8

Message / Brand

Do You Need IDX?

Have You Ever Lost A Client Because They Forgot About You?

Be Top Of Mind With All Marketing

Don’t Be A Secret Agent

Your Hub
https://go.3imc.com/scott

Master Your Marketing Online

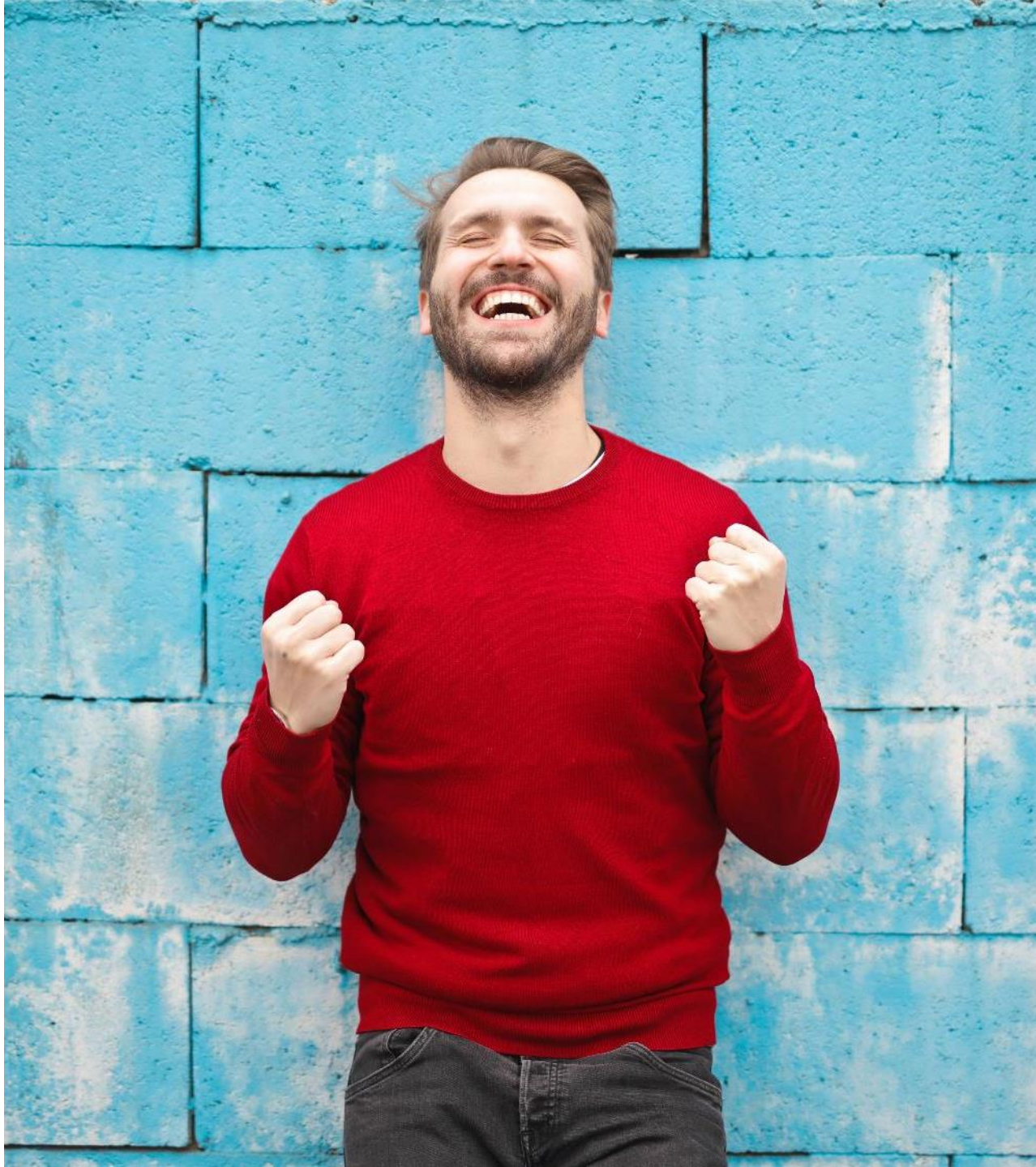
Your Database, SOI, & Automations

3 Core Elements That Will Demonstrate Your Expertise And Build Trust

Video

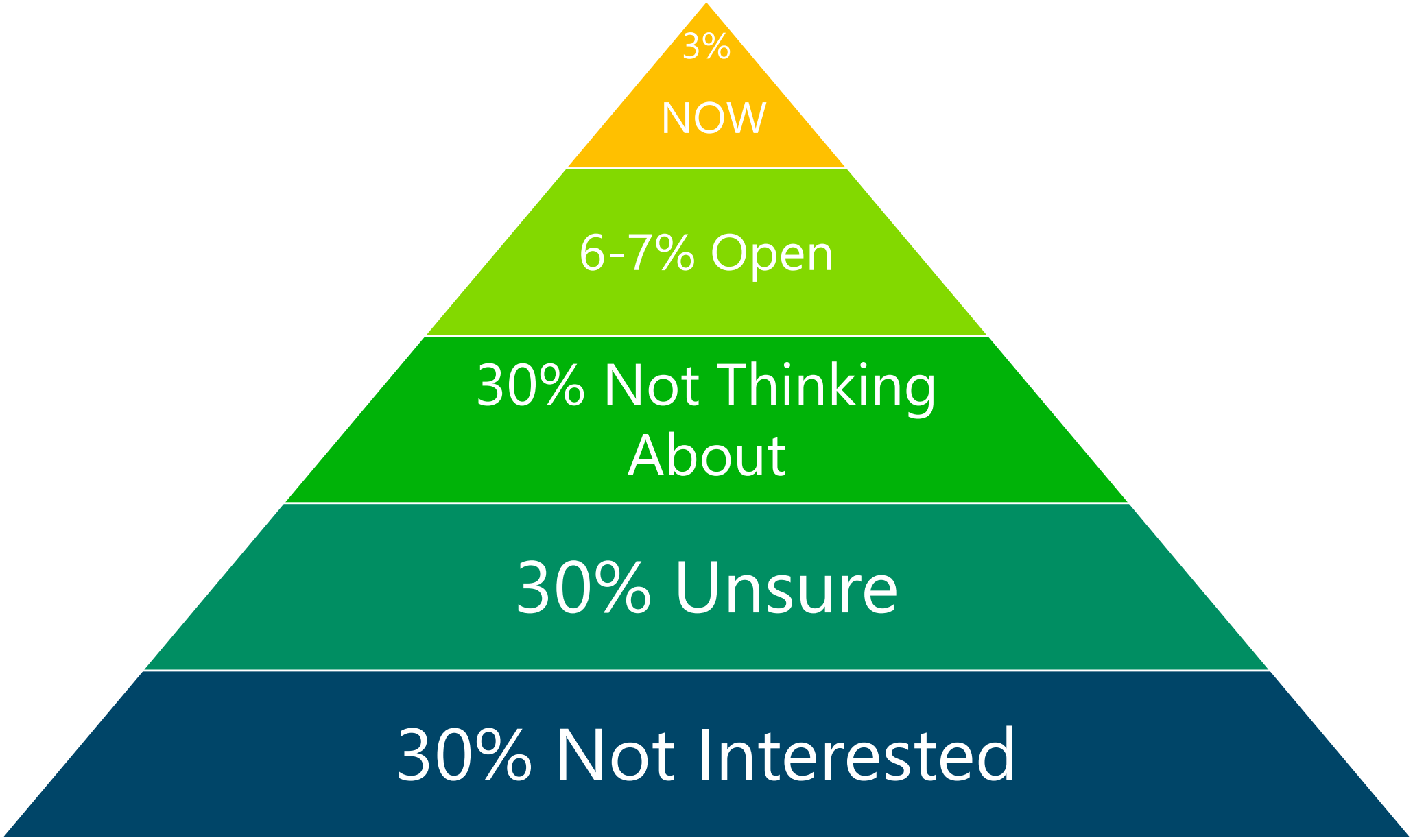
Social Proof

Your Marketing Hub



Let Me Ask You A Question?

How Many People In Your Database Are Ready To Make A Buying Decision Right Now?


3%
NOW
6-7% Open
30% Not Thinking About
30% Unsure
30% Not Interested

Your Customized Marketing Automation Blueprint

It is well known that one of the best ways to generate new business, consistent business and repeat business is staying top-of-mind with your sphere of influence (SOI). These are the people who know you, trust you and will refer you to others because of your work ethic and abilities to get things done.

According to the National Association of REALTORS®, top real estate professionals say that 66% of their business comes from their sphere of influence. That translates into one transaction for every twelve people in your SOI, as long as you stay in touch with them every 30 days.

How Many Customers Do You Need (SOI)

Customers Needed:	25
Average Revenue Per Client:	12000
66% of your business will come from your SOI, which means:	17 Transactions will come from your SOI.
1 in 12 people in your SOI will provide you with a transaction this year.	You Will Need 204 People in Your Database
1 in 40 people in your SOI will provide you with a transaction this year.	You Will Need 680 People in Your Database
Annual Goal:	$300,000
Hourly Rate:	$ 144

Database Sweet Spot	425
New Deals Needed	9

Database Sweet Spot	425
New Deals Needed	9

Inbound Marketing Results:

	Average 2%	Optimistic 12%
Annual Goal:	$300,000	
New Customers:	25	
Average Revenue Per Client:	$12000	
Leads Needed:	1,250	208
Traffic Needed:	62,500	1,733

Inbound Marketing

