

BRANDFACE SCORE

Is your personal brand
getting you **NOTICED**?





6 CRITICAL CATEGORIES FOR PERSONAL BRANDING FAME

Achieve the Recognition &
Riches You Deserve



#1

DIFFERENTIATION

Is it immediately apparent?

#2

MESSAGE

Is it clear and focused?

Expressed beyond the surface?





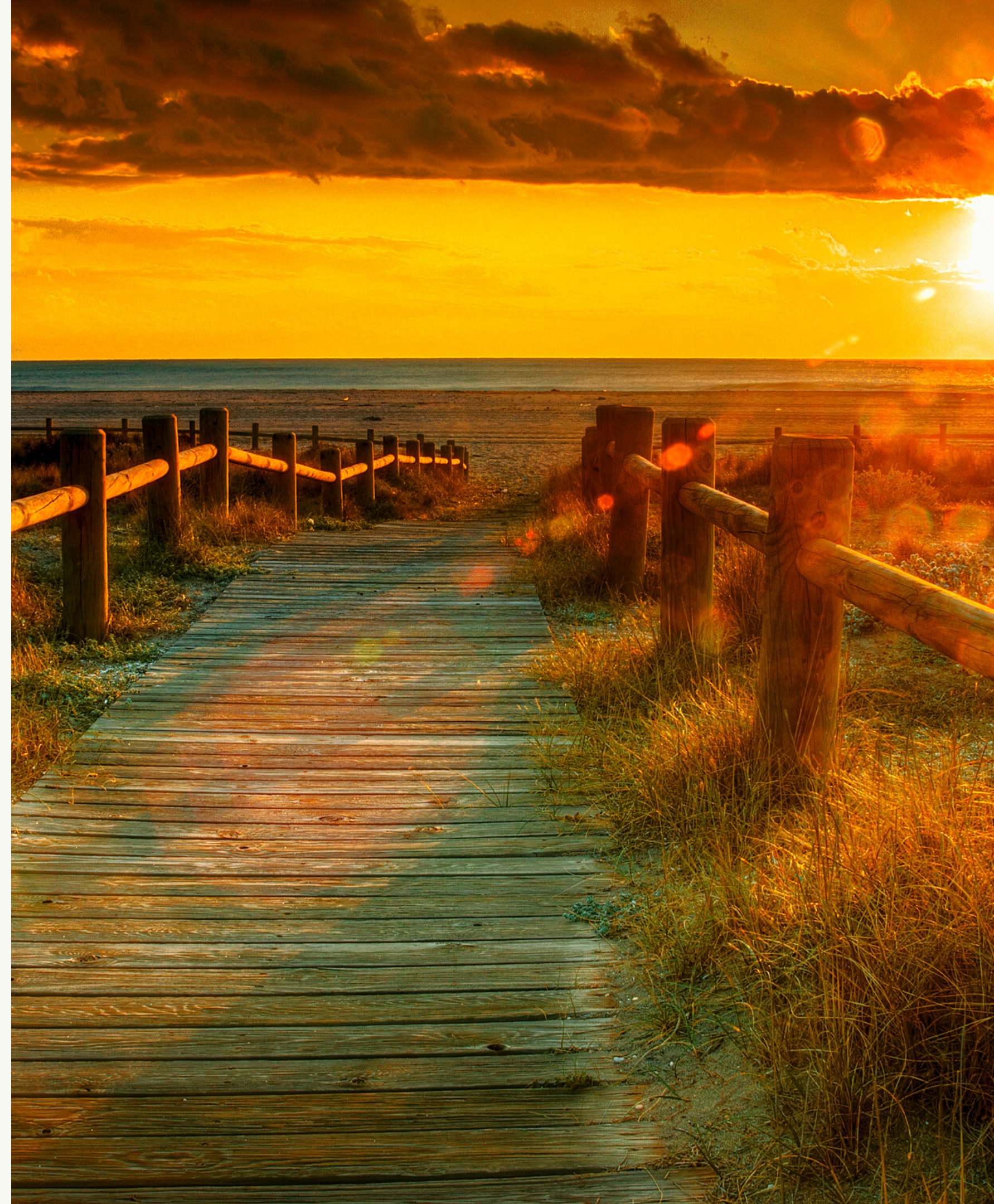
#3 CUSTOMERS

Do they know who they are?
Do they know why you're
perfect?

#4

IMAGE

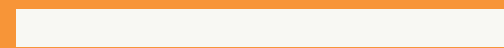
Does your image portray exactly what you want it to?





#5 CONSISTENCY

Is the same message and image
EVERYWHERE?



#6

RETENTION

Is it powerful enough to remember?



BRANDFACESCORE.COM

DiscussYourBrand.com