Bill, Inbound Marketing is the process in which you attract and generate "cold traffic" leads. These are not people who know you, or what you do. But they may be interested in your product or service.

Cold traffic is much more difficult to convert from a visitor to a lead, and a lead to a customer. The traffic conversion rates can range depending on your industry, your offer, and your ads. And customer conversion rates depend on your follow through and automation systems.

In this example, we have taken an average low and high conversion rate, and shown you what it would take to achieve your Annual Revenue Goal based on "cold traffic" marketing alone.

A Good Database + Marketing:

Annual Goal:	$300,000	
New Customers After SOI:	9	
Average Revenue Per Client:	$12000	
	Average 2%	Optimistic 12%
Leads Needed:	450	75
Traffic Needed:	22,500	625

A Good Database + Marketing

Bill, As previously discussed, the best way to generate revenue is to stay top of mind to your existing list of contacts, your SOI, where they will send you referrals and repeat business because they know and like you as a trusted expert in what you do.

If you combine your marketing investments of time and money into **both** your SOI list and inbound marketing of new leads, you can see from the data below that you will need to attract less traffic, which saves you money, and build a smaller list from which you can obtain referral and repeat business.

Should You Be Using Ads?

Number Of Leads:	45 Leads
Cost Per Lead:	$ 67
Ad Budget	$ 3000
Revenue	$ 12,000 (How Much You Make Per Client)
Expected CPC	$ 2 (How much you spend to get someone to your website)
Target Conversion Rate	3 % This is how often a visitor converts into a lead
Lead to Customer Rate	15 % What percentage of your leads convert into customers
Number of Clicks	1,500 Website Visitors
Number of New Clients	6.75 New Clients
Expected Revenue	$ 81,000
Expected Profit	$ 78,000
Ad ROI	2,700 %

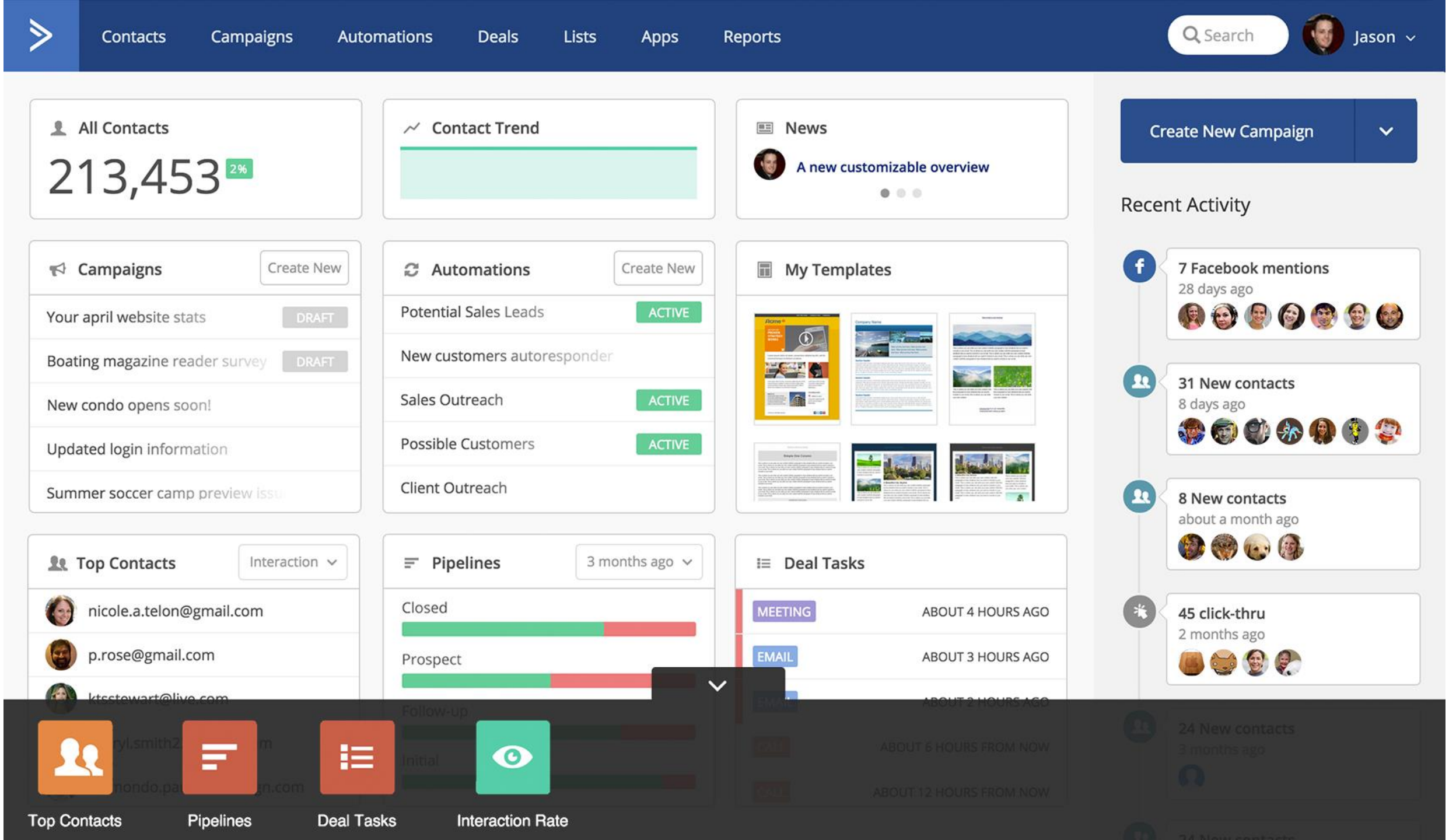
Paying for traffic can be tricky and risky. This is a simple theoretical example of using paid traffic.

Should You Be Using Ads?

How Many New Leads Do You Need To Add To Your List For Your SOI Goals?

Have You Heard, They Say The Money Is In The List?

Its not its in the follow up!!!


Contacts
Campaigns
Automations
Deals
Lists
Apps
Reports
Search
Jason
All Contacts
213,453
2%
Contact Trend
News
A new customizable overview
Create New Campaign
Recent Activity
Campaigns
Create New
Your april website stats
DRAFT
Boating magazine reader survey
DRAFT
New condo opens soon!
Updated login information
Summer soccer camp preview
Automations
Create New
Potential Sales Leads
ACTIVE
New customers autoresponder
Sales Outreach
ACTIVE
Possible Customers
ACTIVE
Client Outreach
My Templates
7 Facebook mentions
28 days ago
31 New contacts
8 days ago
8 New contacts
about a month ago
45 click-thru
2 months ago
Top Contacts
Interaction
nicole.a.telon@gmail.com
p.rose@gmail.com
Pipelines
3 months ago
Closed
Prospect
Follow-up
Initial
Deal Tasks
MEETING
ABOUT 4 HOURS AGO
EMAIL
ABOUT 3 HOURS AGO
ABOUT 6 HOURS FROM NOW
ABOUT 12 HOURS FROM NOW
24 New contacts
Top Contacts
Pipelines
Deal Tasks
Interaction Rate

A LEADS

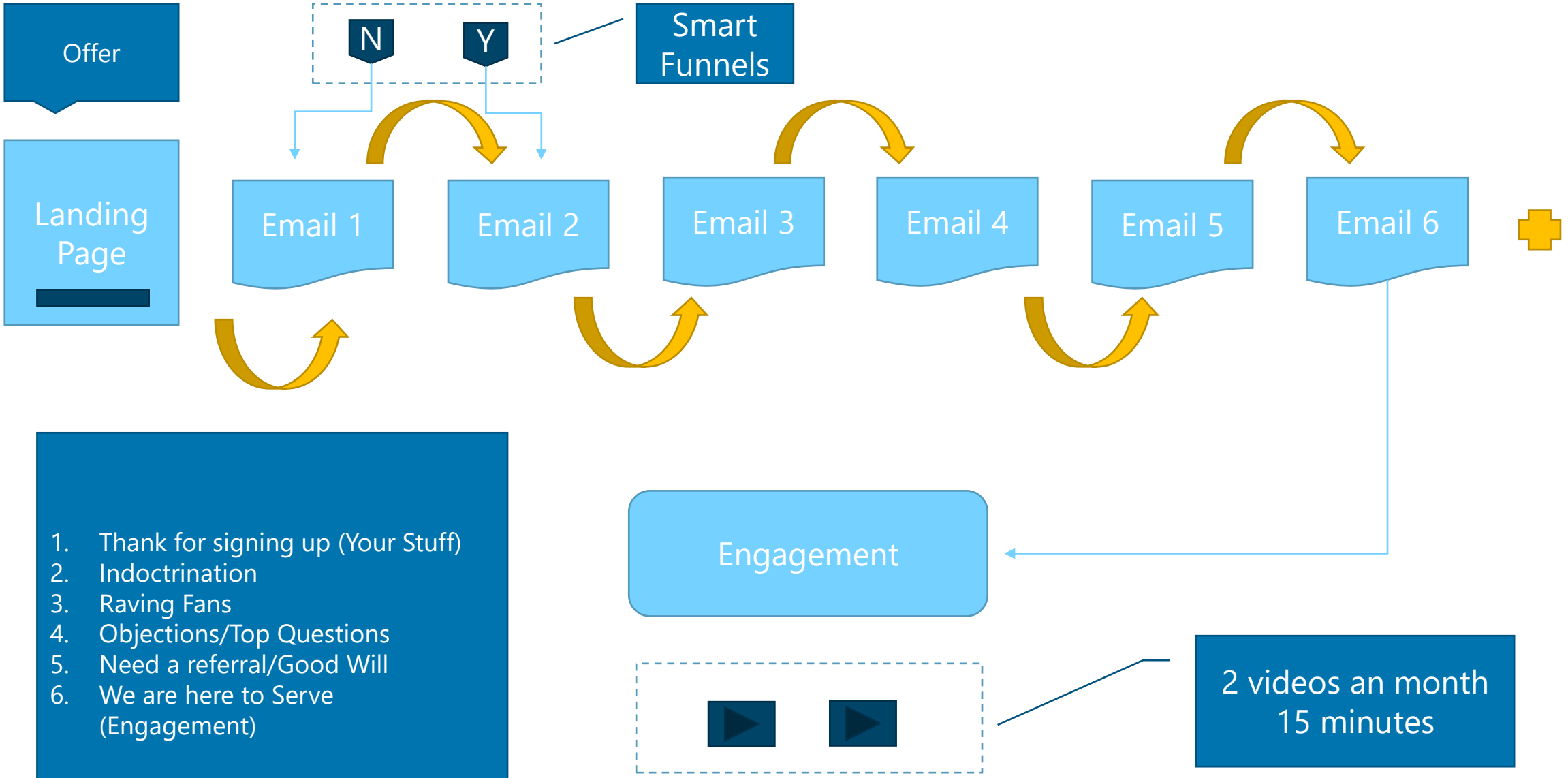
B LEADS

3 Segments of a List

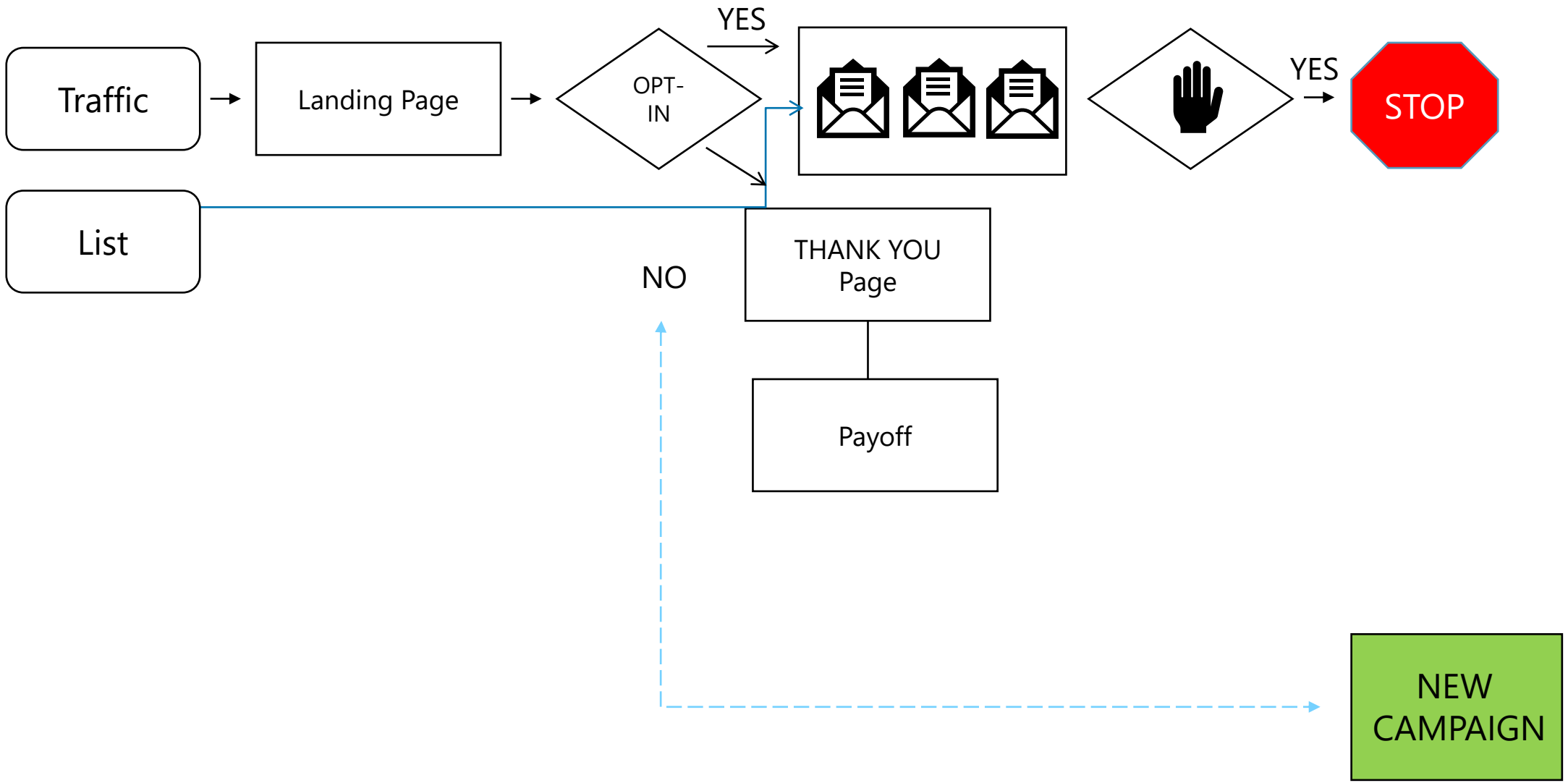
Followers

Fans

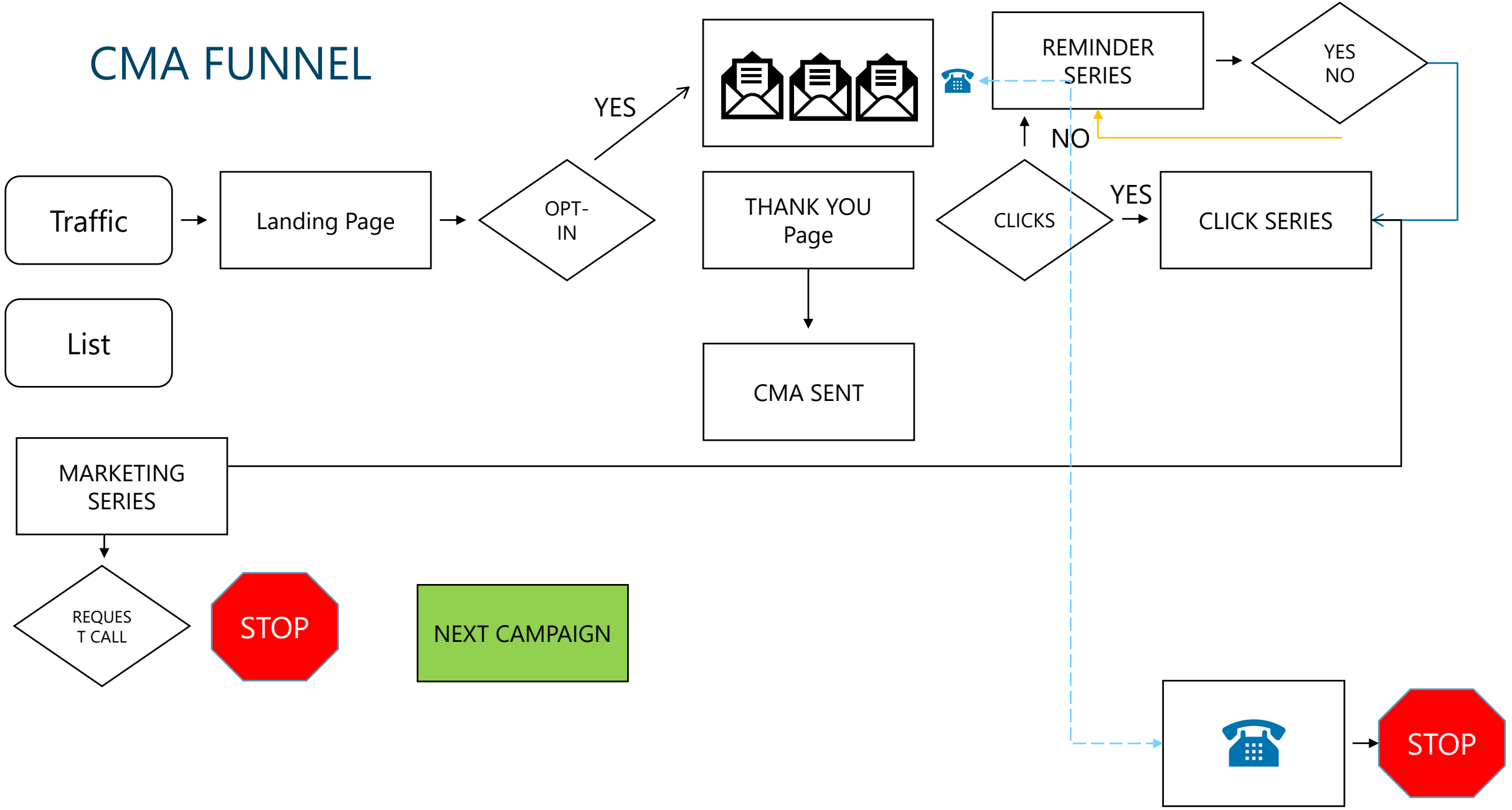
Audience


Offer
Landing Page
N
Y
Smart Funnels
Email 1
Email 2
Email 3
Email 4
Email 5
Email 6
1. Thank for signing up (Your Stuff)
2. Indoctrination
3. Raving Fans
4. Objections/Top Questions
5. Need a referral/Good Will
6. We are here to Serve (Engagement)
Engagement
2 videos an month
15 minutes

NURTURE FUNNEL



CMA FUNNEL


Traffic
List
Landing Page
OPT-IN
YES
THANK YOU Page
CMA SENT
REMINDER SERIES
YES NO
NO
CLICKS
YES
CLICK SERIES
MARKETING SERIES
REQUES T CALL
STOP
NEXT CAMPAIGN
STOP

AREA FUNNEL

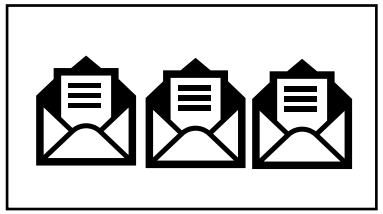
List

Traffic

Landing Page

OPT-IN

YES



AREA SERIES

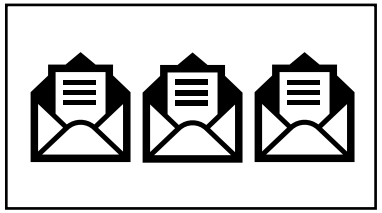
THANK YOU Page

DIRECT PAYOFF LINK

NEXT CAMPAIGN

CLICKS

SUB AREA SERIES

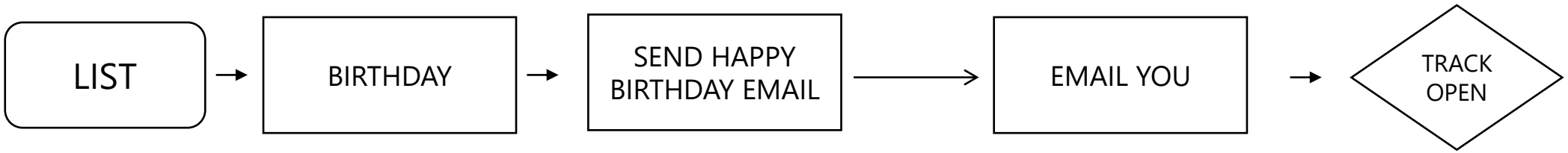


SEARCH SCHOOLS ETC.

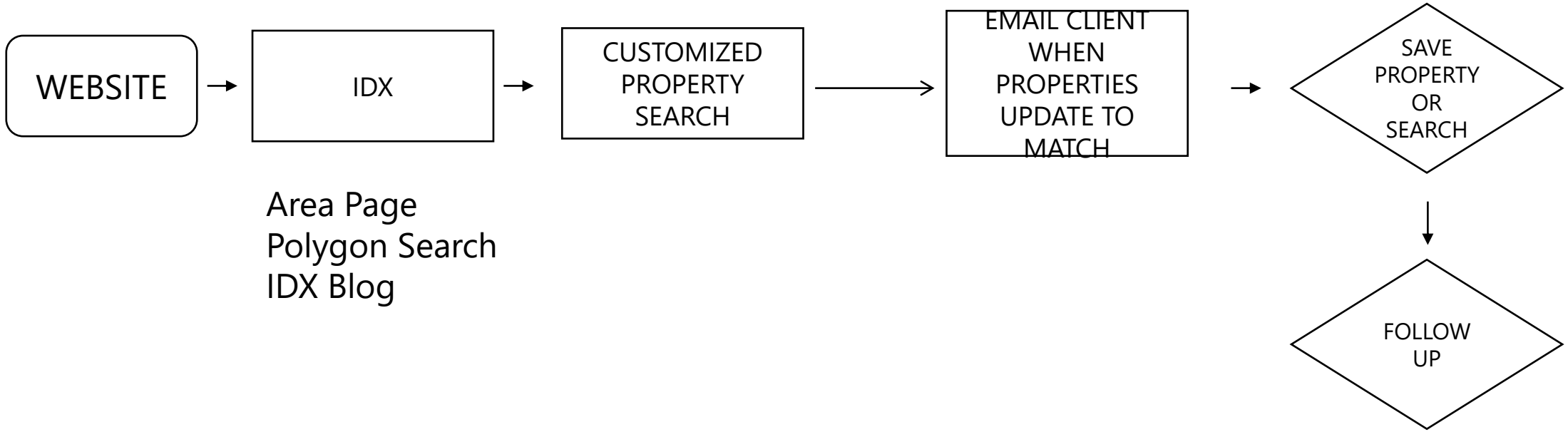
REQUES T CALL

STOP

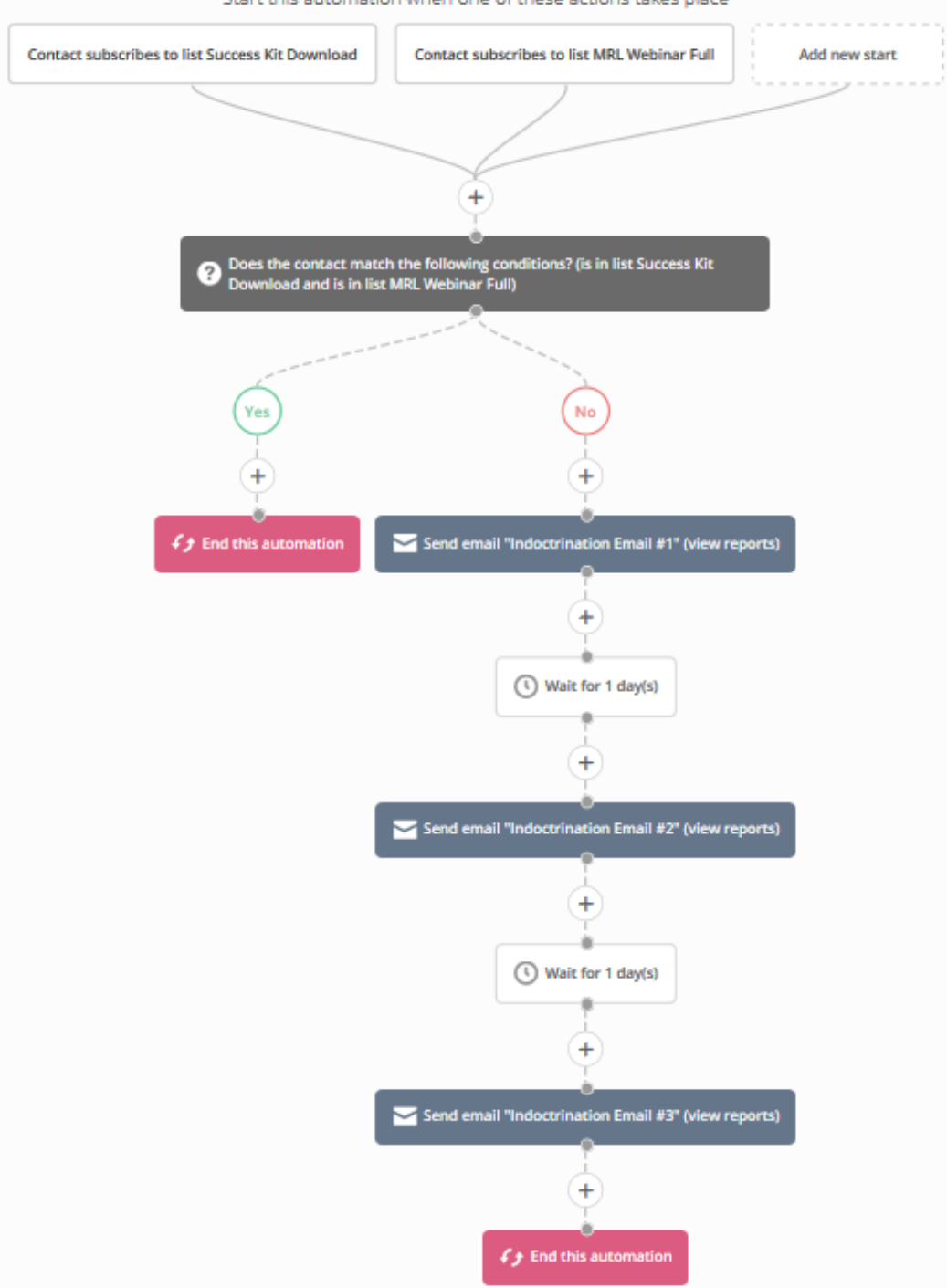
BIRTHDAY FUNNEL

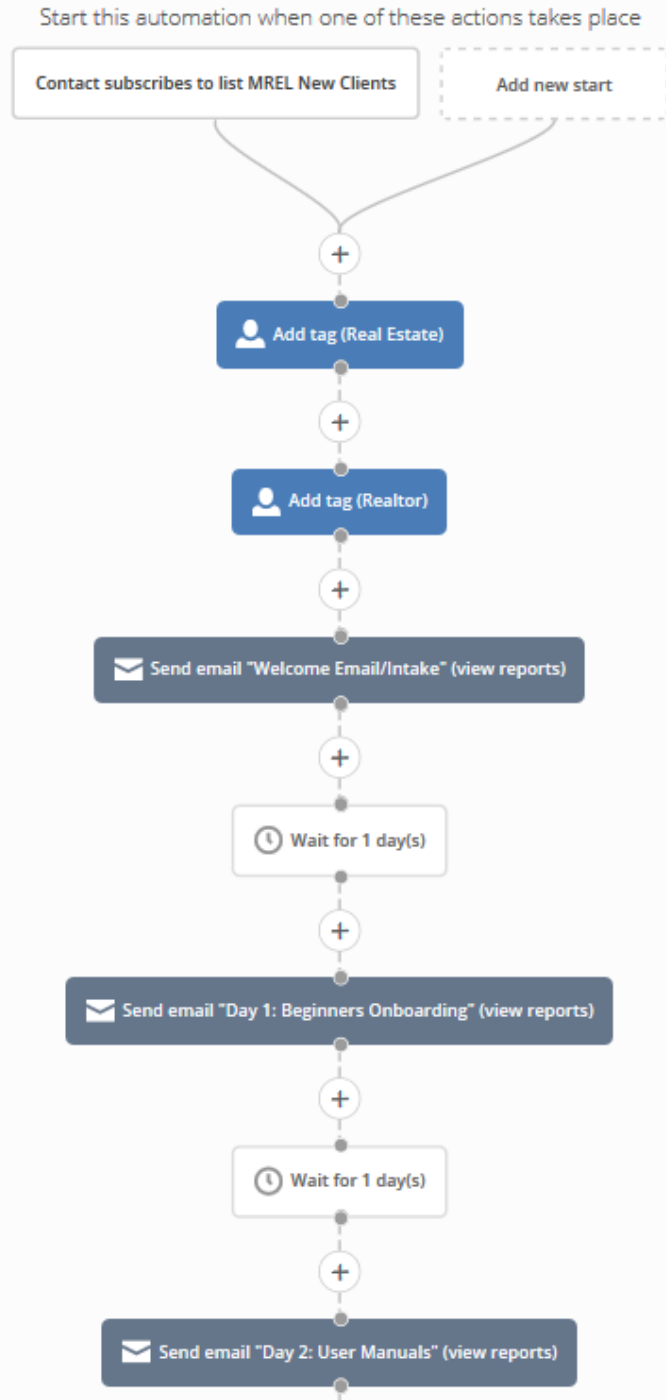


IDX FUNNEL

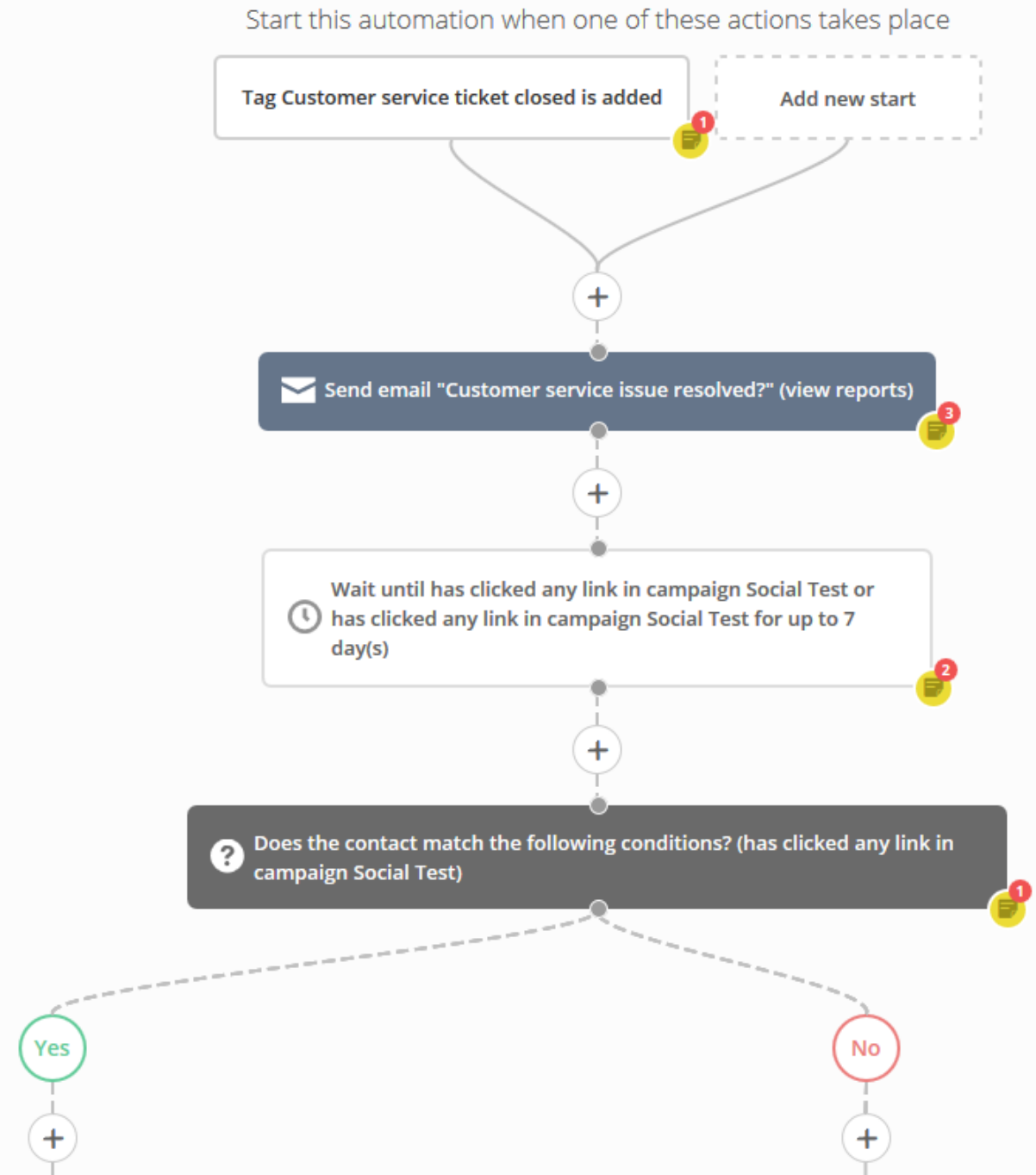


Area Page
Polygon Search
IDX Blog


Start this automation when one of these actions takes place
Contact subscribes to list Success Kit Download
Contact subscribes to list MRL Webinar Full
Add new start
Does the contact match the following conditions? (is in list Success Kit Download and is in list MRL Webinar Full)
Yes
No
End this automation
Send email "Indoctrination Email #1" (view reports)
Wait for 1 day(s)
Send email "Indoctrination Email #2" (view reports)
Wait for 1 day(s)
Send email "Indoctrination Email #3" (view reports)
End this automation


Start this automation when one of these actions takes place
Contact subscribes to list MREL New Clients
Add new start
Add tag (Real Estate)
Add tag (Realtor)
Send email "Welcome Email/Intake" (view reports)
Wait for 1 day(s)
Send email "Day 1: Beginners Onboarding" (view reports)
Wait for 1 day(s)
Send email "Day 2: User Manuals" (view reports)

Send email "Day 3: Adding Content Sections and Homepage..." (view reports)
Wait for 1 day(s)
Send email "Day 4: Editing Your About Page" (view reports)
Wait for 1 day(s)
Send email "Day 5: Adding IDX Broker" (view reports)
Wait for 1 day(s)
Send email "Day 6: Adding Reviews" (view reports)
Wait for 1 day(s)
Send email "Day 7: Working with Video and Images" (view reports)


Start this automation when one of these actions takes place
Tag Customer service ticket closed is added
Add new start
Send email "Customer service issue resolved?" (view reports)
Wait until has clicked any link in campaign Social Test or has clicked any link in campaign Social Test for up to 7 day(s)
Does the contact match the following conditions? (has clicked any link in campaign Social Test)
Yes
No

Campaign Reports: September Newsletter

Resend Options Share

Campaign Reports › September Newsletter

Daily Open Trend | Hourly Open Trend

Campaign Sent: 06/25/2014 06:59 (Details)

CAMPAIGN ACTIVITY STREAM

Clicked a link in campaign
2 hours ago near S, Sao Paulo, BR

Opened the email
2 hours ago near S, Sao Paulo, BR

Opened the email

SUMMARY

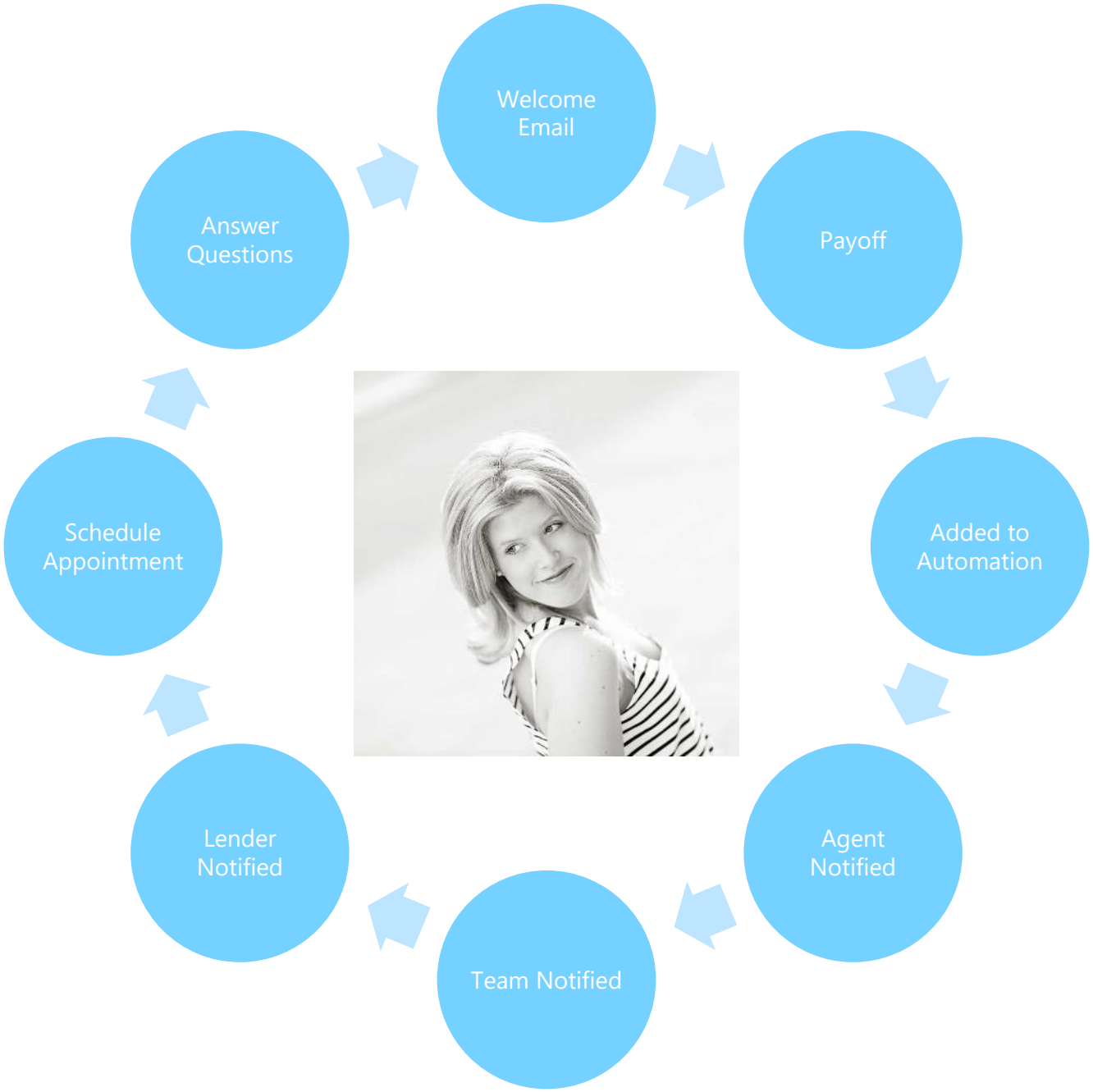
Sent to 51,225 contacts.

Opens	78.8%
Clicks	88.22%
Forwards	Not tracked

ENGAGEMENTS

Campaigns
Single Campaign
Overview
Message
Opens/Reads
GEO
Social
Unsubscribes
Email clients
Automation
Newsletters
Sales
Contacts
Deals

Not Just Lead Follow Up,
But
Automate Your Processes Too!



Core Automation Funnel Flows

Nurture 6x6

Automated Birthday

Stay In Touch Monthly Engagements

Property Automations

Neighborhood Automation

Remember

AUTOMATE EVERYTHING YOU DO MORE THAN ONCE

You Need A System That Will Build Your Business On Autopilot.

You Need To Be In Touch With Your List Every Month

Constantly Send Them Good Quality Information Of Value And You Will Get More Referrals And Repeat Clients

Send A Monthly Newsletter Of Videos You Have Already Made To Your Blog Page

Every Week Send An Engagement Of What Is Happening

Can You
Help Me
YES I CAN

Traffic...

How Do You Drive Your Ideal Customer To Your Lead Magnet And Into Your Funnel?

Online vs Offline

Organic vs Paid

90/10

Paid Online Traffic

Google AdWords

Facebook

Instagram

LinkedIn

YouTube

Traffic

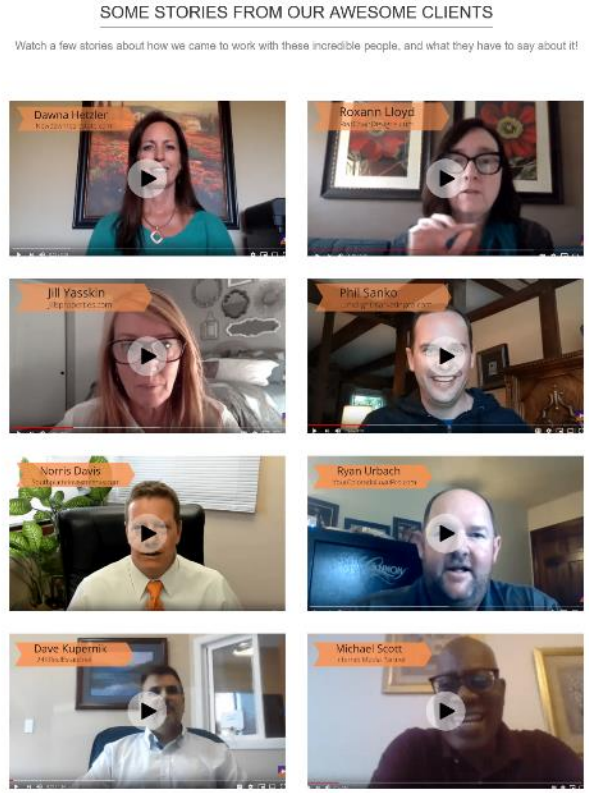
Go.3imc.com/scott

We Understand This Can Be Overwhelming.

Schedule a FREE 30 Min Strategy Call With Us

go.3imc.com/scott

go.3imc.com/scott



More Reviews

My website host disbanded leaving me high and dry. It was also a very dated site with limited borrower resources. I discovered my current domain registrar actually builds and hosts websites. They got me up and running at lightning speed, tricked out my website so it pops and back linked all my POS software making a very functionable site that looks slick. It has a clear message and best of all they were very hands on. They Knew what I needed and executed. If you want a super competitive modern site at a great price with even better customer service, you better get Internet Media Consultants ! I will never work with anyone else again

-kat F.

Internet Media Consultants has built three websites for me, built a funnel campaign, landing pages, and helped me film professional videos. They always have fresh ideas and knowledge of the latest technology. Every time we work together, I'm blown away at their customer service, availability, and how they personally care about my success. I highly recommend them—they will exceed your expectations.

-DH

I have been working with Jason and Internet Media Consultants for over 7 years. Jason's IDX solutions have been an integral part of my marketing and client services. In realizing the true potential of the IDX system I decided to set myself up on the daily email updates for properties in

Hello my name is Norris Davis I'm the owner and founder of south platte investments and planning.

We are a research driven firm that is Client-centric and family focused in my business marketing is a windy road through a vast field of compliance regulations so about two years ago I decided I was going to rebrand which deals a lot with compliance when I looked at the preferred vendors out there in the industry I just kept on feeling like they were going to be very cookie cutter and uh and you know not really aligned with my brand which is very unique and um and very uh tailored to the individual clients so I started looking around and I've actually known internet media consultants for about 10 years now Nikki and Jason have become very good friends of mine just through the different networking circles that we're in but uh one of the things I really liked about them was their their ease of building a website and all the other functionality that they could put into it uh that was not going to require a lot of work on my part such as email marketing automation blogging has been very very easy and so since since I actually started working with internet media consultants I really found that uh it's been a lot of fun to to do the blogging and and I just can't wait to actually add more and more to my website and and I can and I'm able to uh upload all the you know redo the website and the content without actually making it go live so my compliance department is able to uh review it before I actually submit it and go live so um going forward you know I think that there's going to be a lot more to do with online marketing and I I really am looking forward to some of their other solutions that they have I'm going to start at the email marketing automation system with them uh that'll help really

Thank You

Jason and Nikki

We Understand This Can Be Overwhelming.

Schedule a FREE 30 Min Strategy Call With Us

go.3imc.com/scott

InternetMediaConsultants.com